

**MIDLANDS**  
**UK**

**MADE FOR**  

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**INVESTMENT**  

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A series of parallel, wavy gold lines that curve upwards from the bottom left towards the top right, creating a sense of motion and growth. The lines vary in thickness and are set against a dark blue background.



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## Welcome

The Midlands is made for investment. As the heartbeat of Britain's economy, and home to over 440,000 large and small businesses, the region has huge potential – and the Midlands Engine Partnership is focused on its global success.



**Sir John Peace**  
Chair of the Midlands Engine



As a Midlander, I know very well how much this region has to offer. As a businessman, I am convinced that the UK's future economic prosperity can be driven by Midlands industry, innovation and energy. The Midlands Engine is working hard to accelerate growth across the whole region, and the public and private sectors are collaborating to bring this ambition to fruition. We are showing the world that we are open for business and confident about our future.

Our £200 billion economy covers a diverse and substantial area. Built on a globally significant advanced manufacturing base, it is home to over 10 million people. Our automotive, aerospace, life sciences, and professional services are all internationally competitive, and we are known globally for our highly productive industrial sectors, research and innovative technologies. The region is home to some of the UK's leading businesses and offers an enviable quality of life to those who choose to invest here.

As the most connected region in the UK, we are truly plugged into the world stage, with excellent road, rail and air networks, and 92% of the UK's population within a four hour commute. The arrival of HS2 will have a transformative effect, strengthening the region's already unparalleled connectivity and access to global markets.

The Midlands is brimming with opportunities for investors. Our region is more united now than at any point in living memory, and we are ready to build on our long commercial and trading history as never before. We encourage you to become part of our success story.

Join us.

# Midlands Engine

## Made for Investment

**£200 bn**

The Midlands Engine area has a total Gross Value Added (GVA) of £200 billion, and is the largest and fastest growing economic area outside of London.

**8,300**



Last year, the Midlands attracted 225 Foreign Direct Investment projects, creating over 8,300 new jobs.

## Made for Partnerships

Nearly a quarter of the overseas investment outside of London and the South East came to the Midlands between the end of 2016 and 2017.



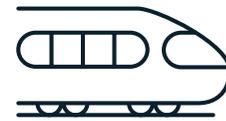
Foreign direct investment projects in the Midlands Engine area have quadrupled since 2003 with jobs created increasing seven-fold.

## Made for the Future

**112,000**



The Midlands is home to 20 universities, producing 112,000 graduates per year.



**£55 bn**

The region is at the centre of HS2, the £55 billion high speed rail network that will increase capacity and bring people and goods to and from London in under 50 minutes.

## Made for Innovation

The Midlands is at the cutting edge of the UK life sciences sector, with the largest number of medical technology companies in the UK.



**60,000**

The region is the driving force behind the UK's automotive sector, employing over 60,000 skilled workers and accounting for 60% of the UK's automotive R&D.



## Made for Living

**60**



The Midlands offers an excellent quality of life, boasting 60 historic houses, 2 UNESCO World Heritage Sites, the National Forest and the Peak District.



The cultural life of the Midlands is strong, with Coventry named the UK City of Culture for 2021 and Birmingham the host city for the 2022 Commonwealth Games.

## Made for Success



**150**

The Midlands is home to two highly-connected airports. Birmingham Airport, which serves more than 150 direct scheduled and charter routes and offers an additional 340 possible connections worldwide, and East Midlands Airport, the UK's largest cargo airport, handling over 320,000 tonnes of cargo a year.

The region's central location provides access to 92% of the UK's population in under 4 hours.



## Made for Investment



## Derby & Derbyshire The UK Capital for Innovation



Planes, Trains and Automobiles

Recognised by UNESCO as the birthplace of the Industrial Revolution, Derby and Derbyshire has innovation in its DNA.

Research identifies Derbyshire as having the fastest growing economy in the UK, with a 23% rise in gross value added (GVA) over the past five years, and a recent study has shown Derby as the third fastest growing UK city economy. An impressive 11.8% of the city's workforce is employed in hi-tech functions – four times the UK average.

Businesses flourish here, and the city has attracted over £4 billion of investment, with a further £2 billion in the pipeline.

Rolls-Royce came to Derby over 100 years ago. Today, the company employs over 15,000 people in the city, houses its global civil aerospace, nuclear and corporate headquarters here, and has recently announced plans to invest £150 million in further developing its Derby campus.

Last year, Toyota UK celebrated 25 years in Derbyshire, in what was one of the UK's largest ever foreign direct investments, and has announced plans to commit a further £240 million to develop the Burnaston plant. The Auris Hybrid, which is manufactured at the facility, was the first ever hybrid vehicle to be mass-produced in Europe.

Derby is also home to the world's largest rail cluster, and Canadian-owned Bombardier's site is the only facility in the UK to design, manufacture, assemble and test new trains for domestic and export markets.

The area's central location provides easy access to the major motorway network, as well as five international airports, including East Midlands Airport, the UK's largest pure cargo hub. Additionally, there are 35 fast, direct train services (89 minutes) into London St Pancras International every day.

Both city and county are focused on attracting further investment. Their business economy, connectivity, technology, innovation, skilled workforce and iconic landscapes provide a competitive advantage.



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## Leicester Leicester and Leicestershire has big ideas and even bigger ambitions. It's a place where businesses thrive and grow



Ashton Green

Leicestershire's £22.9 billion vibrant and thriving economy sits at the very heart of the country. It boasts a unique proposition that characterises its place in the Midlands Engine, along with the commercial opportunities and enormous potential of the area.

The region possesses outstanding economic assets including: a truly vibrant city with a strong industrial and cultural heritage; two unique and inspiring Enterprise Zones; three world-class universities delivering cutting-edge innovation, research and design; a central location with the largest logistics distribution park in Europe and the UK's second largest freight airport; and a strong and growing manufacturing sector that still forms the backbone of the local economy. Leicestershire is home to a diverse range of businesses including Caterpillar, Next, Santander, Walkers Snack Foods and more recently IBM Services Centre UK.

Leicester is considered one of the best UK cities to do business in, with unrivalled transport links, a workforce of over 1 million within a 45 minute radius and one of Britain's most attractive and cost-effective places to develop, own or lease property. It is seeing a dynamic renaissance, which offers huge investment opportunities, and there are a host of plans to make the most of these exciting prospects.

Key strategic developments across the city include major regeneration plans at Leicester Waterside, with over 50 hectares of large-scale opportunities for high-quality housing, office and high-value light commercial space; and Ashton Green, a major housing-led, mixed-use, sustainable urban extension of up to 3,000 high-quality, low/zero carbon homes.

Surrounding the city are distinctive and characterful market towns with areas ripe for redevelopment. Three Enterprise Zone sites spearhead these opportunities, which include office, commercial, residential and retail schemes. These towns also act as key hubs for tourism, including Melton Mowbray, known as the Rural Capital of Food and Drink, and Loughborough, home to the unique Great Central Railway, the only double track main line heritage railway in the UK.



[www.investinleicester.co.uk](http://www.investinleicester.co.uk)  
[www.llep.org.uk](http://www.llep.org.uk)  
[@LeicsatMIPIM](https://twitter.com/LeicsatMIPIM)

## Greater Lincolnshire A flourishing destination!

Greater Lincolnshire offers so much potential for investors and developers. One of the most exciting investment hotspots in the UK, more and more companies are discovering the huge opportunities the region can provide.



Covering 2,700 miles, with an historic city, vibrant market towns and the UK's largest port by tonnage, Greater Lincolnshire offers ample opportunity to invest and grow.

As well as access to most of the major markets in the UK and beyond, it also has affordable homes, a skilled workforce, and career opportunities within innovative companies. It really is an excellent place to do business, with the continued growth of the universities and colleges providing a talent pipeline, helping to sustain businesses and nurture growth.

Greater Lincolnshire has ambitious plans to deliver major urban extensions, with 100,000 new homes planned by 2031. Billions are being invested in the area's infrastructure, including the Lincoln Eastern Bypass and a £30 million investment for the newly opened Lincoln Transport Hub.

The area excels in food processing and agri-tech, and is currently developing three food enterprise zones that will support both existing businesses and those looking to invest and relocate in the sector.

Lincolnshire's companies are exporting around the globe. The likes of Siemens, Ping, Ørsted, Able UK, Moy Park and other world leaders agree and are located in Greater Lincolnshire, using local supply chains to support their operations. Collaboration between businesses is evident and the recent launch of the new ambassador programme, Team Lincolnshire, will only reinforce this.

There has never been a better time to talk to the Greater Lincolnshire Local Enterprise Partnership about its investment propositions. Speak to a member of Team Lincolnshire today – they are all passionate about Greater Lincolnshire and the opportunities available.



[www.greaterlincolnshirelep.co.uk](http://www.greaterlincolnshirelep.co.uk)  
[@GreaterLinclsLEP](https://twitter.com/GreaterLinclsLEP)

## Nottingham Multi-million pound regeneration just the start

The top city for small business growth, the fastest growing fintech and life science sectors, and the biggest business centre in the East Midlands – Nottingham is going places.



Nottingham is the only core city in the East Midlands, one of eight in England, alongside Birmingham.

Over 50 national and regional companies have chosen Nottingham as their headquarters, including global giants like Boots, EON, Speedo, Experian, Capital One and Paul Smith.

Nottingham is embarking on an intense period of economic regeneration, with a £250m redevelopment of the so-called 'Southern Gateway' into the city centre underway, encompassing a remodelled shopping complex and new 'City Hub' college campus. These will revolutionise the entry into the city from the railway station, an iconic piece of Edwardian Baroque Revival architecture.

This only adds to the £1 billion which has already been invested in Nottingham's infrastructure, with a growing network of light rail trams which enable rapid access for commuters and congestion-free movement, and an award-winning bus network which is one of the greenest in the UK.

The city is set to benefit as the HS2 network is constructed, with the East Midlands Hub planned for Toton, on the outskirts of the city, further reducing journey times to London and bringing the rest of the country closer. A proposed innovation campus would create around 10,000 new jobs and sit alongside a new commercial and residential space, identified in the recently launched East Midlands HS2 Growth Strategy.

Nottingham is home to two world-class universities: the University of Nottingham and Nottingham Trent University, known internationally for the excellence of their research, with the latter being awarded the accolade of the Times Higher Education's University of the Year 2017.

With the recent European Capital of Culture 2023 bid and upcoming release of the new Robin Hood: Origins film, Nottingham and the surrounding county is able to benefit from an increased media spotlight and interest in what the region has to offer.

For those looking to locate in the city, Nottingham is cost-effective in comparison to elsewhere in the UK and a number of new office developments in 2018 will provide ample quality choice at a number of city centre locations.

Invest in Nottingham provides support for businesses looking to establish in the city, with a team of specialists on hand, backed up by a first-class business network.



Contact the team with any enquiries at [enquiries@investinnottingham.co.uk](mailto:enquiries@investinnottingham.co.uk)

[Investinnottingham.com](http://Investinnottingham.com)  
[@InvestInNottm](https://twitter.com/InvestInNottm)

# Stoke-on-Trent and Staffordshire

## A place where creativity, innovation and enterprise drive business growth



JCB World Logistics Plant at Ceramic Valley Enterprise Zone

Stoke-on-Trent and Staffordshire is a low-risk investment location with excellent connectivity, a skilled workforce and access to the UK's largest marketplace. With a range of commercial sites available, Make Stoke-on-Trent & Staffordshire's Investment Team is keen to talk to developers about bringing sites to market.

This is a place bursting with opportunity and exuding confidence. The cranes, the diggers and the weekly "new jobs created here" headlines tell the story. Stoke-on-Trent and Staffordshire is taking off with an exciting pipeline of new developments and investment.

The Stoke-on-Trent and Staffordshire economy has seen positive announcements regarding new investment plans and job creation, such as Gestamp's state-of-the-art new facility in South Staffordshire, the continued expansion of Water Plus and Bet365's headquarters in Stoke-on-Trent. Other projects in development include the Ceramic Valley and i54 Enterprise Zones, the Stafford Gateway, and investments into making Stoke-on-Trent a sustainable smart city.

Some of the world's biggest companies – like JCB, Jaguar Land Rover, Steelite and Amazon – are investing millions locally.

Business is all about connections – and Stoke-on-Trent and Staffordshire is right in the heart of the country, but offers so much more than just centrality. It offers better access to customers, suppliers and markets – whether regional, national or global.

A successful business needs to control its costs. Stoke-on-Trent and Staffordshire offers a comparative cost advantage over most UK locations, but, most importantly, its cost-effectiveness does not require any compromises on quality. Why else would global firms like Molson-Coors, Michelin and Vodafone choose to locate and expand here?

Make it Stoke-on-Trent and Staffordshire offers free and confidential assistance to companies including:

- finding the right location
- identifying suitable sites and premises
- arranging site visits and area tours
- advice on funding and incentives
- skills, training and recruitment support
- market and industry research

Make it | **Stoke-on-Trent  
& Staffordshire**

Contact the team now to learn more:  
+44 (0)300 111 8005  
[enquiries@makeitstokestaffs.co.uk](mailto:enquiries@makeitstokestaffs.co.uk)

[www.makeitstokestaffs.co.uk](http://www.makeitstokestaffs.co.uk)  
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# The Marches

## Home to global players, established supply chains and the biggest single foreign investment in the UK in a decade



Magna Cosma's new facility in Telford

Herefordshire, Shropshire and Telford & Wrekin together are The Marches – one of the best places in the UK to invest, live, work and play.

Home to a £12.3 billion economy and nearly 30,000 businesses, The Marches offers a first-class business landscape, demonstrated by the largest single foreign direct investment in the UK, with the opening of automotive sector supplier Magna in Telford in 2017.

Other global players which base their operations here include BAE Systems, GKN, Caterpillar, Heineken, Müller Wiseman Dairy and Cap Gemini, joining established supply chains and a diverse business base of enterprising SMEs.

Big on ideas, ambition and opportunity, The Marches works collaboratively with investors thanks to a 'can-do' attitude of inward investment teams across the region.

Telford, one of the fastest growing towns in the Midlands, has seen £1 billion of investment in the last decade. An historic land deal has resulted in the UK Government committing £445 million from land sales in Telford into site preparation and infrastructure to support growth, with £23 million of land already sold. On offer are ready-to-go development sites across 200 acres, the size of 166 football pitches, which form the Telford Investment Cluster.

Shropshire boasts beautiful countryside, vibrant market towns and the thriving county town of Shrewsbury. The renovation of the Flaxmill Maltings – the world first iron-framed building – will be available to the market by 2021, providing four floors and 25,000 sq ft of luxury office space. Future opportunities include the redevelopment of the former Ironbridge Power Station and Clive Barracks at Tern Hill, on the A41. Key sites in main market towns, including Oswestry and Whitchurch, are also being made investor ready.

In the south Marches region, investor interest in development-ready plots is high at Skylon Park. Skylon is the only UK Enterprise Zone with a dedicated defence and security focus thanks to its proximity to the SAS base in Hereford and a cluster of nearly 100 businesses operating in the sector, including nearby QinetiQ in Malvern and GCHQ in Cheltenham.

Current opportunities for investors include the formation of the first new British university in 40 years including accommodation and research facilities and a large, purpose-built Enterprise Park located one mile from Junction 4 of the M50.



[www.marcheslep.org.uk](http://www.marcheslep.org.uk)  
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# Worcestershire

## Drawing in large interest from international investors



Worcester Six

Worcestershire offers businesses efficient connectivity thanks to ease of motorway access via M5, M42 and M40 between the Midlands, London and the South West. Better road and rail connections mean faster access to more customers and easier commutes for your workforce, with commutes to Heathrow airport becoming more accessible from Worcestershire.

Two of Worcestershire's most exciting investment opportunities, Worcester Six Business Park and Redditch Gateway are proving to be popular amongst international investors. Worcester Six will provide up to 1.5 million sq ft of accommodation in a range of high quality business units and Redditch Gateway up to 1 million sq ft. They have been designed for a variety of employment uses to include technology, manufacturing, industrial and warehousing.

Kimal PLC was announced as the first occupier at Worcester Six last year. The market leader in developing and manufacturing innovative products and procedural solutions for the healthcare sector agreed a 15-year lease for the £13 million unit. The second occupier has recently been announced as the leading UK independent hospital group, Spire Healthcare. Worcester Six is important in driving the county's economic prosperity even higher, with the wider park set to create around 5,000 jobs once development is complete.

The Redditch Gateway development is an exciting opportunity to build on the town's wealth of engineering and manufacturing expertise. The new development aims to further develop the skills of the local labour market. Located in North Worcestershire, this development corridor offers immediate access to both existing and planned infrastructure including Birmingham International Airport, the National Exhibition Centre and potentially High Speed Two it also accommodates a number of key businesses with strengths in advanced manufacturing and business services.

Growing businesses need space to expand and Worcestershire has identified a number of 'gamechanger' sites that are the focus of investment and development activity, with further exciting developments also happening at Malvern Hills Science Park and South Kidderminster Enterprise Park.



For more information on investing in Worcestershire, email: [enquiries@investinworcestershire.com](mailto:enquiries@investinworcestershire.com)

**92%**  
The region's central location provides access to 92% of the UK's population in under 4 hours.

**£200 billion**  
The Midlands Engine area has a total Gross Value Added (GVA) of £200 billion, and is the largest and fastest growing economic area outside of London.

**£55 billion**  
The region is at the centre of HS2, the £55 billion high speed rail network that will increase capacity and bring people and goods to and from London in under 50 minutes.



**8,300**

Last year, the Midlands attracted 225 Foreign Direct Investment projects, creating over 8,300 new jobs.



Made for Investment

# West Midlands Combined Authority

## Their time is now.



The West Midlands is the largest regional economy with Birmingham alone welcoming more business start-ups than any other regional city in the UK.

The region has unrivalled connectivity – with 90% of the UK's market in reach within four hours. It has an established international airport and HS2 will bring the City of London within reach in 38 minutes.

This is a place determined to make its mark, and it is succeeding.

The West Midlands is at the heart of the future of Britain. It is young, diverse and super creative. It has eight universities teaching more than 100,000 students every year.

The region is already home to tomorrow's industry, with global leaders in advanced manufacturing, including automotive, aerospace and rail, employing 113,500 of its people. The local digital and tech workforce is over 60,000 strong and by 2025 this will grow by 20%.

City centres in the West Midlands are thriving – supported by massive investment, and the anticipated legacy of the 2022 Commonwealth Games and 2021 City of Culture.

This is a region full of confidence, and it is winning. It will deliver 215,000 more homes, 500,000 more jobs, alongside billions of pounds of investment in transport, commercial land and skills. All of this underpinned by a leadership team across the region that is best in class and raring to go.

The West Midlands' past is magnificent. It drives the region's future. Its cities are built on industry and they are now perfectly positioned to re-invent the industrial revolution for the future. This is a place built on social connection, on collaboration and on progress. Its time is now.



**60,000**

The region is the driving force behind the UK's automotive sector, employing over 60,000 skilled workers and accounting for 60% of the UK's automotive R&D.

[www.wmca.org.uk](http://www.wmca.org.uk)  
@WestMids\_CA

# Birmingham

## A destination of choice for business and investment

A youthful and growing population, an entrepreneurial spirit and culture where more businesses are created than in any other regional city, as well as incredible connectivity to UK and international markets, are all key reasons behind Birmingham's success to date as a place to relocate and invest.

Following adoption of a bold strategy for growth – the Birmingham Development Plan (BDP) – the transformation of the city will only quicken over the coming years. Ambitious in its aims, the BDP will deliver 51,000 new homes and 250 hectares of employment land including a new residential community at Langley, providing 6,000 new homes, as well as a major employment site at Peddimore. At 71 hectares, the Peddimore site has the potential to deliver 265,000 sqm of new industrial floorspace, making it one of the most significant industrial opportunities in the UK.

There is also a long-term vision for Birmingham's city-centre through the Big City Plan, which is driving the growth of the city's primary economic asset. Significant investment in infrastructure, as well as new commercial real estate, has created a first class investment destination for investors and occupiers.

Investor confidence is reflected in decisions like M&G's commitment to fund the construction of 3 Snowhill, a 420,000 sq ft office development in Birmingham city centre. The £200 million scheme will be the largest ever speculative city centre office scheme built outside London.

During 2017 the city also secured its largest pre-let in a decade at 240,000 sq ft, with the UK Government taking 3 Arena Central for a regional hub for its revenue and customs services.

Birmingham now boasts the UK's largest financial centre outside of London and with HSBC following the likes of Deutsche Bank in relocating to the city; it is clear that the city is emerging as a significant cornerstone of UK banking.

Underpinning the attraction of significant employers is a high quality of life and a recognition of the talent that exists in the city: five universities and six colleges make their home in Birmingham, accounting for 73,000 undergraduate and postgraduate students.

In 2026 the new high speed rail line will connect Birmingham to London with a travel time of 49 minutes. But for Birmingham it's not just about connectivity and journey times: the Curzon Street HS2 station in the city centre will be the catalyst for a new wave of growth and development delivering 36,000 net jobs, 4,000 new homes and 600,000 sqm of employment space.

Alongside that, the Midland Metro is transforming its network with extensions across the city centre and out to the wider region, which will ultimately connect 2 million people to within 45 minutes of HS2.

A successful Commonwealth Games in 2022 will also represent another chapter in the city's growth story.

The Games will be a catalyst for new investment into Birmingham's sporting infrastructure, most notably with the redevelopment of Alexander Stadium, as well as its wider transport network and significantly will be a boost for new homes in the city, with the Athlete's Village at Perry Barr providing around 1,000 new homes.



[www.businessbirmingham.com](http://www.businessbirmingham.com)  
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1 Peddimore



2 Paradise Birmingham

# Black Country

## Be part of the Black Country: Be part of its success story

Located centrally within the West Midlands, the Black Country is a thriving investment hotspot.



Black Country Garden City

Home to over 1.17 million people and 35,000 businesses, the Black Country comprises the boroughs of Dudley, Sandwell and Walsall and the City of Wolverhampton. Sparked into life at the dawn of the Industrial Revolution, it boasts cutting-edge companies, a highly skilled workforce, thriving university partnerships, and a huge network of specialist suppliers and support. Benefitting from significant increases in foreign and domestic investment over recent years, the Black Country is a success story that continues to offer lucrative growth potential.

### Strategic centre regeneration

With billions of pounds of investment planned, a wealth of opportunities exist across the Black Country's strategic centres including West Bromwich, Walsall and Dudley town centres. The City of Wolverhampton is undergoing a major transformation with £3.7 billion of investment either on site or planned in the city centre alone.

### Major infrastructure investment

The Black Country LEP is working with partners to invest significantly into improving infrastructure and digital connectivity across the whole of the West Midlands – including new transport hubs, improved road and rail infrastructure and a comprehensive roll out of high-speed fibre broadband. All of which ensures that the Black Country has the infrastructure in place to enable the area to achieve its ambitious economic growth plans.

### High Value Manufacturing (HVM) City

As a globally recognised hub for advanced manufacturing, the Black Country has significant plans to maximise the area's potential. HVM City is a development programme that will create the perfect economic conditions for high value manufacturers to thrive through investment in world-leading people, businesses and places.

HVM City will add over £1 billion to the economy, bring forward more than 150 hectares of land for high value manufacturing and create over 25,000 jobs.

### Black Country Garden City

The Black Country LEP and partners are working together to create a 21st century Garden City. More than 45,000 new homes will be delivered over the next 10 years in what will be one of Britain's biggest ever brownfield site regeneration programmes, covering more than 1,500 hectares.



Contact the Black Country LEP today to learn more about the area's exciting plans and investment opportunities.

[www.blackcountrylep.co.uk](http://www.blackcountrylep.co.uk)  
[@blackcountrylep](https://twitter.com/blackcountrylep)

# City of Wolverhampton

## There's never been a better time to invest in the City of Wolverhampton

As one of the top ten growing economies in the UK, the City of Wolverhampton is transforming in to a city of opportunity.



City of Wolverhampton Interchange Commercial District

With £3.7 billion being injected in to regeneration projects citywide, including £1 billion either on-site or planned in the city centre alone, Wolverhampton is benefitting from record levels of private and public investment.

As well as a great location and connectivity, the city has several ready-to-go council- and partner-owned sites available for development, and is committed to working with investors and developers to bring these exciting propositions to life in a secure and phased manner to help protect your investment.

The City of Wolverhampton has particularly strong opportunities for new hotel development, high quality urban living schemes, new office developments and leisure related investments.

Wolverhampton is open to your ideas, and actively encourages innovative, quality schemes that will put the city on the map.

The City of Wolverhampton will:

- help you obtain funding
- give you planning certainty
- provide a dedicated account manager to help you at every step

There are opportunities for occupiers of all sizes looking to relocate to the City of Wolverhampton and Invest Wolverhampton's team of advisors will work closely with you to understand your needs and provide support to help make locating here as easy as possible.

You'll benefit from the vibrancy being created in the heart of the city centre, and you'll be joining current partner Urban & Civic, who are developing Wolverhampton Westside to include new leisure, restaurants, shops and homes. Furthermore, City of Wolverhampton's progressive interchange partnership with ION development is delivering a £150 million integrated regional transport hub, which will provide a modern gateway to the city centre, offering various commercial development opportunities including 1 million sq.ft of grade A office space.



[www.investwolverhampton.com](http://www.investwolverhampton.com)  
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# Coventry & Warwickshire

## Hat-trick of success underlines record of delivery

Coventry & Warwickshire is fresh from a hat-trick of successes that have helped underline its track record in attracting major projects, helping existing companies thrive and competing for investment opportunities.

The announcement that Coventry & Warwickshire will be the home of the new £80 million UK Battery Industrialisation Centre (UKBIC) has further enhanced the reputation of the region as world leader in research and development and the Knowledge Capital of the UK.

The bid for the centre was made by WMG at the University of Warwick, the Coventry & Warwickshire Local Enterprise Partnership and Coventry City Council. The UKBIC will see the development of the next generation of battery systems across battery chemistry, electrodes, cell design, module and pack level and will benefit from a partnership between academia and industry. It could lead to around 10,000 jobs across the wider region.

International aerospace and defence engineering group Meggitt PLC – which has a base in the city – has also announced plans to build a multimillion-pound facility at Ansty Park in Warwickshire. This £130 million project will bring together a number of Meggitt's operations and represents a significant investment in the long-term future of Meggitt's UK manufacturing capability.

The 440,000 sq ft facility aims to combine a range of operations (aircraft braking systems, control systems, customer services & support, and corporate shared services) within a world-class aerospace engineering and technology environment.

Coventry also hit the headlines when it fought off competition from across the country to be named as the UK City of Culture in 2021 – a crown which could attract around £1 billion to the regional economy and will lead to considerable development.

Coventry & Warwickshire continues to carve an increasing reputation for manufacturing and advanced technology with aspirations to become a globally recognised leader. That was further enhanced with a £30 million government investment for driverless technology collaborations between WMG, UK Central, Coventry University and HORIBA-MIRA. This investment, matched by industry, is an initiative to create the world's most effective connected and autonomous vehicle testing cluster in the UK's automotive technology heartlands.

There are several internationally renowned companies based in the region, including Aston Martin Lagonda, BMW, Geely LEVC and Jaguar Land Rover, and 35,000 people in the area are employed in advanced manufacturing.

The area is also very strong in the creative and digital sector and is home to around 2,500 digital businesses, which principally consist of design, software, digital content and gaming.

There is a globally-significant gaming cluster around Leamington Spa, Warwick and Southam – earning the area the title 'Silicon Spa' – with more than 30 gaming studios including Codemasters, Playground, SEGA, Ubisoft and most recently Rebellion Games.

This sector is another example of how Coventry & Warwickshire helps create an environment in which investors thrive.



[www.coventry-warwickshire.co.uk/mipim/2018](http://www.coventry-warwickshire.co.uk/mipim/2018)  
[@CovWarksMIPIM](https://twitter.com/CovWarksMIPIM)



1  
Royal Shakespeare Theatre Auditorium



2  
UK Battery Industrialisation Centre

## UK Central Solihull

### A compelling combination of growth and development opportunity, global connectivity and enviable lifestyle



Birmingham International Station

Contributing £6.1 billion to UK GDP, UK Central Solihull has a strong track record of international investment, home to global players including Jaguar Land Rover, Changan Automotive and Rolls-Royce.

At the forefront of advanced manufacturing, sustainable technologies and specialist business services, the area has one of the most skilled and productive workforces and has enjoyed one of the fastest growing employment rates in the UK.

UK Central Solihull also represents future opportunity on a global scale, with an ambitious vision for large scale development and infrastructure, creating the conditions for growth and places for people to live, work and invest.

Together with the Urban Growth Company, UK Central Solihull has plans for the UK Central Hub, home to Birmingham Airport, the National Exhibition Centre, Jaguar Land Rover and Birmingham Business Park, Arden Cross and the new HS2 Interchange – the first station outside London. The Hub has the potential to generate up to 77,500 jobs, 775,000 sqm of commercial space, 4,000 homes and £4.1 billion GVA per year.

Within The Hub, activity is progressing to create a fully-integrated multi-modal interchange at Birmingham International Station – bringing together future high speed rail, existing rail, air, trams, buses, private vehicles, taxis and bicycles through seamless connections to Birmingham Airport and the new HS2 Interchange Station by 2025.

Across the area, large scale development is also planned for Solihull Town Centre, with the potential for up to 74,620 sqm of new Grade A office, 11,700 sqm of commercial and leisure space and 1,400 new homes.

Significant infrastructure investment is underway, supported by UK Government, the West Midlands Combined Authority and Highways England – connecting locations ahead of the arrival of HS2 and unlocking the potential of future development.

With a track record of innovative housing delivery and ambitions to accelerate development across Council-owned sites, UK Central Solihull offers a range of potential sites for innovative schemes in strategic locations, linked to its economic growth agenda.

This ambition is underpinned by a commitment to sustainable development, adding value to commercial opportunities and showcasing the region's strength in low carbon expertise as a national exemplar of future placemaking.



[www.investinukcentral.com](http://www.investinukcentral.com)  
[@UKCentralComms](https://twitter.com/UKCentralComms)

## Commercial Partners

# MADE FOR PARTNERSHIPS

## Birmingham Airport

**Globally connecting and powering the Midlands region**



For the last two years, Birmingham Airport has been awarded the world's most punctual airport of its size, satisfying the air travel needs of 13 million passengers annually.

Currently, it serves 150 direct global destinations plus a further 340 one-stop worldwide flights with 50 airlines, including double daily operations with the impressive Airbus A380 aircraft. It is one of the West Midlands' largest employers, creating jobs for 7,000 people and adding £1.4 billion in GVA to the regional economy.

In recent years, it has had unprecedented passenger growth, particularly in long-haul traffic, as passengers realise the ease of getting to and through the airport. This has led the Airport to invest heavily in its infrastructure to improve the facilities on site for an enhanced customer experience.

It is the largest airport in the Midlands UK area and the third largest airport outside of London, with 35 million people residing within its two-hour catchment - half the population of the UK.

Sitting in the centre of the country's road and rail network means that it is one of the most accessible airports, particularly by rail, thanks to its on-site rail station, with trains every few minutes to Birmingham city centre and several hourly to London, just an hour away. In 2026, this will reduce to around 30 minutes as Birmingham becomes the UK's first and only high-speed connected airport, increasing the two-hour catchment to 45 million people.

The completion of a runway extension in 2015 allows for non-stop flying between the Midlands and growth markets across the Middle East, the Far East and the west coast of America. Growing these vital trade links will continue to attract new investors to the region and connect the region with global businesses to keep powering Midlands UK.



[www.birminghamairport.co.uk](http://www.birminghamairport.co.uk)  
[@bhx\\_official](https://twitter.com/bhx_official)

## Court Collaboration

**Biggest importer of Asian development capital into Birmingham drives yet more investors to the Midlands**



Birmingham firm Court Collaboration brought in investment from six countries in its first four years in business.

Court, which was named the region's top SME in the Birmingham Post Business Awards 2017, is behind plans for more than 4,000 aspirational new homes in and around the city.

But founder Anthony McCourt thinks there is more scope for growth with the world sitting up and taking notice of a region on the up.

He said: "People are sitting up and taking notice of Greater Birmingham, and that confidence has been central to everything we have achieved at Court Collaboration. "The vast potential of this region, with giants like HSBC UK moving here and work starting on HS2, is there for all to see."

Court Collaboration specialises in residential real estate developments supplementing the growth of Birmingham city centre, and building homes across the West Midlands. Court has attracted more than £225 million worth of investment to the region from China, Saudi Arabia, Hong Kong and US.

That has gone into transformational schemes such as:

**The Axium**

304 spacious apartments at the heart of Birmingham city centre (fully funded from Hong Kong).

**Holloway Head**

More than 450 homes, unlocking the potential of a prized city centre location (domestic family wealth capital).

**Lunar Rise**

A giant 520-home development offering a new focal point in a corner of the city set to be transformed by the new HS2 station (Shanghai capital).

**Arden Gate**

230 beautiful residential apartments within the heart of the retail quarter (Macau China funded).



[www.courtcollaboration.com](http://www.courtcollaboration.com)  
[@CourtCollab](https://twitter.com/CourtCollab)

## East Midlands Airport

**East Midlands Airport serves just under 5 million passengers annually and is the UK's busiest pure cargo airport**



East Midlands Airport (EMA) is an established hub for low fare airlines such as Jet2.com, Ryanair, BMI Regional, Flybe and tour operators like TUI Airways and Thomas Cook. Between them, they which serve over 80 domestic and European short-haul destinations as well as Cancun in Mexico and Orlando in the US. On average 5 million passengers fly to and from EMA each year.

Its cargo operation is the UK's second largest after Heathrow's in terms of volume and it is the UK's number one pure freight airport, handling, on average, 350,000 tonnes a year. Through EMA, and its connections to the integrator hubs in Europe and the USA, UK businesses export to 200 different countries around the world. Latin America, Asia, North America and the Middle East are some of the biggest regions for exports.

Situated at the heart of the country, the airport is easily accessible to passengers in Derby, Leicester and Nottingham. But thanks to its proximity to the M1 and M42 motorways, it attracts frequent travellers from South Yorkshire, Staffordshire, Lincolnshire, Northamptonshire and the West Midlands.

In recent years, EMA has invested £50m to improve infrastructure and passenger facilities. This included a new £15m runway last year, terminal improvements costing £16m in 2014 and other customer-facing areas, such as the expansion to security.

The airport site is home to a wide range of employers including some of the biggest names in logistics which, between them, employ 7000 people in total. DHL's recently expanded facility is the company's third largest air cargo interchange in the world after Cincinnati and Leipzig. UPS, FedEx and Royal Mail are also situated at the airport.

With ambitious plans to double passenger numbers and triple the volume of cargo it handles, in years to come the airport could be one of the largest employment sites in the East Midlands.



[www.eastmidlandsairport.com](http://www.eastmidlandsairport.com)  
[@EMA\\_Airport](https://twitter.com/EMA_Airport)

## Jaguar Land Rover

**The global automotive giant has invested £3.4 billion in its UK sites in the last five years**



At Jaguar Land Rover we are driven by a desire to create class-leading products that deliver great customer experiences. As the UK's largest automotive manufacturer we have invested more than £15 billion in the last five years – £3.4 billion of that in our UK sites.

Our company is built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports saloon and sports car marques.

Our innovation is continuous: we will spend more than £4 billion in the coming year on new product creation and capital expenditure and from 2020 all new Jaguar Land Rover vehicles will be electrified, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles and continuing to offer ultra-clean petrol and diesel engines.

We are the largest investor in research and development in UK manufacturing and have more than doubled sales, employment and revenue over the past seven years. We employ almost 43,000 people globally, 33,000 of them in the Midlands. We support an additional 240,000 jobs through our dealerships, suppliers and local businesses.

Our heart and soul is in the UK: we have three vehicle manufacturing plants in the Midlands and Merseyside and a £950 million Engine Manufacturing Plant in Wolverhampton. The Solihull manufacturing site employs 10,000 people and has received £2 billion of investment in the last five years, while £580 million has been spent at the Castle Bromwich facility to support modifications for XE production. We are also investing £400 million in our design and engineering centre at Gaydon. This development marks the first major construction project at one of our non-manufacturing sites in over a decade.



[www.jaguarlandrover.com](http://www.jaguarlandrover.com)  
[@JLR\\_News](https://twitter.com/JLR_News)

# Midlands Enterprise Universities

## Laying the foundations for a prosperous region



Midlands Enterprise Universities is a partnership of seven innovative universities (Birmingham City, Coventry, De Montfort, Derby, Lincoln, Nottingham Trent and Wolverhampton) working together to drive economic growth in the Midlands' skills development, applied research and innovation, and enterprise support.

Producing job-ready graduates, MEU's members are also major employers, with a significant economic impact across the Midlands. Together, MEU members:

- educate over 159,000 students
- employ more than 21,000 people, creating another 40,800 jobs in the Midlands
- have a turnover of £3.3 billion with an estimated economic impact of almost £8 billion

Its universities are at the forefront of developing and delivering higher level and degree apprenticeships and continuing professional development for employees, including management and leadership. Five MEU Universities have been awarded Gold in the Teaching and Excellence Framework, the government's first major assessment of teaching quality.

Its applied research provides real solutions to business, and MEU universities have partnerships with leading organisations including Rolls-Royce, Boots, NHS, Toyota, Tesco, BBC, Siemens, Unipart, Natwest, JCB, AstraZeneca, PepsiCo, BT, Bombardier, and Jaguar Land Rover.

As well as working with global industries, MEU universities have an excellent track record of knowledge transfer and supporting businesses of any size to innovate. In collaboration with partners, MEU has won over £30 million of European Structural Innovation Funds to deliver programmes between 2014 to 2020 – this represents 45% of the total funding awarded to organisations in the Midlands to date.

Its universities have transformed local environments, investing in state-of-the art facilities for students, businesses and the community. Current projects include the £65 million super campus for construction at Wolverhampton, £37 million new science and health building at Coventry University and £20 million expansion of the Lincoln Science and Innovation Park.



[www.meu.ac.uk](http://www.meu.ac.uk)

# ACDL



## A key part of Birmingham's regeneration and a beacon for investment

Arena Central is a nine acre regeneration site in the heart of Birmingham, just a few minutes' walk from New Street station.

Fronting Centenary Square and adjacent to the Library of Birmingham, Arena Central is a key commercial development site for Birmingham.

Home to a number of 'oven-ready' development plots, the site has outline consent in place to provide over 1.2 million sq ft of new grade A office space.

To date, the 210,000 sq ft 1 Centenary Square (formerly 2 Arena Central) and 240,000 sq ft 3 Arena Central have received commitments from HSBC UK and the UK Government respectively, with work underway on both buildings.

Arena Central is also home to the Crowne Plaza and Holiday Inn Express hotels, the Grade II listed Alpha Tower, and a PRS apartment scheme currently being delivered by Dandara.

As part of the City Centre Enterprise Zone, Arena Central benefits from simplified planning and reduced business rates.



[www.arena-central.com](http://www.arena-central.com)  
[@Arena\\_Central](https://twitter.com/Arena_Central)

# Arcadis



## Improving quality of life in the Midlands

Arcadis is the leading global design and consultancy firm for natural and built assets. Applying deep market sector insights and collective design, consultancy, engineering, project and management services, the company works in partnership with clients throughout the Midlands to deliver exceptional and sustainable outcomes throughout the life cycle of their assets.

Arcadis is hard to pin down as a business. While its work spans many disciplines, from consultancy to engineering, and architecture to cost management, it is united under a common vision – to improve quality of life in our cities.

As a business, it sees people where others see projects, recognising that when it designs places and spaces, it impacts lives. Applying deep market sector insights and thought leading consultancy, the company works in partnership with clients to deliver exceptional and sustainable outcomes.

Arcadis is here to show the magnitude of this opportunity to the Midlands. To bring it to life for the clients, customers and communities it serves.

Arcadis. Improving quality of life.



[www.arcadis.com](http://www.arcadis.com)  
[@ArcadisUK](https://twitter.com/ArcadisUK)

## Birmingham Life Sciences Park



**Insight, invention, innovation. Reimagining the science park to translate scientific innovation into new therapies**

Birmingham Life Sciences Park (BLSP) will create new state of the art facilities and technology platforms. The uniquely co-located site will utilise the unrivalled healthcare infrastructure of Birmingham Health Partners, a strategic partnership between the University of Birmingham, University Hospitals Birmingham, and Birmingham Women's and Children's NHS Foundation Trusts. It will integrate commercial power with the region's research and clinical strengths to accelerate life sciences research, taking innovative new healthcare treatments and technologies from early development to real life application.

Working with and for the large, diverse regional patient and public communities, it will be unparalleled in its ability to co-create dynamic solutions to some of the biggest challenges in life sciences and healthcare. The development of the site will afford industry greater access to leading research and facilities, investment prospects and the opportunity to develop their own facility spaces.



[www.birmingham.ac.uk](http://www.birmingham.ac.uk)  
[@unibirmingham](https://twitter.com/unibirmingham)

## Bouygues UK



**One of the country's leading construction companies, currently delivering some of the Midlands' most exciting major projects**

Bouygues UK delivers award-winning construction, development and regeneration projects. From nurseries to universities, student accommodation to care homes and mixed-use schemes, Bouygues UK focuses on projects where it is well positioned to add value through its technical expertise, skills and experience.

Bouygues UK has sites across the UK and is part of the Bouygues Group, which operates in over 80 countries spanning construction, civil works, energy, services, telecommunications and media. Through the Bouygues Group's significant investment in innovation, research and development, as well as its experience on major international projects, Bouygues UK and its sister companies combine global strength with a local focus.

Bouygues UK has a strong heritage in the Midlands and is part of regional frameworks for CWM and EFSA. It is also delivering major projects with its in-house development business Linkcity, including The Forum, Birmingham's first major PRS scheme, and Bath Court, a student accommodation facility.



[www.bouygues-uk.com](http://www.bouygues-uk.com)  
[@BouyguesUK](https://twitter.com/BouyguesUK)

## Bruntwood

## bruntwood • Calthorpe Estates



**Creating places for businesses to succeed**

Bruntwood is a family-owned and run property company that exists to create the right places for people, businesses and communities to succeed.

Bruntwood is one of the most innovative providers of workspaces across Manchester, Liverpool, Leeds and Birmingham, with an original collaborative approach towards commercial property and the large-scale regeneration and improvement of cities. Its portfolio spans more than 8 million sq ft and over 3,000 customers.

It designs workspaces that meet the current and future needs of businesses, from a start-up to a global corporate, and offers a full suite of services and options to business from co-working, serviced space through to leased offices.

Bruntwood currently has four locations in Birmingham: the brand new Cornerblock and the Grade II-listed Cornwall Buildings – both in the Colmore Business District – as well as the 20-storey Centre City building above New Street station and the McLaren building. Combined, they offer 478,000 sq ft of workspace.



[www.bruntwood.co.uk](http://www.bruntwood.co.uk)  
[@bruntwood\\_uk](https://twitter.com/bruntwood_uk)

**Discover Edgbaston with its thriving communities and exciting investment opportunities, a mile from Birmingham city centre**

Calthorpe Estates, is a forward-thinking and progressive property, investment and development company that is creating thriving communities within its 640 hectare prestigious mixed-use estate.

It has a number of medical, residential and commercial investment opportunities across the Edgbaston estate delivering a multi-million pound regeneration portfolio to include:

- Edgbaston Medical Quarter** - a cluster of healthcare and life sciences excellence
- Pebble Mill** - a world-class destination for healthcare and medical sciences
- Edgbaston Village** - a vibrant leisure and lifestyle location
- Edgbaston First** - a destination for arts, cultural and sporting attractions

**New Garden Square** is a landmark £350m mixed-use renewal project.

With the capacity, experience and commitment to develop a balanced cluster of uses that complements the community and environment, the Calthorpe Estate makes a unique location to live, work and invest.



[www.calthorpe.co.uk](http://www.calthorpe.co.uk)

## CEG

**Creating space for lives to flourish, neighbourhoods to grow and businesses to develop**

CEG's 10 million sq ft commercial portfolio is home to 700 thriving businesses and the company is promoting land for 45,000 new homes and a further 10 million sq ft of business space.

A key investor in the Midlands, CEG's projects include:

- **Alpha** – £15 million investment providing high-quality corporate space and quality co-working space for growing businesses in this 28-storey flagship Birmingham tower
- **Smallbrook Queensway** – regenerating a Birmingham city centre site to deliver 250,000 sq ft of office/retail space and homes
- **Kingston Grange, Warwickshire** – 3,000 homes, 100 hectares employment space, retail, schools and community facilities
- **North East of Leicester Sustainable Urban Extension** – 4,500 homes, leisure, education, retail and employment space
- **Westwood Heath** – 274 acres capable of delivering 1,600 homes, schools, retail, community facilities and University of Warwick expansion land
- **Vaughan Trading Estate, Tipton** – multimillion-pound redevelopment delivering 400,000 sq ft of high-quality industrial space
- **Tricorn House** – £13 million refurbishment of 158,478 sq ft offices in Birmingham



[www.ceg.co.uk](http://www.ceg.co.uk)

## CEG: Countryside Properties



**Creating places of character and quality, designed to strengthen people's sense of belonging and build enduring value for all**

Countryside's partnerships division specialises in medium-to large-scale urban regeneration of public sector and delivering private and affordable homes. It operates primarily in and around London, the North West of England, and, as of 2017, the West Midlands. It develops regeneration projects in partnerships, predominately with public sector landowners such as local authorities and housing associations. With a track record of delivering more than 45 regeneration projects over 30 years, Countryside Partnerships is one of the most experienced deliverers of regeneration in the UK.

Developments are mixed tenure in nature with a focus on delivering tenure-blind private affordable and private rental sector homes in line with the group's place making ethos.

Countryside's approach is based on developing a key understanding of those partners, with a reputation for honesty, integrity and delivering value.



[www.countryside-properties.com](http://www.countryside-properties.com)  
[@countrysideprop](https://twitter.com/countrysideprop)

## Extra MSA Group

**The largest investment owner of Motorway Service Area (MSA) property assets in the UK**

Extra plans to invest more than £350 million during the next five years in the delivery of five MSAs in the UK. Currently, Extra has a planning permission application under consideration with Solihull Metropolitan Borough Council for a new £80 million state-of-the-art MSA alongside the M42 between junctions 5 and 6.

Once approved and delivered, the new MSA will meet a long overdue need on a critical section of the Midlands' motorway network to support the welfare and safety of drivers, as required by Highways England and national planning policy. The Midlands' economy is heavily dependent on the safe and efficient freeflow of traffic on the motorway network. The new Solihull services will play a vital role in reducing accidents caused by driver fatigue, with benefits extending beyond the lives of those directly involved.

The MSA at Solihull will be a major employer with around 300 new full time equivalent jobs being created.



[www.extraservices.co.uk](http://www.extraservices.co.uk)



## Friargate



**Located less than an hour from London, Friargate is the West Midlands largest regeneration scheme**

The £700 million business district is delivering 3,200,000 sq ft of Grade A offices, hotels, residential and leisure space over a 37 acre site and around 15,000 new jobs will be generated during the project.

Friargate has transformed the previously rundown area around the train station, creating a new city gateway with Station Square, the tree lined boulevard linking the train station with the city centre, at its heart.

The first building in the Masterplan, One Friargate, was completed in September 2017 and is occupied by nearly 1,700 staff. The second building, Two Friargate, achieved planning consent in 2016 and is available to pre-let. Both buildings were designed by architect Allies and Morrison.

Centred on Coventry train station - the fastest-growing station outside London - Friargate benefits from direct access to London in under an hour and is a 10 minute train journey from Birmingham Airport - with connections to Dubai and the USA. Coventry has been selected as UK City of Culture in 2021 and will host part of the 2022 Commonwealth Games.



[www.friargatecoventry.co.uk](http://www.friargatecoventry.co.uk)  
[@Friargatecov](https://twitter.com/Friargatecov)

## Gleeds

**A leading global property and construction consultancy that delivers award-winning projects around the world**

Independent since 1885, Gleeds helps businesses and investors achieve best value from their assets by providing advice that is reassuringly free from conflict of interest. It operates a partnering principle with clients and project teams, offering impartial advice across an extensive range of services to provide solutions for every stage of the property lifecycle.

Gleeds' extensive range of services can be split into four main categories:

- Programme & project management
- Commercial & contract management
- Property & asset management
- Advisory services

With 68 offices in 20 countries, the combination of Gleeds' global experience and understanding of local markets means that it can provide an outstanding service to clients. In fact, no other independent and multidisciplinary consultancy has the same history, resource and financial strength to handle complex contracts on both a multinational or local basis.



[www.gleeds.com](http://www.gleeds.com)  
[@GleedsGlobal](https://twitter.com/GleedsGlobal)



## Godwin Developments

GodwinDevelopments

**An outstanding team with experience and vision**

Godwin Developments is a recognised and highly regarded name in the UK property market and over the years has built an excellent reputation for professionalism, quality and delivery.

From many years of experience, local knowledge, connections and networks, Godwin has secured a large pipeline of development and investment projects across the UK. Godwin Developments operates in the residential, commercial, industrial and retail sectors of the property market, with a core leadership team that has a strong execution capability embedded in the individual Godwin business. The leadership team is supported by a highly experienced property board, comprising a team with a strong track record in the industry.

Godwin Developments is proud to have worked with some of the UK's leading brands delivering to a high specification for Lidl, McDonald's, Greggs, and Starbucks, amongst many others.



[www.godwindevelopments.co.uk](http://www.godwindevelopments.co.uk)  
[@Godwindev](https://twitter.com/Godwindev)

## Harworth Group

**Transforming. Regenerating. Revitalising.**

Harworth Group plc is one of the largest property and regeneration companies across the North of England and the Midlands, owning and managing over 22,000 acres across 140 sites.

Its experienced team works closely with local communities, public bodies, developers and other professionals to bring life to old brownfield sites and turn derelict land into employment areas and new homes. Its flagship sites, such as Waverley in Rotherham and Logistics North in Bolton, are of national economic significance and are at the forefront of the regeneration of the UK.

Harworth is keen to grow its landbank in the Midlands and in 2017 it purchased two sites in the region, one in Coalville & another in Droitwich to add to its continued growth.



[www.harworthgroup.com](http://www.harworthgroup.com)  
[@HarworthGroup](https://twitter.com/HarworthGroup)

## Harworth Paradise Birmingham



**One of the most important city centre developments in the UK**

Paradise Birmingham is delivering almost 2 million sq ft of space in the historic heart of the city.

This £700 million development is built around one of the finest collections of Victorian civic buildings in the country and will create a dynamic new commercial destination with a vibrant mix of commercial, civic, retail, leisure and hotel space, befitting its exemplary historic setting.

The first phase of the development with new public realm and two Grade A office buildings will be completed in 2019, while phase two is starting to take shape and will include a further two Grade A office buildings as well as a 20+ storey, 250-bedroom, 4-star hotel.

Overall, Paradise Birmingham is delivering:

- Up to 10 new office buildings around the historic civic heart of Birmingham
- Enhanced new public realm and three public squares
- Ground floor retail and leisure opportunities around the new public squares and the main east-west pedestrian route through the city centre
- Improved transport links with road improvements, a Midland Metro tram stop, cycle hub and 550 parking spaces



[www.paradisebirmingham.co.uk](http://www.paradisebirmingham.co.uk)  
[@ParadiseBham](https://twitter.com/ParadiseBham)

## PGC Capital

**A dynamic property developer looking to generate quality residential-led projects in the UK & Europe**

PGC Capital and Birmingham: Second City is First Choice

Established in 2015, PGC Capital is a property developer in the UK and a regulated boutique investment bank, specialising in private equity funds, real estate and mergers & acquisitions in China.

In August 2017, the firm completed its first development in Birmingham. The Jewel Court consists of 77 apartments and was Highly Commended at the 2016/7 International Property Awards.

PGC Capital acquired 1.85 acres of real estate in Digbeth, Birmingham in October 2017. Planning permission was granted for Lunar Rise in January 2018 for 517 residential apartments housed in a pair of 10-storey blocks and a single one standing at 25 storeys. Construction is expected to commence mid-2018. This development will be at the vanguard of Digbeth's transformation and will establish a new 21st century look to the area.

PGC Capital is focused on developing close working partnerships with local governments to create developments that satisfy the needs of all stakeholders.



[www.pgc-fund.com](http://www.pgc-fund.com)



## Ramboll



**With more than 300 offices in 35 countries Ramboll's 13,000 engineers, designers and management consultants combine local experience with a global knowledgebase**

Designing hundreds of buildings every year, Ramboll has a rich heritage in realising many of the UK's landmark schemes. Their passion for design and creativity means they work with world leading architects and clients to realise the ambitions for their projects. Ramboll works across the markets: Buildings, Transport, Planning & Urban Design, Water, Environment & Health, Energy and Management Consulting.

Ramboll is proud to be involved in the regeneration and development of the wider Midlands region where they are designing many high-profile projects, including; Argent's Paradise redevelopment in Birmingham, Patrizia's "Build to Rent" residential scheme in Edgbaston, Gloucester's new Energy from Waste facility; Coventry University's new Engineering & Computing Building and the new high speed rail link between Birmingham and London - HS2.

In 2017, Ramboll demonstrated continued commitment to the Midlands region by investing in larger premises and plans to expand its Birmingham based team further during 2018.



[www.ramboll.co.uk](http://www.ramboll.co.uk)  
@Ramboll\_UK

## Scape Group



**A public-sector organisation dedicated to creating ongoing efficiency and social value via the built environment**

Scape and its subsidiaries offer fully managed frameworks, property services, innovative design solutions, community investment opportunities and joint ventures. As a public sector organisation, they have a deep rooted empathy with the challenges faced by the public sector and fully recognise the continued pressures that they face in procuring efficiently and delivering more-for-less.

All of their services have been designed with these challenges in mind and are available to any public body in the United Kingdom. They support the entire lifecycle of the built environment, help create a streamlined procurement journey, stimulate project efficiencies and deliver demonstrable outcomes on every project. Across their construction, consultancy, civil engineering and architecture services, each project is designed to deliver high levels of local labour, local spend, waste reduction, training and apprenticeships, as well as community engagement opportunities.



[www.scapegroup.co.uk](http://www.scapegroup.co.uk)  
@Scape\_Group

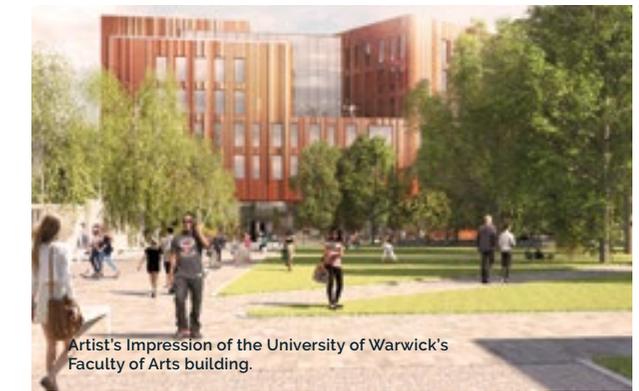
## University of Warwick



**Working with business and local, regional and international partners is at the heart of what the University does**

The University of Warwick collaborates with companies from global corporates to SMEs to apply innovative, cutting-edge research to industry challenges. Its world-class departments, including WMG and Warwick Business School, have industry links to markets including automotive, advanced manufacturing, food, life sciences, IT and financial services. It also champions the region's social and cultural development through its work with partners including local councils and other public, voluntary and community services, with exciting recent successful announcements around Coventry City of Culture 2021 and Birmingham Commonwealth Games 2022.

With the development of a new Innovation Campus at Wellesbourne, the University is epitomising its approach to working with industry, as well as demonstrating its commitment to supporting the region's economic growth. It is offering an opportunity for businesses to locate in a hub that encourages co-creation between academic and industry excellence, working closely with its diverse regional partners and surrounding community. Warwick is calling for inspiration and investment, placed alongside its leading-edge research, to create an environment that challenges everything that's expected from an innovation campus.



Artist's Impression of the University of Warwick's Faculty of Arts building.

[www.warwick.ac.uk](http://www.warwick.ac.uk)  
@Warwickuni

## AFL Architects



Delivering high-profile international projects from the heart of Birmingham

AFL Architects is an award-winning practice based in Birmingham, Manchester, London, and Doha. It is committed to leaving sustainable legacies across the sports, housing, commercial, education and healthcare sectors. From prestigious event masterplans, to innovative mixed-use commissions, its approach is rooted in the belief that design should be cost-effective, appealing and enduring.



[www.afl-architects.com](http://www.afl-architects.com)  
[@AFLArchitects](https://twitter.com/AFLArchitects)

## Arup



Local knowledge, global expertise. Helping shape the Midlands since 1968

Arup is an employee-owned firm of designers, planners, engineers, consultants and technical specialists, offering a broad range of professional services. With over 800 staff in Solihull and Nottingham, in the Midlands, Arup brings together a strong multidisciplinary team, delivering projects locally and across the world with creativity and passion.



[www.arup.com](http://www.arup.com)  
[@ArupUKMEA](https://twitter.com/ArupUKMEA) / [@ArupGroup](https://twitter.com/ArupGroup)

## AHR Architects Ltd



Creating innovative spaces where we live, work, learn and enjoy life

AHR is a multi-award winning architecture and building consultancy practice, with a legacy dating back to 1835, operating in the UK and internationally. Based on strong heritage and breadth of services, it provides imaginative solutions to make a positive contribution for clients, society and the built environment.



[www.ahr-global.com](http://www.ahr-global.com)  
[@AHRglobal](https://twitter.com/AHRglobal)

## Balfour Beatty



Turning concepts into landmarks

Balfour Beatty designs, builds, finances and operates the buildings and infrastructure that underpins daily lives. Through the expertise of their employees coupled with the latest technology, they solve complex engineering challenges and create the right solution for all needs.



[www.balfourbeatty.com](http://www.balfourbeatty.com)  
[@balfourbeatty](https://twitter.com/balfourbeatty)

## Cundall



An international award-winning multi-disciplinary engineering consultancy

Cundall operates in Australia, Asia, MENA, Europe and the UK and Ireland, offering expertise and resources in the design of sustainable buildings. The Birmingham office is situated on Colmore Row and has recently expanded, showcasing in-house engineering design. The experienced staff work on a variety of projects and remain leaders in the market.



[www.cundall.com](http://www.cundall.com)  
[@Cundall\\_Global](https://twitter.com/Cundall_Global)

## Glancy Nicholls Architects



Leading Birmingham's transformation with their award winning and considered design

One of Birmingham's leading architectural practices, Glancy Nicholls Architects delivers high quality architecture, nationally across studios in Birmingham and London.

GNA supports local authorities and enterprise partnerships in developing opportunities across all sectors. This year GNA was awarded both the East Midland and MacEwen RIBA Awards for their considered designs.



[www.glancynicholls.com](http://www.glancynicholls.com)  
[@GlancyNicholls](https://twitter.com/GlancyNicholls)

## Gensler



Leveraging the power of design to create a better world

Gensler is a global design firm that partners with clients to create more liveable cities, smarter workplaces and more engaging leisure destinations. With over 5,000 professionals networked across 44 locations, the company acts on the belief that quality design can transform organisations and improve lives.



[www.gensler.com](http://www.gensler.com)  
[@genslerUK](https://twitter.com/genslerUK)

## Glenn Howells Architects

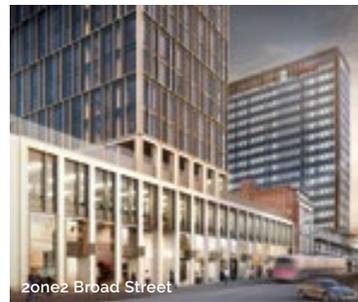


A practice rooted in exploring ideas of how places and buildings can make people's lives better

GHA has been an enduring presence in British architecture since its inception in 1990.

The practice works throughout the UK in sectors including residential, masterplanning, office, culture, education, retail, health and leisure.

[www.glennhowells.co.uk](http://www.glennhowells.co.uk)  
[@glenn\\_howells](https://twitter.com/glenn_howells)



## GVA

Backing the region

GVA supports the economic development of the Midlands through major regeneration projects, providing property advice to investors, developers, occupiers and landowners in the private and public sectors.

In its Birmingham office, the company is helping to deliver some of the region's most significant developments.

[www.gva.co.uk](http://www.gva.co.uk)  
@GVAviews / @GVAMidlands



## JLL

Achieve ambitions across the Midlands

Changes in the way the world works and lives is driven by the forces of technology and infrastructure which are generating significant opportunities for UK cities and businesses.

Whether it's to own, occupy or invest in property, JLL's combination of regional skills, people and market knowledge means clients are connected with the right expertise to help achieve business ambitions.

[www.jll.co.uk](http://www.jll.co.uk)  
@JLLUK



## Henry Boots Developments



Business Space / Retail & Leisure / Residential / Joint Ventures

Henry Boot Developments is one of the UK's most progressive property development companies. It is part of the 130-year old London Stock Exchange listed Henry Boot Group of Companies and operates from six offices across the UK. It works closely with occupiers, landowners, investors and public bodies to create special spaces.

[www.henrybootdevelopments.co.uk](http://www.henrybootdevelopments.co.uk)  
@henrybootdev



## Lambert Smith Hampton

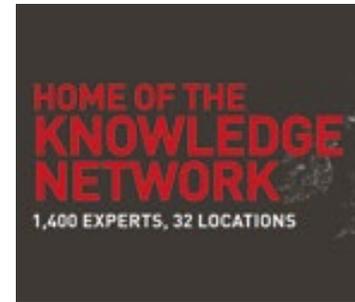


Creating the UK and Ireland's most progressive commercial property consultancy

Lambert Smith Hampton is a commercial property consultancy working with investors, developers and occupiers in both the public and private sectors across the UK and Ireland.

From Amazon to Zurich, Lambert Smith Hampton works with the complete A to Z of the best organisations in Britain and Ireland.

[www.lsh.co.uk](http://www.lsh.co.uk)  
@LSHTweets



Made for Investment

## Lovell

A leading provider of partnership housing

The Midlands business of national partnership homes developer Lovell – part of Morgan Sindall Group – builds and regenerates homes across the region. From purchasing sites for residential development and developing homes in partnership, to delivering affordable homes schemes and refurbishment programmes, the business operates across the full partnership housing and regeneration spectrum.

[www.lovell.co.uk](http://www.lovell.co.uk)  
@Lovell\_UK



## MIRA Technology Park



Enabling automotive companies to establish a technical presence in the UK

Europe's leading automotive technology cluster for the development of automotive technologies. The Technology Park is currently home to over 40 automotive companies from around the globe, all undertaking automotive R&D and leveraging the benefit of being located in proximity to the key development assets and expertise they need.

[www.miratechnologypark.com](http://www.miratechnologypark.com)  
@MIRA\_TechPark



## LOVELL

## maber architects



Great to work with. Great to work for.

Since 1983 the maber team has grown to become a UK top 100 practice, providing architectural, interiors, landscaping and master planning services from their five offices in London, Nottingham, Derby, Leicester and Birmingham. maber architects' award winning portfolio covers all sectors of the industry and includes new build, refurbishment and conversion projects.

[www.maber.co.uk](http://www.maber.co.uk)  
@maberarchitects



## Morris Property



100 year heritage of building, restoring and leasing

Morris Property is part of Morris & Company, a fifth-generation family-run business group with over 100 years' heritage of building, restoring and leasing property. Morris Property manages their 250-strong portfolio and offer fully comprehensive construction services to clients, developing properties through sensitive restorations and conversions to quality new builds.

[www.morrisproperty.co.uk](http://www.morrisproperty.co.uk)



## Nikal

Next phase for nikal's £300m exchange square



Phase 1 Exchange Square is delivering Birmingham's first significant build-to-rent development. Located opposite the HS2 terminal, it comprises 603 luxury apartments and 30,000 sq ft of retail and is expected to be completed in 2019. Phase 2 commences this year offering a further mixed-use tower and new public square. Nikal was established in 2003 to pursue innovative urban regeneration projects.



[www.nikal.uk.com](http://www.nikal.uk.com)

## One Creative Environments Ltd (One)

World class company, known for creating joyful and inspirational environments



An integrated building design business with a dynamic multidisciplinary team covering masterplanning, architecture, landscape architecture, structural/civil engineering and building services, working at the forefront of BIM. One creates high quality, sustainable and inspiring environments across all sectors in the UK and overseas saving clients' time, resource and money.



[www.oneltd.com](http://www.oneltd.com)  
@Oneltd\_Media / @Oneltd\_Mark

## Ocean Outdoor

The premiere screen media contractor for Birmingham City Council



Ocean represents the super-premium UK digital out-of-home sector, generating substantial incremental revenue for a range of landlords, by developing a high quality, engaging, digital out-of-home product and attracting global attention. This has enabled the medium to become part of the social infrastructure of the UK's biggest cities.



[www.oceanoutdoor.com](http://www.oceanoutdoor.com)  
@OceanOutdoorUK

## Pegasus Group

Delivering market-leading advice on major Midlands development projects



Pegasus Group is a leading independent consultancy specialising in planning, design, environment and economics. With three offices in the Midlands, their services span the entire project process from planning through to design and delivery, ensuring they achieve optimal results for clients and local communities.



[www.pegasusgroup.co.uk](http://www.pegasusgroup.co.uk)  
@Pegasusgroup

Made for Investment

## Shakespeare Martineau



Outstanding legal expertise driven by their clients' commercial objectives

Shakespeare Martineau's entrepreneurial Real Estate team challenges clients to think differently. Their multidisciplinary team of lawyers and planning consultants provide clients with the peripheral vision needed to thrive in their marketplace. Broad creative solutions, robust sector specialisms, together with tenacity ensure that Shakespeare Martineau arm clients with a competitive edge.



[www.shma.co.uk](http://www.shma.co.uk)  
@SHMALaw

## Speller Metcalfe

A forward-thinking contractor with a people first approach



Speller Metcalfe is one of the UK's leading construction companies working from offices in the Midlands, South West and London, across multiple public and private sector industries. Speller Metcalfe delivers projects from £250,000 to £50 million and has worked on some of the UK's most innovative and sustainable schemes.



[www.spellermetcalfe.com](http://www.spellermetcalfe.com)  
@spellermetcalfe

## Skanska



Building for a better society

Skanska, a leading developer and construction company, is an inclusive and responsible business that is helping to build for a better society. Drawing on their Scandinavian heritage, we are green, innovative and progressive, bringing people and technology together to build, upgrade and maintain the country's buildings and infrastructure.



[www.skanska.co.uk](http://www.skanska.co.uk)

## Turley

Turley brings deep thinking, smart strategy and expert delivery



Turley is a national planning and development consultancy with a passion for shaping better places. Their core planning expertise are supported by design, economics, heritage, strategic communications and sustainability services. Turley is proud to be involved in many of the major development projects in the region that are helping to drive the Midlands Engine.



[www.turley.co.uk](http://www.turley.co.uk)  
@turleyplanning

## The Hub at UK Central



A globally-renowned point of connection and major engine for growth

The UGC will help realise the full economic potential of The Hub in Solihull - home to the HS2 Interchange Station from 2026 - to create Europe's best-connected destination for business, leisure and living.



The Hub will generate up to 77,500 jobs, 775,000 sqm of commercial space, 4,000 homes and £4.1 billion GVA per year.

[www.ugcsolihull.uk](http://www.ugcsolihull.uk)  
@UGCSolihull

## Westleigh Partnerships



A leading UK house builder specialising in partnership and mixed tenure homes

Westleigh has over 30 years' experience of working with registered providers and local authority partners, landowners and public agencies to deliver affordable homes that make a difference to people's opportunity in life. Utilising their innovative land-led model their expertise ranges from brownfield regeneration through to urban extensions.



[www.westleigh.co.uk](http://www.westleigh.co.uk)  
@WestleighHomes

## Wates



120 years of heritage in the built environment

The Wates Group is one of the leading privately-owned construction, development and property services businesses in the UK. It employs approximately 4,000 people and generated turnover of £1.53 billion in 2016. Wates was named Construction News' Contractor of the Year 2017 and holds the Queen's Award for Enterprise for Sustainable Development.



[www.wates.co.uk](http://www.wates.co.uk)  
@WatesGroup

## Willmott Dixon



Playing its part in driving growth in the Midlands

In 2017 Willmott Dixon completed transformational projects, making an impact on the Midlands' economy: Discovery Building, University of Leicester, National College for High Speed Rail and Lewis Building. It has recently completed the Lincoln Transport Hub and is working at impressive projects at University of Warwick, University of Birmingham, Coventry C-ALPS and Nottingham Trent Basin.



[www.willmottdixon.co.uk](http://www.willmottdixon.co.uk)  
@WDMidlands / @WillmottDixon

## WSP



Supporting regional growth with 600 local staff and international expertise

WSP works to strengthen new community development in Birmingham, having been involved in many integral projects, including the Bullring shopping centre, the redevelopment of Birmingham New Street station, the 16-storey Grade A office tower at Three Snowhill, 212 Broad Street and HS2 Curzon Street Station.

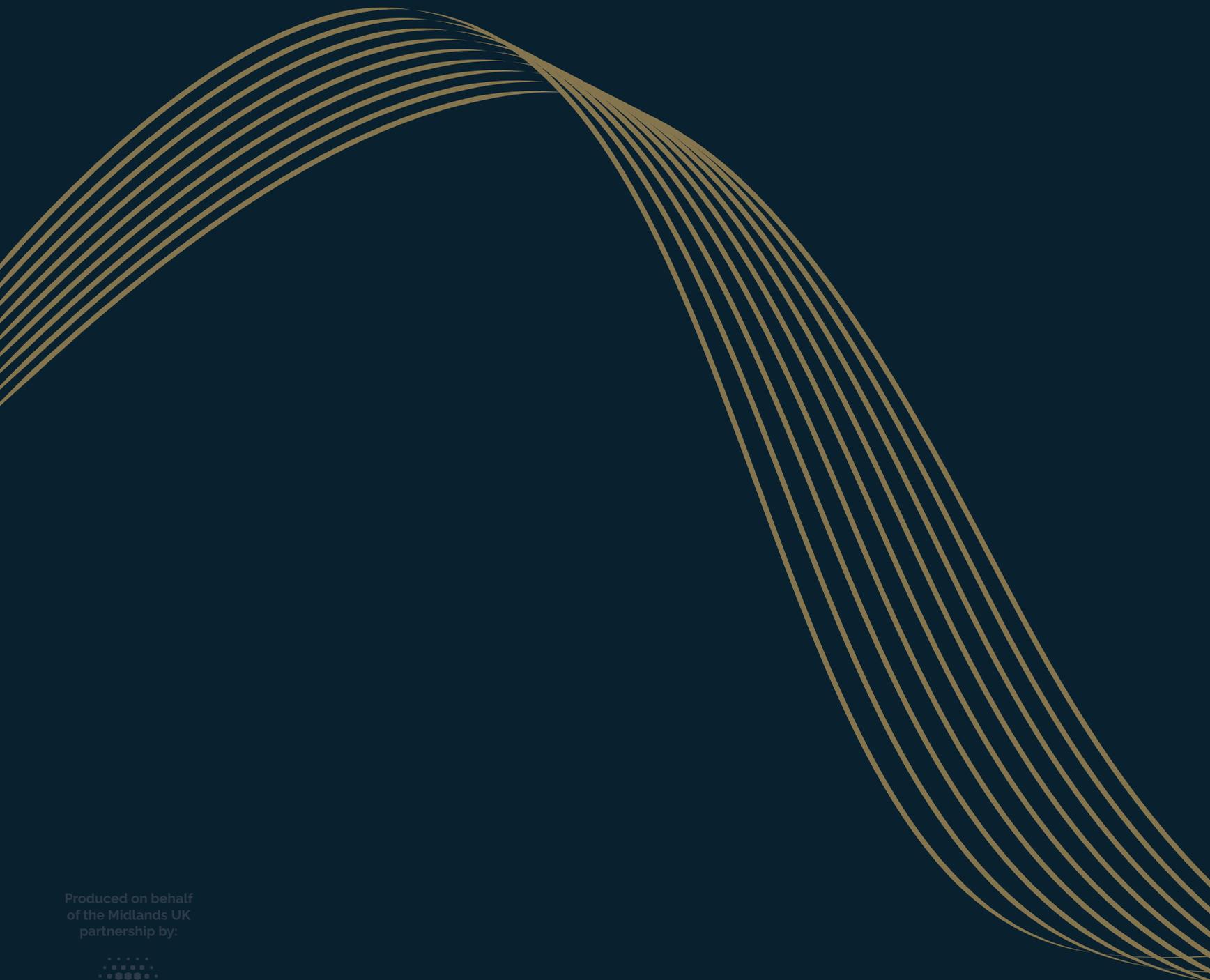


[www.wsp.com](http://www.wsp.com)  
@WSP\_UK



## COMMERCIAL PARTNERS





Produced on behalf  
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**West Midlands**  
Growth Company