



# Partners West Midlands

Invest in partnership for the long term success of  
our region and your business



**West Midlands**  
Growth Company

# What is a CROSS-SECTOR INITIATIVE?

## Concept

Bringing together **West Midlands' universities with leading private sector practitioners** to offer top quality insight and advice to Partners West Midlands Partners on topics which are relevant across all sectors of business.

## Plan for 2022/23

- Green Growth I Presenting Partners Mott MacDonald and University of Warwick Business School
- Green Growth II Presenting Partners: Bruntwood and University of Wolverhampton
- Digital Transformation Presenting Partners TBC
- EDI Presenting Partners TBC



Partners  
West Midlands

# OBJECTIVES: GREEN GROWTH & SUSTAINABILITY



**Assess** where you are on the road to Net Zero



Help overcome your **operational challenges**



Help overcome your **organisational / behavioural challenges**



**Accelerate** your trajectory to Net Zero



Help to '**hard wire**' sustainability into your business

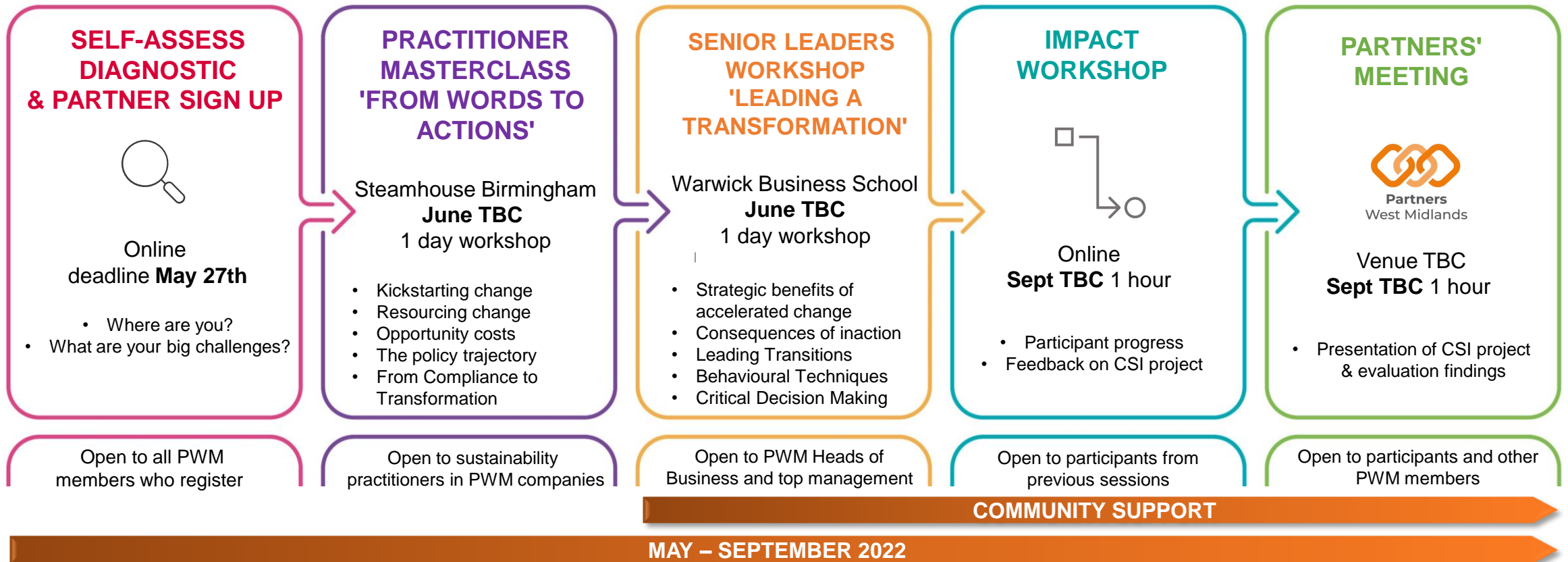


Help your business – and the West Midlands – to **succeed!**



Partners  
West Midlands

# GREEN GROWTH CSI: OVERVIEW OF ACTIVITIES



# WHY YOUR BUSINESS SHOULD SIGN UP

- **Expert guidance** and support on a crucial challenge for your business
- **Deeper understanding** the models and language/literacy around Sustainable / Green Growth
- **Better orientation** of where your business is on the trajectory towards net zero / carbon neutral
- **Inspiration for next steps** for your business in transitioning to net zero/carbon neutral
- Understanding of **behavioural change concepts** that can help your staff, customers and suppliers adopt more sustainable behaviours
- **Practical application** ideas from Mott MacDonald and other 'best practice' examples towards net zero
- Collaborate with other Partners – **share and learn** on the key challenges we all share

...and no charge for Partners West Midlands Partners!

# GREEN GROWTH & SUSTAINABILITY: PRESENTING PARTNERS

**M**

**MOTT**

**MACDONALD**

**M**



WARWICK BUSINESS SCHOOL  
THE UNIVERSITY OF WARWICK

# Introducing Mott MacDonald



We work in  
**135**  
countries

**170**  
permanent  
offices in over  
50 countries

**16k**  
staff

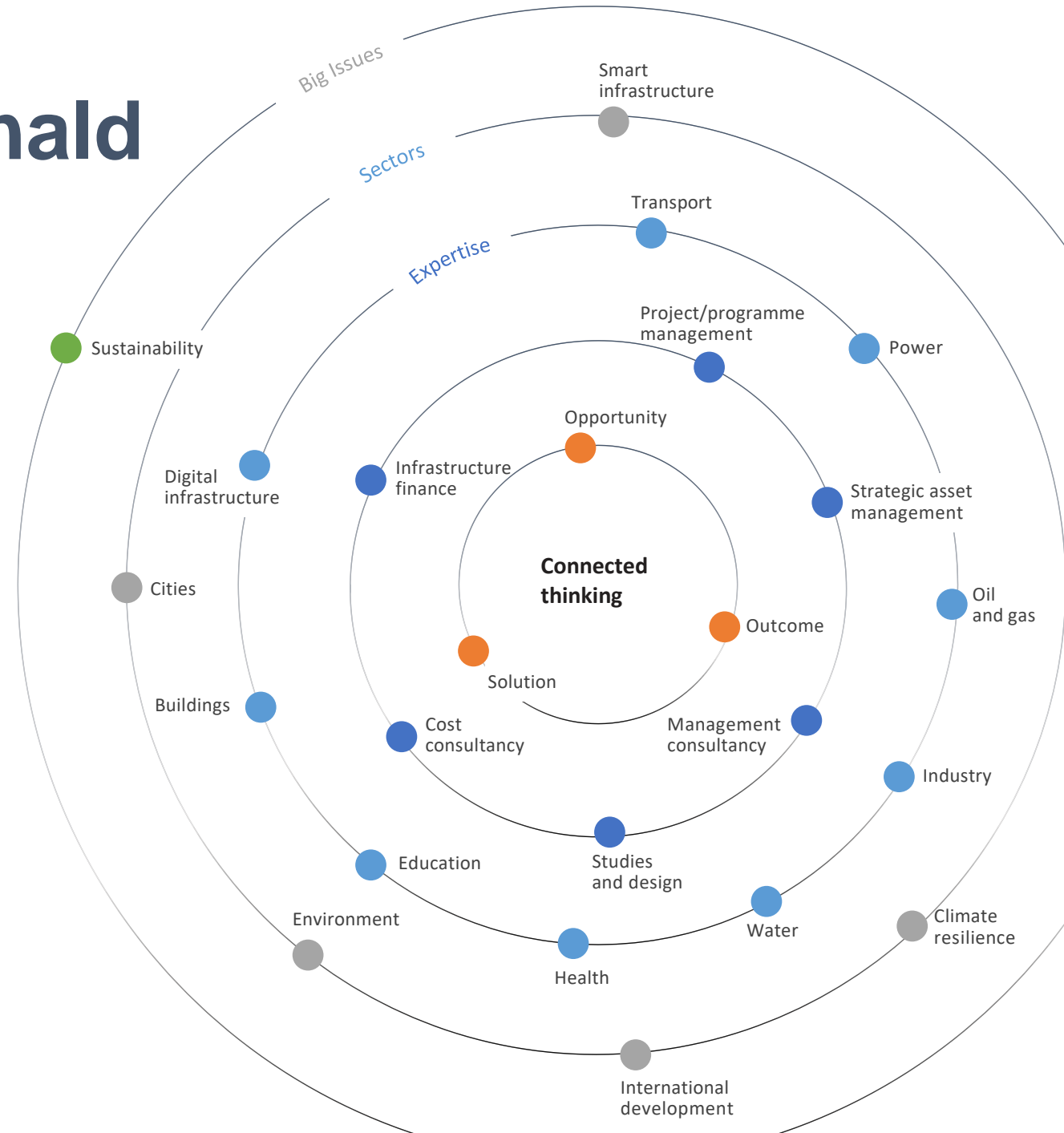
**\$2**  
billion  
turnover

Over  
**150**  
years'  
heritage

We're a global engineering, management and development consultancy focused on guiding our clients through many of the planet's most intricate challenges.

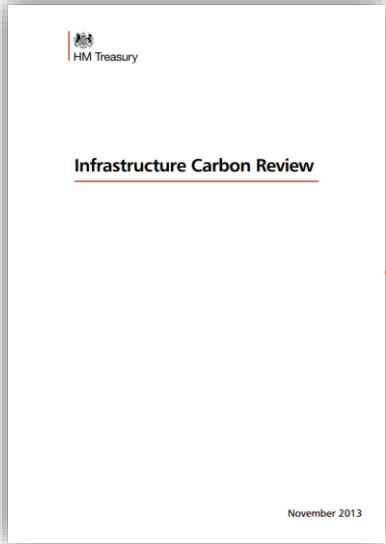
# Introducing Mott MacDonald

We design the systems that keep cities running





# Guidelines that we have written for the industry



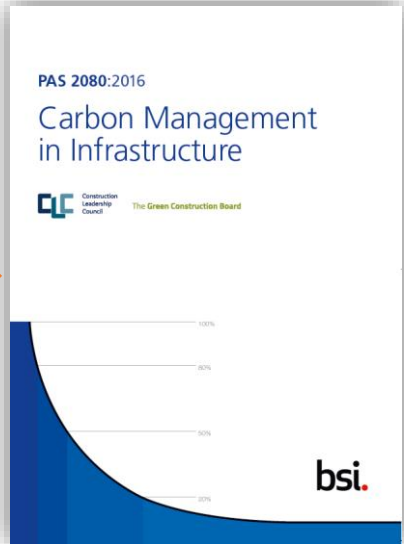
Infrastructure Carbon Review  
Guidelines to reduce carbon from the construction and operation of the UK's infrastructure assets. Authored by MM.

Net Zero Infrastructure  
MM document highlighting the need and roadmap to net zero



The path to zero Carbon Heat  
Pathway to decarbonising heat with the Net-Zero Infrastructure Industry Coalition

PAS 2080  
The world's first publicly-available specification on carbon management in infrastructure



# Our carbon reduction journey

Our Vision: 'The world's leading engineering, management and international development consultancy in terms of the ambition, transparency, and integrity of our commitment to Net Zero'.

Deep reductions in emissions, with unavoidable remaining sources balanced by emissions removal from the atmosphere.

2020: Became Carbon Neutral.  
Launched Net Zero position paper

2021: Net Zero plan underway

Our Net Zero Plan:  
Operations  
Projects  
Partnerships

# Warwick Business School, at The University of Warwick

## What you may know...

Executive  
MBA



in the UK  
*Economist/WhichMBA?*  
2020 Executive MBA ranking



**2ND IN EUROPE AND 3RD IN THE WORLD**

**Distance Learning MBA**  
QS Online MBA Rankings 2022



**2ND IN THE UK AND 9TH IN THE WORLD**

**Full-time MBA**  
Best Full-time MBA programmes for Latin Americans  
2021



**WORLD'S NUMBER 1 ONLINE MBA**

**Distance Learning MBA**  
Financial Times' Online MBA Ranking 2022



The ambition to be Europe's leading university-based, business school



# ...and what you may not know



WBS ranked number one in the UK for sustainability

**WBS Social & Environmental Sustainability Working Group**



Teaching, Research, and Operations – the transition to innovation and action



**Exploring Sustainable Futures Game**

Global  
Energy  
Research  
Network

WARWICK

Institute for Global Sustainable Development

WARWICK

Life Sciences ▶ Warwick Crop Centre



WARWICK

Warwick Environmental Systems Interdisciplinary Centre

**Innovative micromobility trials on campus**



WARWICK BUSINESS SCHOOL  
THE UNIVERSITY OF WARWICK

wbs

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**For the  
Change  
Makers**

# Creating sustainable organisations



Professor Hugh Wilson  
**Professor of Marketing,  
Warwick Business School**



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