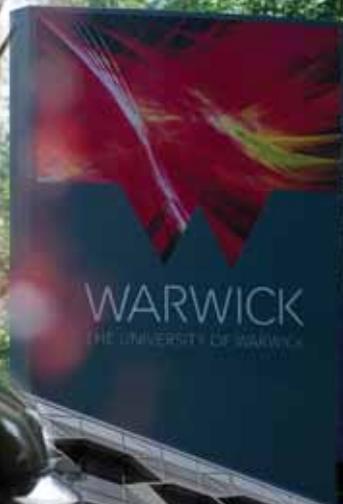




COVENTRY & WARWICKSHIRE



Business
Guide | 2017-2019

FOREWORD

The Coventry & Warwickshire Local Enterprise Partnership (CWLEP) has made great progress in the last two years since publishing our Strategic Economic Plan (SEP) in helping to bring added growth to our area's economy and building on our track record of success.

We were delighted to present the CWLEP's updated SEP to coincide with the recent announcement that £45 million of funding is to be invested to create an expanded automotive business zone in Whitley.

The announcement was another major step in helping drive forward our economy. **Securing £45 million of funding will enable Coventry & Warwickshire to build on** the success that has been achieved by our advanced manufacturing sector, stimulate development and growth in key areas and help create highly-skilled automotive and advanced manufacturing jobs in our area and fund improvements to key transport links. In the last two years the political landscape of this country has fundamentally changed; the election of a Conservative majority government in 2015, the emergence of a West Midlands Combined Authority and, more recently, the outcome of the EU Referendum will create new opportunities and challenges that Coventry & Warwickshire must take and overcome in equal measure.

The updated SEP has been developed to reflect on progress since 2014, to provide the tools to further stimulate growth, and to provide a pipeline of projects and schemes across the region that will enable this growth.

We are confident this plan has the vision and ambition that can, with the right support, establish beyond doubt that Coventry & Warwickshire is the 'Knowledge Capital of the UK' and enable the area to achieve its fantastic potential.

The SEP was first published in March 2014 and since then CWLEP has secured significant support for the area including £89.4 million of funding through the initial Growth Deals. This is being invested in a range of projects such as; the Coventry to Nuneaton rail link, the new access to Coventry City Centre from the railway station and Warwickshire College's Apprenticeship Centre.

This updated plan builds on that progress and identifies further important strategic initiatives that will address the emerging economic challenges and opportunities facing the area.

We have established five strategic pillars to allow us to focus investment around clear priorities. These pillars are: Unlocking our Growth Potential; Advanced Manufacturing and Engineering; Growing our SMEs; Growing our Talent and, (additional to the original SEP in 2014), Culture and Tourism. The pipeline of projects and schemes that support these pillars



Jonathan Browning, Chairman of Coventry & Warwickshire Local Enterprise Partnership (CWLEP)

form the substance of our Growth Deal 3 bid to Government. We look forward to negotiating a Growth Deal with Government that will enable many of these projects and schemes to be delivered.

It is vital that the private sector, our local authorities and our two world class universities continue to collaborate to deliver our updated SEP and we are confident that the strong relationships between companies, local authorities and organisations in our area will enable us to achieve our ambitions.

COVENTRY & WARWICKSHIRE LEP

The Government established Local Enterprise Partnerships to help determine local economic priorities, lead financial growth and create jobs in their area.



The Coventry & Warwickshire Local Enterprise Partnership (CWLEP) was established in 2011 as a partnership between private and public sector organisations.

Over the last five years, the CWLEP has made great progress in helping to bring added growth to the area's economy and built a strong track record of success.

The CWLEP has recently updated its **Coventry & Warwickshire Strategic Economic Plan (SEP) to continue to** stimulate growth, create jobs and provide a pipeline of projects across the region.

The SEP, which was first published in 2014, has been updated to reflect the progress that has been made in the local economy over the last two years.

The CWLEP's refreshed SEP is focused around five strategic pillars to allow Coventry & Warwickshire to achieve its potential;

- Unlocking our growth potential
- Advanced manufacturing and engineering
- Growing our SMEs
- Growing our talent
- Culture and tourism

The CWLEP has established eight business groups which aim to improve business conditions in a range of key areas – and are designed to allow growth and increase economic prosperity. The groups – planning & housing, access to finance, transport

& infrastructure, small & medium businesses, jobs & skills, high value manufacturing, inward investment, and culture & tourism – are made up of experts in their relevant fields.

Coventry and Warwickshire is home to many of the world's leading companies such as Jaguar Land Rover, E.ON, Aston Martin, Severn Trent, Peugeot Citroën, Rolls-Royce, IBM, the Tata Group and BMW, as well as the renowned universities of Coventry and Warwick.

There is a global research and development focus at key assets including the Manufacturing Technology Centre (MTC), the Warwick Manufacturing Group (WMG), Jaguar Land Rover and HORIBA MIRA along with the two universities.

The CWLEP wants to make Coventry & Warwickshire an attractive place to live and work by building on the vibrancy and diversity of business and leisure facilities throughout the area.

The area has an excellent central location since it is at the heart of the rail and motorway network, with London only an hour away by train and the second city of Birmingham just a short drive away – factors which are important to attracting inward investors.

For further information, visit www.cwlep.com or email contact@cwlep.com





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COVENTRY & WARWICKSHIRE

Business Guide 2017

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The Ricoh Arena is celebrating a record year of exhibitions and events.

A staggering 777 exhibitions and events took place at the Coventry venue over the last 12 months - an increase of 82 events on the previous year.

It's been a whirlwind year for the home of Wasps Rugby Club, which has seen 583 conferences, 60 sporting events, 58 exhibitions, 50 banquets, 13 weddings, 6 Christmas party nights and 7 music concerts.

Andy Gibb, managing director at the Ricoh Arena, said: "This past year shows that the Ricoh Arena is one of the best event destinations not only in the Midlands, but also in the UK.

Event organisers love the fact that they have everything they need all in one place for their meeting, conference or exhibition to realise its potential."

Organisers can transform 20,000 square metres of event space into what they want with very little restriction, including 80 versatile suites with retractable walls to suit a variety of business events.

With a 121-bedroom DoubleTree by Hilton Hotel and two restaurants onsite it allows organisers and visitors to maximise their time at the venue, as well as one of the largest casinos in the UK to provide the perfect balance of work and entertainment for guests. The Ricoh Arena is also ideally placed to attract the biggest possible crowds, as it's within a two hour car

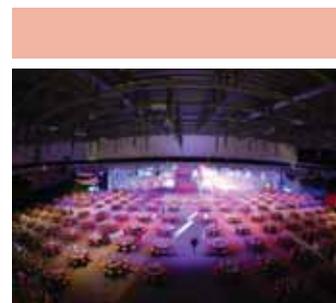
drive of 75 per cent of the UK, has 2,000 onsite car parking spaces and three train stations within eight miles of the venue.

Over the past year it has played host to a variety of multi-sector conferences and exhibitions, from big company conferences for the likes of E.ON and Boots, to exhibitions such as the Microlise Transport Conference which included a Royal visit from Her Royal Highness Princess Anne.

To develop exhibitions and events at the venue further, a link was recently created between the 6,000 sq m Ericsson Exhibition Hall down to Hall Three, giving organisers and visitors easy access to an additional 1,500 sq m of exhibition space.

Andy added: "While this may seem a small modification to the venue, we think access to more space will make a big difference to organisers whose events are growing every year."

The venue's sport and entertainment offering is also thriving. The past year has seen over 100,000 music fans through the doors with 17 artists across four stages, as well as a variety of sports from rugby union and football to snooker and international netball.



For more information about events at the Ricoh Arena visit www.ricoharena.com, email events@ricoharena.com or call **0844 873 6350**.

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LOCAL GROWTH DEAL

The Coventry & Warwickshire Local Enterprise Partnership (CWLEP), working in close partnership with key stakeholders, is tasked with driving the economic growth of Coventry & Warwickshire.



To date, the Government has awarded the CWLEP £88.6m through the Growth Deal to enable the delivery of key projects that have been identified to stimulate growth, develop partnerships with industry, and create opportunities and jobs.

The substantial investment from the Government has also unlocked millions of further investment from local partners from the private sector.

The CWLEP brings together Warwickshire County Council; the Districts and Boroughs of North Warwickshire, Nuneaton and Bedworth, Rugby, Stratford-on-Avon and Warwick; Coventry City Council; Coventry University; the University of Warwick and the private sector which always has the majority.

Investment through the Growth Deal for sites and infrastructure includes:

- Delivery of the North-South Rail and Coventry Station scheme to improve passenger capacity and secure an increase in train service frequency between Coventry-Bedworth-Nuneaton
- Delivery of the Coventry city centre road access project that will enable housing growth, support retail regeneration and city centre employment accessibility
- A new rail station in Kenilworth, including platform, an accessible footbridge with lifts, a staffed ticket office, waiting room, toilets, a 90-space car park and a stand for two buses. The rail station is scheduled to open in 2017
- Access to Warwick - delivery of the A46/A425/A4177 Stanks Road network scheme. This will enhance access to Warwick town centre and facilitate future employment
- Delivery of the A5 Corridor scheme. This will enable the dualling of the A5/A47 Longshoot to Dodwells which will: reduce congestion, improve journey time reliability, and support current and future economic activity in Warwickshire, Leicestershire, and the wider A5 Corridor
- Access to UK Central - improve links to UK Central, Birmingham Airport & High Speed 2 (HS2). This scheme will improve key junctions along the A45, connecting the major employment sites of Warwick University, Whitley, and Ansty to major national and international gateways



- A45 Coventry Rapid Transit – contribution to a series of targeted improvements at junctions along the A45 from the A46/A45/A444 Stivichall junction through to the A45
- Capacity Improvement in the A444 corridor at the Coton Arches roundabout in Nuneaton, which will facilitate housing and employment growth (including at the flagship Bermuda Park employment site) and improve access to Nuneaton Town Centre
- Transport Design Centre (NTDC) – development of a National Transport Design Centre at Coventry University Technology Park
- Development of the new Warwickshire College Trident Apprenticeship Centre. This investment has enabled the college to purchase new equipment and refurbish college buildings, which will provide additional apprenticeship training in advanced manufacturing and engineering



- Development of the new City College Coventry Advice Centre. This provides support for young and unemployed people to acquire skills for employment and for marginalised groups to acquire basic skills, especially English and maths
- Development of new business start-up facilities at Venture House in Stratford-upon-Avon by converting an existing local authority building into a state-of-the-art facility
- Delivery of the Coventry city centre road access project that will unlock housing growth, support retail regeneration and city centre employment accessibility
- New facilities at FE Colleges to deliver skills as demanded by local employers. The Growth Deal will invest in skills training to increase the number of technically trained people to meet the continuing demands from existing and future local employers in the advanced manufacturing and construction sectors



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COVENTRY & WARWICKSHIRE CHAMPIONS

Coventry & Warwickshire Champions has hit an important landmark in helping the area go from strength to strength. The Champions is a group of businesses and organisations that have come together to help promote the area and build on four key themes.



They contribute financially towards the initiative which has seen the area take its story to London, the establishment of a successful and influential network, and led to the area featuring across the national and international press.

Recently, the 100th Champion signed up in support of the group's efforts and Les Ratcliffe, Head of Community Relations at Jaguar Land Rover and chairman of the Champions board, believes that was a significant step.

"Very basically we are a network of around 100 businesses and organisations who want to see the best for the area," he said.

"We all pay a contribution and while there are clear benefits, the main reason people join is that they know we are working towards one aim – and that is pushing the assets of Coventry & Warwickshire.

Without exception Champions are 'can-do' people who want to see new and existing businesses invest and grow in Coventry & Warwickshire and are prepared to do something to make that happen.

To have created such a strong network from a standing start is a superb achievement and to have had the 100th Champion sign on is fantastic. There is a real momentum about Champions, we are making great strides and want to attract more companies of all sizes and from all sectors."

The bi-monthly meetings are attended by around 150 leading business people from across the area and have attracted a string of blue-chip speakers ranging from national CEOs, leading national media figures and ground breaking SMEs – all with a local connection. The news they impart is then spread by the Champions and their networks.

One area of concentration for the Champions – which operates under the auspices of the Coventry & Warwickshire Local Enterprise Partnership – was Events Central.

Ratcliffe explained: "There was a strong feeling that while we were attracting events, we really should be doing much more. We have a wide variety of venues that are right in the centre of the country and less than an hour from London. We have assets that many areas of the country would give their right arm for."

That push has led directly to two new events which are achieving those exact aims. MotoFest, a two-day annual event which brings 125,000 people into the centre of Coventry, and the Rising Global Peace Symposium are now established in the calendar and achieving those aims.

Champions also took Coventry & Warwickshire's story to a selected audience of investors at the Shard in London, and there are currently plans to replicate the event at other locations.

Ratcliffe added: "The Champions is a superb example of an area helping itself. We knew there was a job we could do if we garnered enough backing. We didn't expect anyone to do it for us, and think people have reacted to that 'can-do' approach."

www.coventry-warwickshire.co.uk

For more information, please contact Coventry & Warwickshire Champions Manager, Nic Erskine nic.erskine@cwlep.com

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COVENTRY & WARWICKSHIRE -

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The historic city of Coventry and the surrounding beautiful countryside, market towns and villages of Warwickshire lie at the heart of England. In a very small and easy to travel area you'll find a host of fantastic experiences from sport to Shakespeare; castles to cars.



Business and innovation is at the forefront of economic growth in Coventry & Warwickshire. Our history and industrial heritage is world-renowned and we have continued to build on this heritage. Presently, businesses in Coventry & Warwickshire possess an enviable international reputation for quality, creativity and flair. Looking to the future, we aim to boost this reputation.

The region is proud to lead the way in the UK in advanced manufacturing, automotive engineering, low carbon applications, connected and autonomous vehicles and digital gaming. By promoting our local businesses to the rest of the nation and to the world, Coventry City Council, Warwickshire County Council and the Coventry & Warwickshire Local Enterprise Partnership are attracting increasing levels of investment to the region. This investment will initiate the growth of businesses throughout Coventry & Warwickshire.

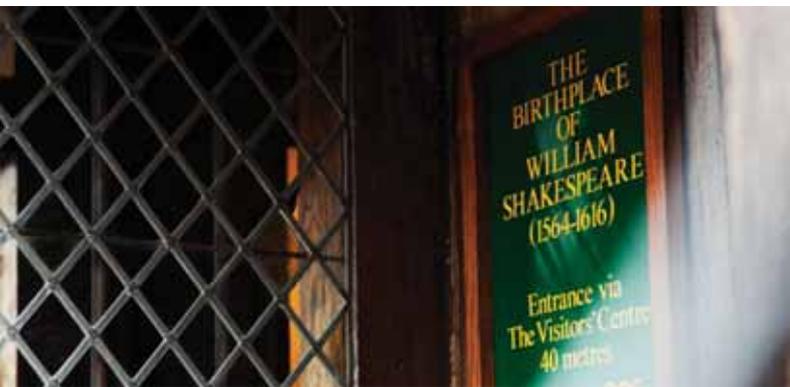
An attractive, vibrant and diverse area in the geographical heart of the UK, home to many UK-leading companies including Aston Martin, BMW, Codemasters, E.ON, IBM, Rolls Royce, Severn Trent and Tata Group, Coventry and Warwickshire has an exceptional reputation for attracting successful businesses and helping them flourish.

With approximately 900,000 people living within the locality, and over six million within an hour's drive, there is no shortage of skilled people or customers to help support your business to grow. Coventry & Warwickshire is ranked in the top 10 economic areas in the country for attracting foreign direct investment.

Over 90% of properties are covered with internationally competitive superfast broadband. That, coupled with talented local people and excellent commercial premises in quality urban and rural environments, means there is no better choice than to Invest in Coventry & Warwickshire.

The rich variety of the city and surrounding towns and villages provide a vibrant backdrop for residents to immerse themselves in. Each place has an individual character and distinct offer, making Coventry and Warwickshire a great place to live and work.

In 2016 the sub-region was in the international spotlight as Stratford-upon-Avon welcomed thousands of visitors to celebrate the 400th Anniversary of the death of William Shakespeare. Warwickshire's other celebrated author, George Eliot, will be honoured in 2019 as events are hosted to celebrate 200 years since her birth in Nuneaton.



Coventry

Coventry is a dynamic city which welcomes people from all over the world. It is a place where over 345,400 people live and work, has an inspiring world famous history, a rich choice of cultural venues, two world renowned universities catering for students from home and abroad, alongside a number of multi-million pound investments that are dramatically changing the face of the city.

Coventry city centre has changed considerably over the last 18 months. There has been continued investment and grant funding into public realm projects such as Broadgate, Coventry Council House Square and Medieval Spon Street, alongside the planned £300 million retail-led City Centre South project, so the look and feel of the city centre for visitors and residents alike will vastly improve.



In 2014 work began on the Friargate development, a £100 million plus professional quarter located around the city's mainline railway station which has the potential to create 15,000 new jobs. The city is already home to companies such as Severn Trent, Jaguar Land Rover, Peugeot Citroën, Barclays Bank and E.ON.

Home to the Sky Blues, Coventry Rugby Club, Coventry Bees, Coventry Blaze, Godiva Harriers, Coventry Bears, Coventry and North Warwickshire Cricket Club, Wasps Rugby and Wasps Netball. Furthermore a brand new sports and leisure facility is under development for the city centre. It will include a recreational swimming pool, a large and exciting leisure water park and a range of health, fitness and activity areas. With such a wide range of sports and fitness activities there is plenty to cater for everyone.

Aspiration to be city of culture

Coventry 2021 is a bid to put Coventry on the national map. We were once the capital of England and in 2021 we might be able to claim national stage again as the UK City of Culture. The prize is not just a title – it's over a million extra visitors, an £80 million boost to the local economy and an estimated £50 million in national media coverage, which could transform the image and reputation of Coventry and the region.

Of course we all know that Coventry is a city of culture and that Warwickshire is a world-class visitor destination, but our research shows that the rest of the UK doesn't know enough about Coventry and only 28% have ever visited the area.

The bid is supported by the city council, our two award winning universities and the cultural sector. One of our ambitions is that business in region also backs the bid. We already have major private sector backing with over 40 companies on board and Ricoh Arena as our headline sponsors. We have room for more and would encourage you to contact us if you want to find out more.



However, we need your help to get the whole city and region behind the bid. Please ask your employees, friends and relatives to follow us on Twitter @coventry2021, as we need to get to everyone in Coventry and many more across Warwickshire

and the Midlands. When Liverpool hosted the European Capital of Culture they sold more hotel beds outside the city than in Liverpool. The whole region stands to gain.

Our advanced programme has included a major launch at Godiva Festival, with over 40 local acts, Mogwai at Coventry Cathedral with filmmaker Mark Cousins and will see a new shop front festival in 2017. We will be putting in place a better web presence for culture in the city.

Anyone who has set foot in the current City of Culture Hull, will tell you that it is being transformed. Tourism is up 14%, it is the centre of national media coverage and there are 28 new business start-ups.

The title would give a major boost to the work of the Coventry & Warwickshire Champions in promoting the region.

David Burbidge CBE, Chair Coventry 2021, UK City of Culture Bid

“ We are proud of our past and confident and excited for our future. ”

Rugby Borough

Rugby has an attractive town centre and a rich local heritage, including being the birthplace of rugby football, with strong transport links and good local amenities making it a great place to live and work. The borough is home to an illustrious range of companies including Hewlett Packard, Gap, Alstom, GE Power Conversion, and Rolls Royce.



The town is located at the heart of the logistics 'Golden Triangle' connected by the M1, M6 and M69. Exciting new housing and employment developments have helped Rugby become the fastest growing town in the West Midlands and in the top ten nationwide.

Rugby has a great mix of restaurants and shops, including high-street names and a popular independent quarter. There is a regular farmers' market and a long-standing open market providing a traditional shopping experience.

Rugby has invested in quality leisure facilities and boasts a number of cultural attractions. The newly built Queen's Diamond Jubilee Centre provides state-of-the-art fitness facilities to residents and there are many local sports clubs.

Points of interest in the town include Rugby School, the Webb Ellis Football Museum and the Art Gallery and Museum. There are also many country parks in the immediate and surrounding area to explore.

The town is the home of the World Rugby Hall of Fame, an interactive world-class visitor attraction – the only place in the world rugby fans can visit to experience the official history of the game covering players, coaches, administrators, match officials, institutions and events, presented in a physical format.

North Warwickshire Borough

North Warwickshire offers a rural location combined with excellent transport links making it an attractive place to do business. The borough is home to many recognised companies including BMW, Ocado, TNT Logistics and Serotec and benefits from its proximity to MIRA Technology Park with Enterprise Zone Status.



The three market towns of Atherstone, Coleshill and Polesworth are the main retail towns offering a combination of high-street names and independent shops. Various rural outlets provide a unique shopping experience including Hoar Park Shopping and Craft Village.

North Warwickshire has an array of attractions including Kingsbury Water Park and Hartshill Hayes Country Park. The canal network provides the perfect setting for enjoying the local countryside or you can enjoy a round of golf on some of the UK's most iconic greens at The Belfry, famous for hosting more Ryder Cup matches than any other venue in the world.



Nuneaton & Bedworth Borough

Nuneaton & Bedworth offers the combination of cost-effective business units coupled with excellent transport links. The Borough is located at the geographic centre of the UK automotive industry and close to fantastic international facilities including the National Exhibition Centre, MIRA Technology Park and Birmingham International Airport. Successful companies who already call the borough home include Holland & Barrett, Brose, FEDEX and Triton Showers.

The towns of Nuneaton & Bedworth both offer a fantastic retail experience for all the family with their bustling high-streets. Nuneaton is home to many well-known names and the town's award-winning street-market is a popular attraction pulling in thousands of visitors to the town each week.

The borough also offers a variety of cultural opportunities including Arbury Hall and Estate (birthplace of the author George Eliot), Nuneaton Museum and Art Gallery, along with a collection of nature reserves and canal networks.

Royal Leamington Spa offers a unique shopping experience with a fabulous mix of independent retailers and high-street names attracting a diverse range of customers. It offers an outstanding selection of bars and restaurants which supports a vibrant evening economy. Visitors to the town can also enjoy the Royal Pump Rooms and the award-winning Jephson Gardens. Royal Leamington Spa is also a nationally recognised hub of digital creativity and home to a significant gaming cluster dubbed 'Silicon Spa'. The cluster is anchored in the heart of the vibrant regency town and stretches out to the surrounding areas of Southam and Warwick.

Warwick, the county town, has a unique historic centre to explore. Together with nearby visitor attractions such as Warwick Castle, Warwick Racecourse, museums, historic houses and gardens, there is something for everyone.

Kenilworth is a small but well catered town, framed beneath the stunning ruins of Kenilworth Castle and recently restored Elizabethan Gardens, famous as the home of Robert Dudley, the great love of Queen Elizabeth I.

Kenilworth and Warwick have an array of independent and popular high-street shops and weekly markets all set within walking distance of the castles.



Warwick District

Warwick District has a Royal Spa town, medieval castles, historic market towns and a strong cluster of high-tech companies including IBM, Sega, Activision, DCA Design, Delphi, Ricardo and Tata Technologies. Within Warwick District there are three towns, all offering a different experience for visitors to enjoy.

The district also has a wide-variety of attractive parks and gardens accompanied by art galleries and museums. Riversides, canals and towpaths offer the opportunity to discover more whilst walking and cycling.

Stratford-on-Avon District

The district of Stratford-on-Avon is world-renowned as the birthplace of William Shakespeare. It offers a wide range of commercial, educational and recreational facilities and is home to recognised companies including Jaguar Land Rover, Aston Martin, Codemasters, Sitel, NFU Mutual and Pashley Cycles.

A diverse retail offer is available across the district ranging from high-street names, independent boutiques, specialist markets, local producers and artisans, all of which provide a vibrant and unique shopping experience.

The town of Stratford-upon-Avon is one of the popular tourist destinations in the UK. The district offers an eclectic mix of unique experiences from a performance at the Royal Shakespeare Theatre, a round of golf at the Welcombe Golf Club, a tour of the British Motor Museum, a visit to a picturesque village or a stroll in the idyllic countryside.



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- Introductions to local networks and organisations
- Employment and skills development support
- Access to free and confidential advice and support via the Coventry & Warwickshire Growth hub
- Helping your employees with information across the area about housing, schooling, leisure opportunities and more

For Business investment and growth we offer the following free and confidential services:

- Grants and loans to help investing businesses
- Access to local, national and European funds
- Support from experienced advisors
- Help to overcome barriers to investment
- Grants for Green business
- Grants for innovation and emerging technologies

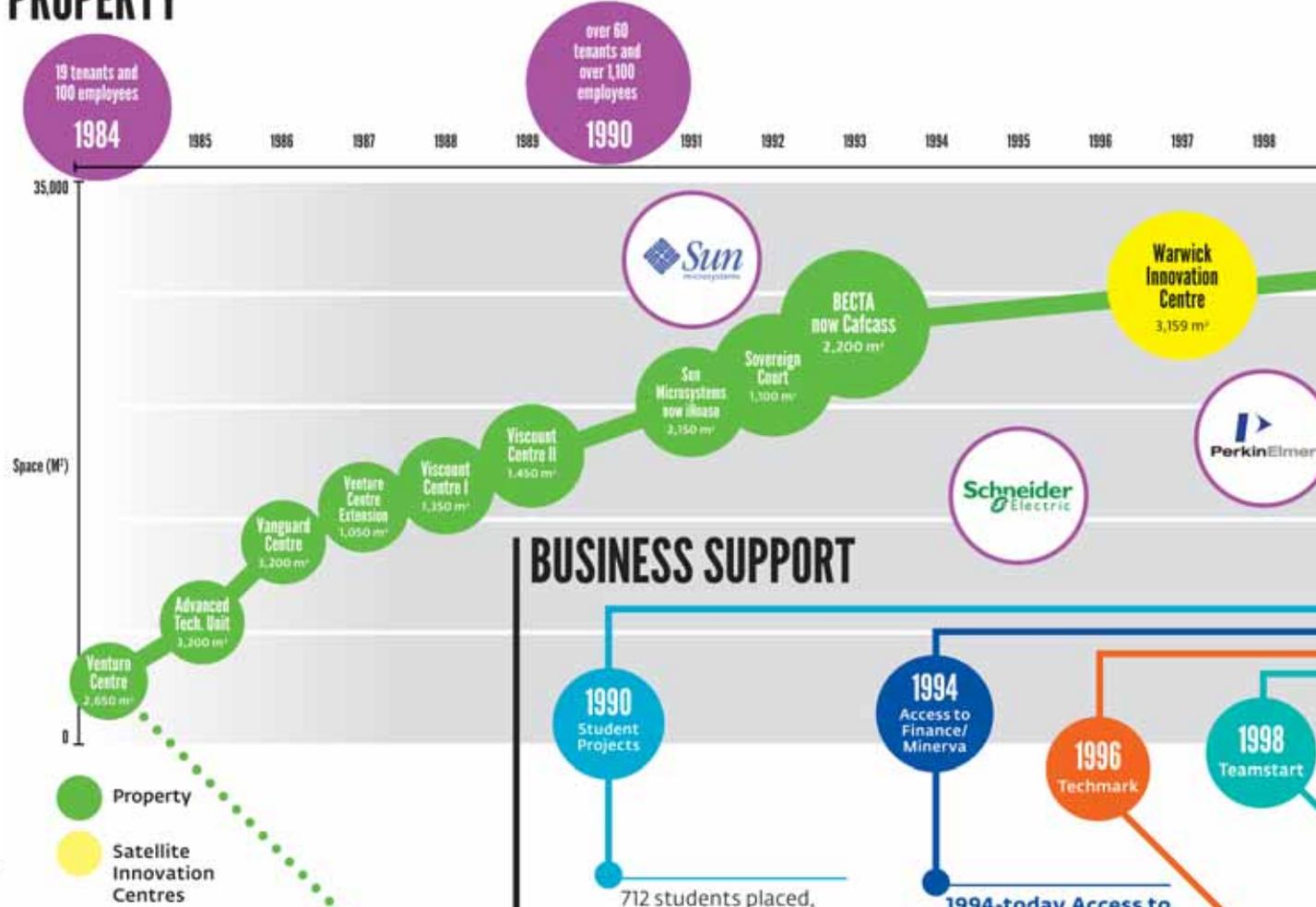
For further information or to have a further discussion please contact either:

Coventry City Council
Email: business@coventry.gov.uk
Tel: **024 7683 1365**
www.coventry.gov.uk/investincoventry

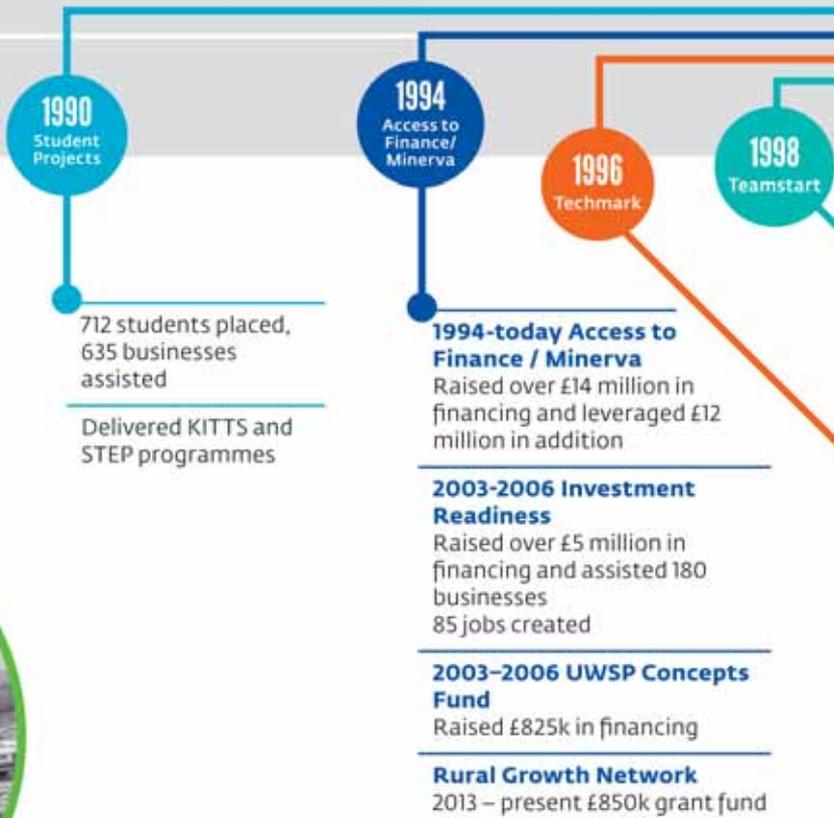
Invest in Warwickshire
Email: invest@warwickshire.gov.uk
Tel: **01926 412140**
www.invest.warwickshire.gov.uk

OVER 30 YEARS OF INNOVATION AND GROWTH

PROPERTY



BUSINESS SUPPORT





- Business creation process for experienced venturers**
- Over 100 companies created and over 200 venturers trained
- Delivered Mustard Teamstart, Teamstart SG and Faststart
- Over 700 businesses assisted
- 1999-2001 SME Export Initiative**
Helped over 50 companies export
- 2000-2008 Clusters**
Over 130 businesses improved and over 10 Industry Clusters formed
- 2006-2011 Bridge to Growth**
Over 100 foreign-owned companies attracted to the UK
- 2010-11 Growing Success Program (export marketing)**
Over 25 businesses helped to export
- 2011-present UK Market Access Program**
Over 120 foreign-owned companies assisted

- 2007 Business Incubation**
- 2009 Strategic Consultancy**
- Business Transformation Service, Business Recovery Service, Coaching for High Growth
- Assisted over 85 businesses
- Ignite**
Over 500 businesses assisted
- Over 100 businesses incubated
- Over 150 jobs created
- 2009-2011 Advantage Proof of Concept Fund**
£5.8 million grant fund
148 jobs created

University of Warwick Science Park
The Venture Centre,
Sir William Lyons Road,
Coventry, CV4 7EZ
Telephone: +44 (0)24 7632 3000
Email: contact@uwsp.co.uk
www.warwicksciencepark.co.uk

LOCATION, LOCATION, LOCATION

Situated in the centre of the UK, Coventry & Warwickshire is an enviable location for any business to be positioned. Being at the heart of Britain's transport network provides links to road and rail that the rest of the UK strives for.



Drive

98% of the UK is within a 4-hour drive time of Coventry & Warwickshire. Convenient motorway networks include the M6, M40, M42, M45 and M69 and close proximity to the M1 and M5. This network, along with the A14 and A5, provides access to all parts of the UK.



Rail

Coventry & Warwickshire have great connections to the north and south of the UK. Current journey times from Rugby to London are just 55 minutes. Coventry and Nuneaton, and Leamington Spa and Warwick, can be reached within 75 minutes from London Euston and London Marylebone stations respectively.

Given our location at the heart of the logistics 'Golden Triangle', and the number of important advanced manufacturing companies in the proximity, it's not surprising that the area has excellent links to the UK rail freight infrastructure.

ABP Hams Hall Rail Freight Terminal at Coleshill connects with the ports of Southampton, Felixstowe and Ipswich plus, via the Channel Tunnel, Novara in Italy and domestic intermodal services to Mossend - Glasgow.

Birmingham Intermodal Freight Terminal (BIFT) located at Birch Coppice, receives seven freight trains daily from the UK ports of Felixstowe, Southampton, Tilbury and Thamesport.

Daventry International Rail Terminal (DIRFT) next to Rugby is expanding with a third phase and will have the capacity to handle up to 32 trains per day.

There are daily train services operated between DIRFT, Grangemouth, and Mossend providing a crucial link between ports, production facilities and distribution terminals.

Air

Birmingham Airport is the primary airport serving Coventry & Warwickshire and offering daily flights to all European capitals, as well as direct services to the USA, the Far East, Middle East, Africa and Australia. East Midlands airport is also in close proximity and provides further options for European destinations.

Birmingham Airport also offers access to London's four major airports (Heathrow, Gatwick, Stansted and Luton) via express airlinks. These airports offer worldwide flights to every major destination.

Coventry Airport is a successful freight airport, offering commercial, corporate, business aviation and cargo services. Coventry Airport is also just 35 minutes from London via helicopter transfer.

“*Leamington Spa is a fantastic home for Playground Games and our employees, with its excellent rail links to London and Birmingham, extensive shopping, great restaurants and bars, and a lively nightlife.*”

Gavin Raeburn, CEO –
Playground Games



Geography
 Size: 2076 sq km (802mi) Distance (length): 81km (50.3mi)

Demographics
 Population (2016): 899,400 Working age: 570,100

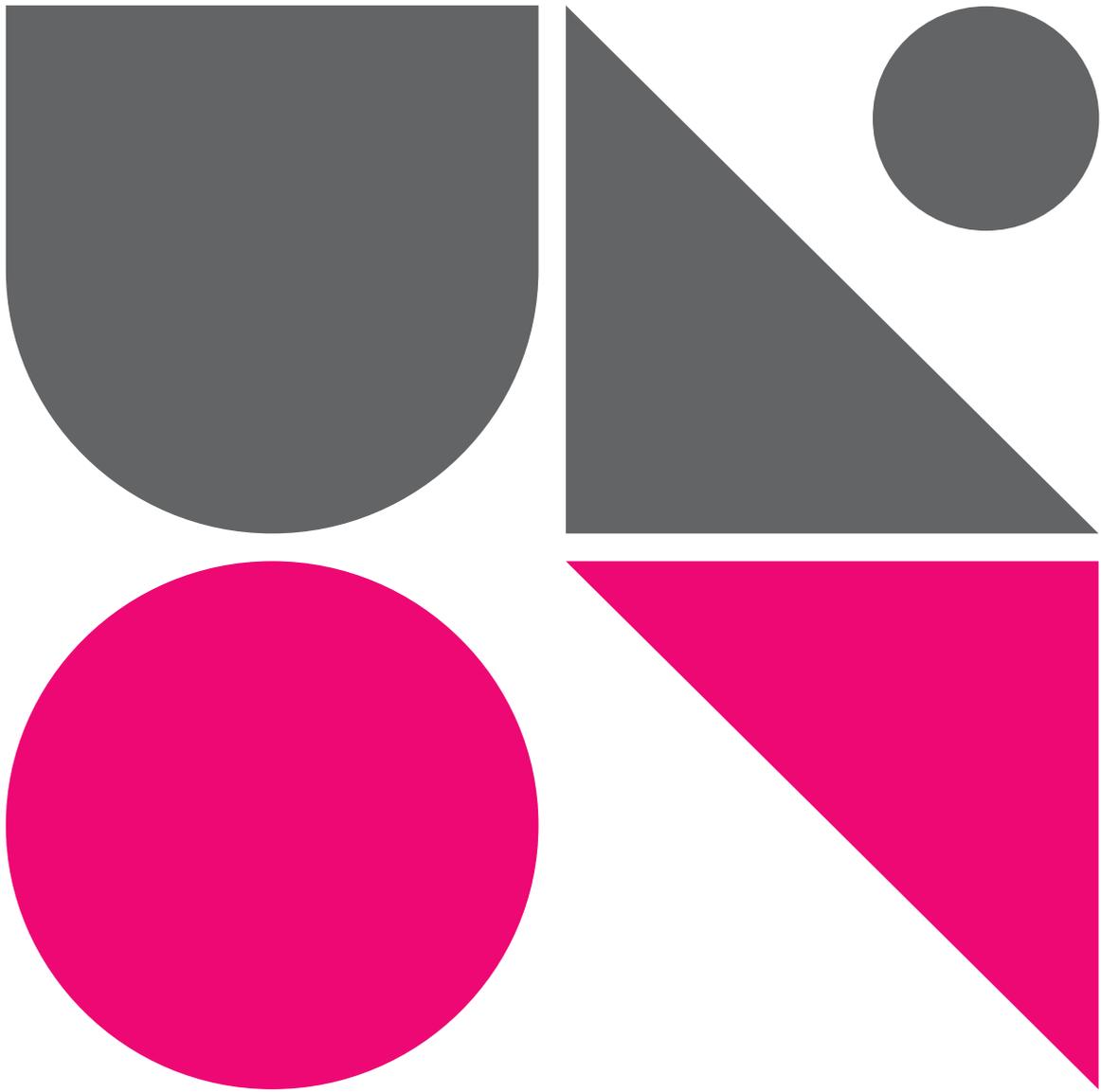
-  **Education / Innovation:**
- A Coventry University
 - B University of Warwick
 - C MIRA
 - D Manufacturing Technology Centre

-  **Airports:**
- E Birmingham International
 - F Coventry (Freight)

-  **Railway stations**
- G Coventry
 - H Leamington Spa
 - I Rugby
 - J Nuneaton
 - K Warwick Parkway
 - L Coleshill Parkway
 - M Stratford Parkway
 - N Kenilworth



This map is based upon Ordnance Survey material with the permission of Ordnance Survey on behalf of The Controller of Her Majesty's Stationery Office. Coventry City Council. LA1000026294. 2017



the union leamington

Alumno Developments present an exciting
new student housing development



The Union Leamington will provide high quality, well-managed homes for students in brand new accommodation next to the Grand Union Canal in Leamington Spa. It is ideally located with easy transport links for both Warwick and Coventry Universities.

There is overwhelming demand for good quality, modern student accommodation in Leamington Spa. In direct response to this Alumno has created the Union Leamington. The purpose-built student block, which has 187 rooms, is an attractive alternative to local housing and offers a high-quality, fully managed, safe and secure home for students, with the services they need in an all-inclusive rent package.

Regeneration

Originally a vacant site, Alumno will bring new life to this part of the Grand Union Canal.

A commitment to being a good neighbour

The site allows easy access to public transport while being situated slightly away from the key residential areas. On-site management will ensure residents do not cause disturbance or inconvenience to neighbours.

New public space

A park with public art situated by the canal (with access via Clemens Street) will encourage activity around the external perimeter of the site. There will also be improvements to the canal side including seating and extra moorings.

Alumno Developments specialises in developing student housing. Established in 2006, the development company works in partnership with universities, colleges and other key stakeholders to provide homes across major student towns and cities. Alumno has projects in Glasgow, St. Andrews, Birmingham, Norwich, Southwark (south London), Stratford (east London), Durham and Aberdeen.

The majority of universities have a pressing need for new accommodation and do not have the resources to provide it. Alumno alleviates this by delivering much needed bed spaces, meaning students have great spaces to live and work in harmony with local communities. This also helps reduce pressure on existing family housing and enables educational institutions to grow.

Our vision is to create communities that appeal to a diverse range of students, while providing both sustainable and affordable accommodation.



www.alumnodevelopments.com



Over 2 million front and rear seat structures will be produced in Coventry and Warwickshire in 2017



Brose UK's main manufacturing plant on the outskirts of Bedworth

Record growth for automotive supplier Brose UK

Car production in the UK reached a 17-year high in 2016, with more than 1.7million units being manufactured at plants in Sunderland, Swindon, Burnaston and a number of sites in the West Midlands.

Whilst the OEMs are enjoying a boom time, the 'feel good' factor is not consigned purely to the people making the vehicles, with positivity flowing down all tiers of the supply chain.

One prime example is the unprecedented growth seen at Brose UK, on the outskirts of Bedworth in Warwickshire. The family-owned supplier, which has been based in the region for nearly 30 years, has seen sales rise from £70m in 2012 to nearly £240m last year, with the firm supplying seat structures and window regulators to Jaguar Land Rover, Nissan and Toyota.

The rapid increase in turnover has been mirrored by a major employment drive that has seen 600 people recruited in just 36 months, with a conscious effort made to recruit apprentices and young graduates.

"We are now one of Coventry and Warwickshire's fastest growing employers, with 1,000 employees set to be working across our two factories by the end of the year," explained Juergen Zahl, Managing Director of Brose UK.

"Our location – near to a number of major OEMs and at the heart of a great transport network – is absolutely crucial to our success. We are also surrounded by some fantastic schools, colleges and universities and we are looking for these partnerships to help us develop a pipeline of future staff."

Brose Group, which is headquartered in Germany, employs nearly 25,000 employees at 60 locations in 23 countries. It is firmly committed to Coventry & Warwickshire, spending over £50m on creating a world class manufacturing facility over the last three years.

The latest investment is the installation of a £10m state-of-the-art e-coat paint plant that will give the firm the capability to schedule production better and ensure all seat structures are finished to the highest quality.

Juergen concluded: "2017 is an exciting year for our business. We will see the launch of three new model platforms and that will take the number of front and rear seat structures we produce to over 2 million annually for the first time in our 30-year history."



KEY SECTORS

Advanced Manufacturing & Engineering

Coventry & Warwickshire is a major centre of advanced manufacturing, including automotive, rail, aerospace and motorsport, employing in excess of 40,000 people. It is located at the heart of the Midlands automotive and aerospace cluster.

The area is particularly strong in R&D activity, in low carbon electric and hybrid powertrain technology, light-weighting, CAV (Connected & Autonomous Vehicles) and software. These activities are driven forward by investment from local aerospace and automotive manufacturers, leading university research, a unique cluster of skills and access to cutting edge innovation and technology.

Case Study - Jaguar Land Rover

Jaguar Land Rover is proud to work in Coventry & Warwickshire and champion inward investment across the region. Jaguar Land Rover is the largest manufacturer of premium vehicles in the UK and is at the centre of the region's drive to deliver technical innovation, leading edge research, university collaborations and economic development.

Our Engineering Centre in Gaydon is at the forefront of this and employs thousands of engineers, designers and technologists. The expansion of our Whitley site in Coventry, will help ensure the sustainable growth of Jaguar Land Rover with the development of ultra-low emission technologies. Our new £20 million Special Vehicle Operations specialist division Technical Centre in Ryton has 200 skilled employees and will deliver halocar products, Vehicle Personalisation and classic car programmes by Jaguar Land Rover Classic.

Design leadership, technical innovation and engineering excellence lie at the heart of this responsible business and we are investing in the skills needed to continue this success into the future.



Aerospace

The UK aerospace industry is a phenomenal success story and a sector that offers tremendous opportunities for growth. The UK has a 17% global market share in aerospace industry revenues, making it the largest in Europe and second only to the US worldwide.

Aerospace businesses based in Coventry & Warwickshire play a major part in the industry's global supply chain. They are supported by world class innovation and R&D facilities such as The Manufacturing Technology Centre (MTC) and by the area's two excellent universities.

The area is also home to the Midlands Aerospace Alliance (MAA), which is the largest aerospace cluster in Europe. Locally, a number of aerospace organisations work together collaboratively through the Coventry & Warwickshire Aerospace Forum (CWAFF) to develop opportunities and open up new markets.

“Arrowsmith Engineering have been part of the successful aerospace industry in Coventry & Warwickshire since 1967. We at Arrowsmith believe there is no better region to be in an aerospace supply chain and this has assisted Arrowsmith's continued growth and success.”

Jason Aldridge, Managing Director of Arrowsmith Engineering (Coventry) Ltd.

www.arrowsmitheng.co.uk



Automotive

Coventry & Warwickshire is located at the heart of the Midlands automotive cluster, the main UK auto cluster.

Tracing its origins back to the arrival of the car in Europe over 120 years ago, the area is home to 35 automotive and off-highway brands, including 12 vehicle manufacturing sites and 15 R&D centres, maintaining and developing a unique mix of skills and supply chain in automotive design and engineering.

As stated in the Advanced Manufacturing & Engineering section before, the area is home to a significant number of innovative organisations, companies and research institutions. As a result it continues to attract investment and growth, with its unique mix of expertise, skills and associated supply chain.



RDM Group have been supplying products and services to the Automotive Industry from our Coventry HQ since 1993.

Being based in Coventry gives us an ideal location to support our key customers and has a pool of some of the best automotive engineers in the country. We currently have a workforce of 64 and will continue to recruit as our business grows.

Our heritage is in the automotive sector where we have a strong presence as an OEM, tier 1 and tier 2 supplier as well as providing after-market products and services. In 2012 we diversified our portfolio with a dedicated Advanced Engineering centre and an Autonomous Vehicles division.

Our passion for innovation and pushing the boundaries of technology has seen us lead the way in the production of

autonomous vehicles within the L-SATS (Low-Speed Autonomous Transport System) sector.

Specialist designers, engineers and electronic experts are currently working on delivering the UK's first driverless vehicles that can be used on public pavements, streets and on private land.

This will enable future driving to be free from fuel, emissions and accidents and opens up new transport opportunities for local authorities plagued by congestion issues. Our driverless pods can have many applications, including:

- Airports
- Golf courses
- Smart cities
- University campuses
- Eco towns & villages
- Holiday parks
- Shopping centres
- Heritage sites



Coventry is one of England's great cities with an inspiring, world-famous history – lying in the very heart of England it is easy to reach by road, rail and air. This high quality connectivity is a significant competitive advantage, which will be strengthened by the further development of Birmingham Airport and the arrival of HS2, which has the potential to establish the West Midlands as a world class business location, driving up skill levels and making the city and region even more attractive.

The area's economic geography is also a massive asset and one which we feel the advantages of in our business. We also enjoy all of the benefits of the city's rich tradition in manufacturing excellence – we know here that we can recruit the right people, with the right skills and that there is a steady stream of people leaving the city's two fantastic universities who want to show employers just what they can do.

We have also benefited from fantastic support from the Council – they have helped us to grow our business and take on even more people. All of these elements combine to make Coventry the very best location for our business.



David Keene, CEO www.rdmgroup.co.uk

Business & Professional Services

Coventry & Warwickshire is thriving in the Business, Professional and Financial Services sector. It boasts a strong and emerging workforce which has been supported by our world renowned universities and higher education institutes.

We are currently home to 12,000 companies, employing in excess of 80,000 people within this sector. Future industry growth will be stimulated by the £100 million plus professional services development at Friargate in Coventry, which is creating a professional quarter in the city centre, next to Coventry's Railway Station. Targeted at the financial and professional services sector, this development will house in excess of 10,000 jobs and act as an investment catalyst for the industry. It will provide competitive and high quality office accommodation in a prime city centre location.

Connected and Autonomous Vehicles

The car and city of the future are here today in Coventry & Warwickshire. Intelligent Mobility is the optimised movement of people and goods from point to point and is a growing part of the global economy. By 2025 it will be worth £900bn. It includes connected and autonomous vehicles (CAV) and intelligent transport infrastructure.

Nowhere else in the UK has the combination of technological creativity, the concentration of OEM automotive R&D and levels of investment in automotive as Coventry & Warwickshire. It is the home of Horiba MIRA, a leader in CAV technology which is developing a 2m sq. ft. R&D Campus just outside Nuneaton.

Driverless vehicles of tomorrow are on test in Coventry & Warwickshire today, with the Coventry-built Lutz Pathfinder by RDM Group on test here and Milton Keynes, as well as mass produced vehicles from Ford and JLR.

UK Autodrive is a £19.3m, 3-year project which brings together 12 private, local authority and university partners to deliver a programme of feasibility studies and practical demonstrations in Milton Keynes and Coventry, where the city councils are taking the lead in developing the urban infrastructure technologies required to support driverless mobility.

UK Connected Intelligent Transport Environment (UK CITE) - this £7.1m project will enable automotive, infrastructure and service companies to trial connected vehicle technology, infrastructure and services in real-life conditions over the next two-and-a-half years on roads in Coventry & Warwickshire.

Digital

Coventry & Warwickshire hosts a vibrant digital and creative sector with leading names in software development, gaming, film-making, theatre, industrial design and digital infrastructure.

Technology and the innovative development of how we use technology in business every day is changing at a rapid rate. Across Coventry & Warwickshire we have a host of organisations leading the cutting edge development of these technologies and how they can be integrated in to everyday life.

Tech Central is a group of innovative, creative and passionate businesses working together to support the potential of the Midlands in everything tech related. From cyber security to video games the region is building a significant reputation in tech. With an exceptional talent pool of skilled employees and dedicated R&D facilities, the region is set to continue to flourish.

Games Development

The games development industry alone is worth £1bn to the UK economy and employs some of the UK's most creative minds in producing a range of console and mobile platform games. For over three decades Coventry & Warwickshire has enjoyed a rich, although sometimes well-hidden, history of world-leading videogame development and can boast one of the largest and strongest clusters in the UK.

Coventry & Warwickshire is home to the globally significant gaming cluster dubbed 'Silicon Spa'.

'Silicon Spa' employs over 1,200 highly skilled people, equating to over 10% of the UK workforce in games development. It also benefits from a Digital and Creative co-working space.

The cluster is anchored in the heart of Royal Leamington Spa, a vibrant regency town, stretches out to the surrounding areas of Southam and Warwick.

Although the area known as Silicon Spa is based around the cluster of video games developers, Coventry & Warwickshire also hold a strong position within the serious games and virtual reality sector. The application of serious games impacts on several business sectors such as education, retail, marketing, advertisements and healthcare.



Case Study - BMW Group Plant Hams Hall

BMW Plant Hams Hall, located in North Warwickshire, first opened in 2001. The plant has a sustained history of producing small, fuel-efficient, low emission engines, all built to order, and dispatched across the world for BMW and MINI production. Today, the plant directly supports the jobs of around 1,000 local people and more than four million engines have been produced.

Investment in recent years has ensured the site remains state-of-the-art, enabling the plant to grow and play an increasing role in the BMW Group's global production network. The latest generation of three and four cylinder engines are manufactured for an increasing range of vehicles including MINI, the BMW i8 plug-in hybrid sports car and the BMW 225xe hybrid.

The plant also has one of the most modern and advanced, high-tech machining halls where the production capability for machining engine components has trebled, supply extended to other BMW engine plants and has an output exceeding one million parts per year.

Markus Fallboehmer, Plant Director, BMW Group Plant Hams Hall

www.bmwplanthamshall.co.uk





Energy and Low Carbon Technologies

With growing urban populations and clean air and water becoming an ever more important issue, Coventry & Warwickshire is at the forefront of developing these clean air technologies of the future.

The area is a centre of energy headquarter activity. It is also a leading centre of university and private sector R&D activity, from low carbon electric and hybrid powertrain technology, light-weighting, energy storage and sustainable building technologies.

Leading local names include National Grid, E.ON, Calor Gas, Severn Trent Water, Baxi, GE Power Conversion and First Utility. They benefit from the central UK location, access to a wide range of skills and two leading research universities in the University of Warwick and Coventry University. The excellent road and rail links here support access to Kingsbury Fuel Depot, the largest inland fuel storage depot in the UK.

Coventry & Warwickshire is home to a number of emerging centres of excellence: The National Low Carbon Centre at Stoneleigh Park, a unique game-changer in the low carbon and clean tech market; the National Automotive Innovation Campus (NAIC) and the Advanced Propulsion Centre (APC), both located at The University of Warwick.



Low Carbon Vehicles

Coventry & Warwickshire is the centre for low carbon powertrain in the UK.

The sub-region hosts multiple R&D sites for Jaguar Land Rover, including the Whitley HQ, with new state-of-the-art powertrain development facilities. Together with Aston Martin, Geely, BMW and Dennis Eagle, the local auto cluster nurtures a strong and growing supply chain of powertrain design and engineering services companies.

The local universities host leading research into light weighting, battery storage and CAV: WMG at the University of Warwick is a UK Catapult Centre and is soon to open NAIC, the National



Automotive Innovation Campus, a £150m centre for future vehicle technologies; and Coventry University, with its new Centre for Mobility and Transport works closely with Horiba MIRA and is developing its own hydrogen based vehicle Microcab.

Recent investments locally have included Geely London Taxi's £300m investment into a new manufacturing and engineering centre to build a new range of zero emissions vehicles at Ansty; Lightning Hybrids MIRA facility, Detroit Electric's new assembly site in Leamington Spa and BMW's £750m UK investment, including at its Hams Hall powertrain facility, which supplies plants in the UK and overseas. BMW produces thousands of engines every year at Hams Hall, including the hybrid engine for the i8 supercar.

The National Advanced Propulsion Centre, at the University of Warwick is a leader in low carbon technologies, and centre-piece of a UK government £1bn Advanced Propulsion Programme, which funds collaboration in low carbon propulsion technologies.

Rail

Coventry & Warwickshire is home to the UK's most significant cluster of transport-focused R&D activity, including Jaguar Land Rover, Aston Martin, MIRA Technology Park, Unipart,



Ricardo, the Quinton Rail Technology Centre and Warwick Manufacturing Group (WMG). The area includes an unrivalled clustering of advanced engineering consultancies, prototype specialists and contract manufacturers.

Many companies in the auto and aero supply chains also supply into the rail sector. Much of the local university research into light-weighting and battery storage have applications into rail technology as well as automotive. WMG at the University of Warwick is developing a Centre for Light and Very Light Rail, to apply these technologies to mass transit systems.

Viva Rail, based at the Quinton Rail Technology Centre at Long Marston, near Stratford-upon-Avon, has developed the D-Train, a low cost light rail solution to replace aging rolling stock across the UK. The train will be on test between Coventry and Nuneaton, with funding from the Coventry & Warwickshire Local Enterprise Partnership.

Case study - Silicon Spa

Coventry & Warwickshire games development hotspot 'Silicon Spa' entered a new level in gaming as it welcomed French triple AAA studio Ubisoft to the area recently.

The new studio, known as Ubisoft Leamington, adds to existing Ubisoft studios in Newcastle and London, and is the latest sequel to the growing history of the digital sector in the Leamington Spa area.

In recent years the cluster has added a number of new studios to the area, including micro start-ups, as well as new studios from SEGA, Exient and Pitbull. The 'Silicon Spa' title refers to the cluster of games companies concentrated around Leamington Spa, Warwick and Southam. The cluster is home Playground, of Forza Horizon fame, and of course, Codemasters who were first to set up here in the early 1980s.

Jonathan Browning, chairman of Coventry and Warwickshire Local Enterprise Partnership, said:



This is great news for Leamington and for the wider area. Ubisoft is a world-renowned games publisher and a major economic player in its sector, so we are delighted it has chosen to invest and to join the growing number of successful digital companies in and around Leamington Spa.



In all, the 'Silicon Spa' cluster includes over 30 studios of different sizes, employing in excess of 1,200, in a variety of roles, including coding and games development. The wider Coventry & Warwickshire area is also a popular location for a range of digital design and creative businesses, as well as business to business software companies.



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CV32 5QN
t: 01926 888181
f: 01926 888018



SUPPORTING INNOVATION, RESEARCH AND DEVELOPMENT

The average company in the UK spends £6,800 on research and development – in Coventry & Warwickshire that figure stands at £15,000, showing that local businesses have the strength and conviction to invest in themselves and their products.

Coventry & Warwickshire has proved an attractive proposition for globally recognised brands like Jaguar Land Rover, Tata and Aston Martin. Powerhouses such as these continue to be drawn to this area in part, due to world class knowledge transfer, R&D and innovation facilities, excellent transport links to innovation sites across the wider region, and one of the strongest education, skills and apprenticeship provisions in the UK.

Knowledge is at the heart of our vision for our region. Our region is a centre of excellence for partnerships between research institutions and business with an enviable track record in automotive, aerospace, energy and digital. We're working to strengthen ongoing partnerships between research institutes, universities, colleges, science parks and local businesses by encouraging educators and industry to work together to channel learning in ways that increase employability within the region's key sectors. Below are some of the institutions and organisations able to support your business development in Coventry & Warwickshire.

Coventry University

Coventry University aims to create bespoke solutions to meet specific business needs. It is a global business with an influence in every continent and the ability to match geographies and customer profiles, either digitally or physically.

Their approach to business, through enterprise and innovation, aims to contribute fully to the economic prosperity and knowledge society – locally, nationally and globally.

To achieve this, Coventry University strives to offer excellence in the fields of knowledge exchange, intellectual property exploitation, social enterprise, consultancy, professional learning and development, physical infrastructure, facilities and equipment, and by supporting new business start-ups and developing existing businesses.

Coventry University is one of the top universities for working with businesses and have invested heavily in providing



support to organisations of varying sizes in a number of sectors. It also looks to help business and industry innovate by sharing insights and knowledge through collaborations.

The award-winning **Institute for Advanced Manufacturing and Engineering (AME)** is a collaboration between the University and Unipart Manufacturing Group. Academics and students work alongside industry professionals in the UK's first 'Faculty on the Factory Floor', which allows industry to benefit from the knowledge of academics and the innovative nature of the syllabus, whilst also allowing students to gain real and relevant work experience.

Discover the university's expertise and take advantage of the knowledge and experience across numerous industries available from the three-time winner of *The Times* and *Sunday Times* Good University Guide's Modern University of the Year in 2013, 2014 and 2015.

Access Coventry University's facilities and utilise the high quality and professional meeting, conference and training spaces to suit all occasions. From multi-venue conferences facilities and office space available at the Coventry University Technology Park, to the high-tech, multi-faceted training facilities on offer at the Simulation Centre, we can cater for almost any business requirement.

Utilise the unique attributes of a leading university to boost your organisation's potential. It is one of the top universities for business partnerships and are proud to be seen as a 'business facing' institution.

To learn more about how we can help your business innovate and grow, please contact the Enterprise and Innovation team:

Tel: **+44 (0) 24 7615 8258**

Email: **enquiries@cad.coventry.ac.uk**

Website: **www.coventry.ac.uk/business**

Twitter: **[@covuni_business](https://twitter.com/covuni_business)**

HORIBA MIRA

HORIBA MIRA is a global provider of pioneering engineering, research and test services to the automotive, defence, aerospace and rail sectors. The organisation works in close collaboration with vehicle manufacturers and suppliers around the world, providing comprehensive support ranging from individual product tests to turnkey engineering design, development and build programmes. With over 70 years' experience in developing some of the world's most iconic vehicles, HORIBA-MIRA utilises the latest test facilities and simulation tools to make vehicles.



The creation of MIRA-Technology Park, Europe's largest transport technology R&D cluster, on the outskirts of Nuneaton is helping to shape the journeys of the future.

Already tenants include Bentley, Changan, Ashok Leyland, Aston Martin, Lockheed Martin and Haldex, with the campus set to grow into a 2m sq. ft. R&D powerhouse employing over 2,500 engineers.

For further information and contact details please visit: www.horiba-mira.com

Manufacturing Technology Centre

The **Manufacturing Technology Centre (MTC)** develops and proves innovative manufacturing processes and technologies in an agile, low risk environment, in partnership with industry, academia and other institutions. Its focus is on delivering bespoke manufacturing system solutions for its customers.

The MTC is part of the High Value Manufacturing Catapult which is supported by Innovate UK (formerly the Technology Strategy Board).



The services offered are for businesses of all sizes. The MTC is keen to engage with and support small and medium enterprises (SMEs).

As an independent, collaborative and government backed organisation, the MTC can help businesses:

- improve productivity
- embed innovation
- reduce cost
- de-risk the use of new technology in a factory

Within its industrial scale workshop, the MTC operates some of the most advanced manufacturing equipment in the world. This creates a high quality environment for the development and demonstration of new processes and technologies. These include:

Component Manufacturing Technologies:

- Net Shape and Additive Manufacturing - the MTC is home to the National Centre for Net Shape and Additive Manufacturing
- High integrity fabrication and solid state welding
- Non-conventional machining and advanced metallic processing

Advanced Production Systems:

- Assembly systems
- Electronics
- Special purpose machines and equipment

Digital Engineering, which would include:

- Design and simulation, including virtual engineering
- Automation, including robotics
- Metrology and non-destructive testing

For further information and contact details please visit: www.the-mtc.org

University of Warwick

Working with business is at the heart of what Warwick does. From its inception as a pioneering collaboration between academia and business, Warwick has always had strong connections with industry. The present is no different.

A UK top 10 Russell Group university, Warwick is renowned for excellence in research, innovation and teaching. Its world-class academic departments have industry links to markets including automotive, advanced manufacturing, food, pharmaceuticals and life sciences, healthcare, IT, telecoms and financial services. Warwick also offers businesses access to its outstanding research equipment through dedicated Research Technology Platforms.

Warwick students are intelligent, dynamic and ambitious, and the Graduate Market 2017 named it the university targeted by the largest number of the UK's top graduate employers. Employers can work with Warwick students through internships, placements and projects, as well as for graduate recruitment.



The University's students also make a positive contribution to the region's community through programmes such as Warwick Volunteers, which saw students working in 46 schools in Coventry, Kenilworth, Leamington Spa and Warwick in 2015/16. Almost a quarter of Warwick's graduates remain in the West Midlands after graduation, with 14% of these in Coventry and Warwickshire.

With a commitment to equipping the next generation of workers with the skills that employers demand from them, Warwick has opened two University Technical Colleges, the WMG Academies for Young Engineers, in Coventry and Solihull. It also established the WMG Applied Engineering Programme, which in partnership with Jaguar Land Rover and Warwickshire College group, provides training up to degree-level for higher and degree apprentices in the automotive sector, who wish to combine study with work. In addition, the University is continuing its longstanding partnership with National Grid to provide training for young people in the region who are not in education, employment or training (NEETs), through the Get Skilled programme.

Warwick also delivers outstanding executive education both through WMG and Warwick Business School (WBS) whose MBA was ranked number one in the UK by *The Economist*. WBS also plays a key role in the Enterprise Research Centre, a hub for research, knowledge and SME growth. It's introducing an entrepreneurship specialism into its MBA from October 2017, designed for students who wish to develop their entrepreneurial, innovation and creativity skills, enabling them to either establish their own business or progress within an owner-managed business.

Epitomising its approach to working with industry, as well as its commitment to supporting economic growth in the region,

Warwick has launched a vision for the development of the new Innovation Campus at Wellesbourne. It's creating a centre optimised for true collaborative working, welcoming inward investment to the region by inviting inspirational businesses to join it at the Campus for the development, demonstration and testing of genuine innovation.

The University is also about to undertake a significant redevelopment of Warwick Arts Centre, the largest Arts Centre outside of London, which, in addition to improving the performance spaces, will introduce new innovations to support the region's digital and creative sectors. The Arts Centre supports cultural engagement in the region through events, performances and community-led productions. Over three quarters of the Arts Centre's audience comes from within a 45-minute catchment area, and with nearly one million visitors per annum, the venue plays a crucial role in attracting people to Coventry.

Warwick's campus is also home to the University of Warwick Science Park, hosting 135 small and medium-sized enterprises (SMEs) and providing advice and support on finance and incubation, research and development and knowledge transfer. The Science Park manages the Minerva network of business angels, who provide angel investment to start-ups in need of funding. It also recently started Business Ready in partnership with Warwickshire County Council and the European Regional Development Fund. This support programme is designed to help companies achieve and exceed their growth potential, boosting the region's economy through the creation of highly-skilled jobs.

For further information and contact details please visit:
www.warwick.ac.uk

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WARWICK
THE UNIVERSITY OF WARWICK

We offer businesses access to our **outstanding research equipment** and provide collaborative opportunities through our Global Research Priorities programme, with industry links to markets including automotive, advanced manufacturing, food, pharmaceuticals and life sciences, healthcare, IT, telecoms and financial services.

WMG (Warwick Manufacturing Group) is building the National Automotive Innovation Centre (NAIC), enabling academic and industrial teams to develop automotive breakthroughs. The WMG Academy for Young Engineers equips students with technical skills for either employment or Higher Education.

Warwick Business School's MBA has been ranked number one in the UK by *The Economist*. It also recently opened a base at the Shard in London, making its world-renowned research and executive education even more accessible to the capital's thriving business community.

The University of Warwick Science Park has over half a million sq ft of flexible space across Coventry, Warwick and Solihull, and can provide destination space for businesses entering the region.

Warwick Conferences is expanding its first-class conference and training facilities on campus, adding a contemporary 650 sq m new venue set amongst beautiful lakeside scenery.

Find out more about our SME services

Recruiting students: Kiley Brown | 024 7615 0647 | kiley.brown@warwick.ac.uk

Internships and placements: Kimberley Harris | 024 7615 1881 | kimberley.harris@warwick.ac.uk

Unitemps: Andrea Skelly | 024 7615 0015 | a.skelly@warwick.ac.uk

Knowledge Transfer Partnerships: Diane Park | 024 7657 2589 | diane.park@warwick.ac.uk

WMG: Julian Moore | 024 7657 4279 | julian.moore@warwick.ac.uk

Warwick Enterprise Pathway: Richard Groves | 024 7655 1750 | r.m.c.groves@warwick.ac.uk

Warwick Business School: Tracy Lynch | 024 7657 5835 | tracy.lynch@wbs.ac.uk

Warwick Conferences: Gail Tomlinson-Short | 07824 541053 | gail.tomlinson-short@warwick.ac.uk

Research Equipment: Ian Hancox | 024 7615 0380 | i.hancox@warwick.ac.uk

University of Warwick Science Park: Dirk Schafer | 024 7632 3117 | d.schafer@warwick.ac.uk

Warwick Ventures: Brendan Spillane | 024 7657 5480 | b.spillane@warwick.ac.uk

Visit warwick.ac.uk/business

DEVELOPING A WORKFORCE FOR THE FUTURE

There is an increasing demand for the services and products offered by local companies across the region. To meet this demand, many businesses in Coventry & Warwickshire are looking to recruit – some of them for the first time in many years.



In terms of the local labour supply, Coventry & Warwickshire have no shortage of qualified individuals.

Recruitment can be a time-consuming and resource-intensive task, especially for small and medium enterprises without human resources staff, but get it right and your business will reap the rewards and flourish. As a business within Coventry & Warwickshire you will be able to access a variety of support packages tailored to your business to ensure you can find the right people to expand your workforce, or develop the right skill set to match your business needs.

Coventry & Warwickshire Skills 4 Growth (CWS4G)

Coventry & Warwickshire Skills 4 Growth (CWS4G) is a unique project which delivers skills support to Small to Medium Enterprises (SMEs) located in Coventry and Warwickshire Local Enterprise Partnership postcodes. Eligible businesses will be those in:

- Advanced Manufacturing & Engineering and Service Sector Industries including;
- Human Health and Social Work activities
- Transportation & Storage
- Accommodation and Food Service activities
- Financial and Insurance Activities
- Administrative and Support Service Activities
- Information and Communication

The range of training available is extensive and supports individuals to gain accredited qualifications at level 2 and below and units of qualifications at level 3 and above. There is also

a focus on supporting those aged over 50, people with disabilities, ethnic minorities, those that need support with basic skills and females to improve their labour market status.

An Organisational Training Needs Analysis is conducted with eligible SMEs to identify the skills gaps in the workplace which are creating a barrier to growth. CWS4G, together with the employer, identify what the skills gaps of the business are and a Skills Training Package is developed to meet those needs. Employees participate in training activity and work towards achieving a qualification to meet business requirements and close skills gaps with the intention to drive growth and improve productivity, innovation and competitiveness.

All skills provision is delivered by leading training providers, each a specialist within their sector, ensuring that local SMEs will benefit from high quality training and skills development. Eligibility for funding checks will be carried out with the employer and employees by the project.

The programme is part funded by the European Social Fund and managed by Coventry City Council in partnership with the Coventry & Warwickshire LEP. Coventry & Warwickshire Growth Hub, Warwickshire County Council and other major stakeholders. A 50% contribution of funding for all eligible training costs will be made by the project.

Over a three year period, commencing January 2017, CWS4G will support over 1,700 employees across Coventry and Warwickshire.

For more information contact Anne-Marie Tranter:
Telephone: **02477 719782/ 07973 260 853**
Email: anne-marie.tranter@coventry.gov.uk

The Employer Hub

The Employer Hub provides a free, comprehensive recruitment and training service designed to meet the needs of employers. It acts as a 'front door' to a range of local employment and skills services, a single point of entry that businesses can make use of to access advice and referrals rather than having to research and approach a range of different providers individually. In being a single point of contact, the Employer Hub simplifies the process of recruitment and training.

In conjunction with the Coventry Job Shop, some of the services the Employer Hub can offer your business include:

- Information and advice regarding the local labour market
- Support through the entire recruitment process, from job-listing to interview
- Screening and short-listing of candidates
- Interview support and free use of interview facilities
- On-going support for you and your new recruits
- Skills, training and apprenticeship advice
- Advice and access to grants and financial incentives

The Employer Hub's recruitment services are free of charge and the recruitment and training solutions are tailored to the needs of each business. The Employer Hub works in tandem with local training providers and colleges, providing businesses

with access to high-calibre candidates with the knowledge, experience and skills to fill vacancies in all sectors.

To discuss support available or for more information about the Employer Hub:

Telephone: **024 7678 5609**

Email: employerhub@coventry.gov.uk

www.coventry.gov.uk/employerhub

Apprenticeships can be used to train both new and existing employees and are available at different levels depending on the role and the candidate's current skills and qualifications:

- Intermediate apprenticeship (level 2)
- Advanced apprenticeship (level 3)
- Higher apprenticeship (levels 4-7)
- Degree apprenticeship (levels 6-7)

Apprenticeships and Traineeships

Apprenticeships cover more than 170 industries and 1,500 job roles. There are currently over 150,000 employers offering apprenticeships in more than 200,000 locations across England.

Apprentices are employed for a minimum of 30 hours a week and for at least one year and are paid an average of £170 a week; apprenticeships have their own national Minimum Wage which is currently £3.40 an hour.



Traineeships are workplace learning opportunities offered to young people possessing fewer qualifications. Like apprenticeships, traineeships are delivered in partnership with local training providers and incorporate a combination of workplace learning and taught courses. Unlike apprenticeships, traineeships are unpaid and typically last between six weeks and five months. Following the completion of a traineeship, trainees will possess the skills, qualifications and experience to continue on to an apprenticeship or directly into full-time employment.

For more information about apprenticeships or traineeships and to talk to someone about recruiting or general support, please contact the Apprenticeship Hub:
Telephone: **01926 412649**

Higher and Degree Apprenticeships with Uni@Work

Uni@Work, part of the Coventry University Group, delivers higher level education, including Higher and Degree Apprenticeships, nationally in the workplace anywhere in the UK. Programmes are tailored to the individual culture and business needs of each employer, enabling employers to 'grow their own graduates'.

Higher and Degree Apprenticeships enable learners to earn a full time wage while studying for a higher level qualification, from Level 4 to Bachelor's and Master's degrees. They can also gain a professional qualification alongside their degree. Uni@Work programmes are delivered on the employers' premises, where learners can apply their new skills as they acquire them. Tuition fees are covered by the employer, with substantial government funding.

Uni@Work's portfolio is expanding. Currently we offer Higher and Degree Apprenticeships, Foundation and Bachelor's degrees in:

- Management & Leadership
- Project Management
- Digital & Technology Solutions
- Cyber Security
- Engineering & Manufacturing
- Law

More subject areas are under development.

To find out more, please contact Zoe Mortiboy
Telephone: **024 7765 4960**
Email: uaw@cuc.coventry.ac.uk

The Lloyds Bank Advanced Manufacturing Training Centre

The Lloyds Bank Advanced Manufacturing Training Centre (AMTC), is a purpose-built facility located next to the



pioneering MTC and links the development of world-class manufacturing technology with the development of people. As well as training young engineers in an unrivalled training environment, the centre supplies SMEs and companies in the manufacturing supply chain with skilled apprentices, and up-skills those already working in manufacturing.

The AMTC is also a unique contemporary conference venue offering a stimulating environment for guests to celebrate successes, discover the most recent developments and innovations and share new knowledge in their field.

To find out more about the services offered by the MTC or AMTC contact:

Telephone: **switchboard +44 (0)2476 701 600**

Telephone: **SME support, tour of the facility
+44 (0)2476 701 667**

Email: handbook@the-mtc.org
www.the-mtc.org



Youth Works

Coventry City Council believes in the talents of Coventry's young people, which is why the Youth Works programme was created. Youth Works is delivered in partnership with local businesses, to generate opportunities for young people to get their first step onto a new career path. Coventry City Council will make a contribution of £1,500 or £2,500 to an employer who takes on an eligible young person, payable in instalments over the first six months of employment. This grant can be used in any way that will support the new employee, whether subsidising wages, covering training or paying for relevant qualifications.

The process of taking on a Youth Works placement does not require any extensive time or resource on the part of the employer. Coventry City Council's Employer Hub can assist in the design of a job description and will shortlist a number of suitable candidates for the employer to choose from. After the funding has run its course we expect the young person to be fully trained and embedded in the organisation, able to continue their career as a valuable member of the team and an asset to the business.

For more information about Youth Works funding please contact the Employer Hub team:

Telephone: **02476 785 609**

Email: employerhub@coventry.gov.uk

WMG

WMG, a research and education group at the University, was founded to invigorate manufacturing by improving the competitiveness of organisations through value-added innovation, new technologies and skills development. WMG brings academic rigour to industrial and organisational practices.

There is a real opportunity for growth in Coventry & Warwickshire. But it will require scientists, entrepreneurs and business leaders to help support this growth and bridge the academic-industrial divide. WMG undertakes collaborative R&D with companies all over the world, working with global companies and SMEs, through technology transfer to enable the creation of new processes, products or services. The Group also educates the next generation of engineers, technologists and managers through their education pathway which starts with the WMG Academy for Young Engineers through to professional education.

WMG has seven buildings on the University campus:

- International Manufacturing Centre – which is the HQ and showcases Engineering Materials R&D in the Engineering Hall, plus undergraduate and postgraduate education programmes
- Automotive Composite Research Centre – development of carbon fibre reinforced composite manufacturing technologies for high volume automotive applications
- Energy Innovation Centre – which is a one-stop-shop for the development of new battery chemistries and includes the Vehicle Energy Facility and Battery Materials Scale-up Pilot Line
- International Institute for Nanocomposites Manufacturing – is the first of its kind in the world focusing on nanocomposites research
- International Institute for Product and Service Innovation – dedicated to supporting SMEs with R&D
- Advanced Manufacturing and Materials Centre – home to two areas of activity – the Advanced Steel Research Centre and the Make-Like Production Facility
- International Digital Laboratory – the first digital research centre of its kind, providing an accessible centre of innovation and excellence in digital technologies to serve business, industrial, healthcare and educational needs. It is home to research teams, the Institute of Digital Healthcare and Jaguar Land Rover's design and advanced engineering
- Engineering Management Building – a dedicated facility for professional education on the Westwood section of the University of Warwick campus.
- National Automotive Innovation Campus – which will open in 2018 and will provide state-of-the-art environment for collaborative automotive research and development activities

For further information and contact details please visit:
www.wmg.warwick.ac.uk



Shaping the Future

Who are we?

We are a dynamic, cosmopolitan group of professors, researchers, engineers, business specialists, educators, and support staff, based at the University of Warwick.

Innovation is at the heart of what we do. Pushing the boundaries of science and technology, we drive the transfer of knowledge into new areas.

How do we make a difference?

We make a global impact on industry, companies and organisations, through collaborative R&D and world class education.

Working at the forefront of emerging technologies, we have a track record of creating ground breaking products, processes and services that have had an impact on economic growth, society, and the environment.

We are developing the leaders of the future through sharing our expertise and experience, and challenging traditional ways of thinking. Our programmes are informed by our latest research and reviewed by industry partners, ensuring their relevance to the global market.



“Academic excellence with industrial relevance has always been at the heart of what we do...it’s what makes us unique.”

Professor Lord Kumar Bhattacharyya,
Kt, CBE, FEng, FRS
Chairman and Founder



Interested in working with us?

▶ +44 (0)24 765 75935

▶ www.wmg.warwick.ac.uk

▶ wmgbusiness@warwick.ac.uk

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For businesses in the
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Black Country
Coventry and Warwickshire
Greater Birmingham and Solihull



European Union
European Regional
Development Fund

This project is part funded by the European Regional Development Fund

KNOWLEDGE IS KING

Coventry & Warwickshire prides itself on academic excellence, first class education and skilled workforces. Enviably education facilities ensure a strong pipeline of world-class talent for businesses to draw upon and with our two internationally renowned universities producing 54,000 students, it's not difficult to see why the area appeals to industry leaders.



With over 15 universities within a one-hour drive, Coventry & Warwickshire businesses have an excellent pool of 100,000 graduates each year to support their business growth. Coventry & Warwickshire also benefit from the exceptional colleges within the locality, some of which have been awarded Centre of Excellence status in key areas of expertise.

Universities

Arden University

In August 2015 we officially became Arden University – the only specialist distance (online) learning university to launch in the UK in the last 50 years.

We offer a wide range of Higher Education courses endorsed by professional bodies such as the Chartered Institute of Marketing, Chartered Management Institute and the Association of Project Managers, as well as a Qualifying Law Degree – one of only five institutions in the UK to provide this course via online distance learning!

Although many things have changed, our core values remain the same: to provide wide access to education and change people's world through innovative, modern learning.

www.arden.ac.uk

Coventry University

A forward-looking, modern university with a proud tradition as a provider of high quality education and a focus on applied research.

Students benefit from state-of-the-art equipment and facilities in all academic disciplines including health, design and engineering laboratories, performing arts studios and computing centres. The university has been chosen to host three national Centres of Excellence in Teaching and Learning which has enabled it to invest substantial sums of money in health, design and mathematics.

With its city-centre campus it is continually developing and evolving, and has plans for further investment over the next few years. Coventry University is a major presence in the city, which contributes to the city's friendly and vibrant atmosphere and also enables it to foster successful business partnerships.

Through its links with leading edge businesses and organisations in the public and voluntary sectors, its students are able to access project and placement opportunities that enhance their employability on graduation.

www.coventry.ac.uk

CU Coventry – Life Shaped Learning

CU Coventry is designed for people who want to benefit from high quality courses but who have decided that the traditional student experience is not for them.

We provide a range of study options, including full-time, part-time and Saturday University, to achieve academic qualifications at a variety of levels, including HNC, HND and Degree programmes. With multiple entry points throughout

the year, students can sign up at a time and level that suits them, helping them fit studying around their other commitments.

All our courses are designed around the standards for professional body accreditation, so students can gain professional as well as academic qualifications.

Tutors are both academics and practising professionals, offering our students valuable insight into the relevant industry.

Find out more www.coventry.ac.uk/cuc

University of Warwick

The University of Warwick is a top ten UK Russell Group university, with more than 24,500 students. It's the university targeted by the largest number of the UK's top graduate employers, as named by the Graduate Market 2017, and its reputation as one of the UK's leading research universities is cemented by its 7th position in the 2014 Research Excellence Framework (REF). Employers can work with Warwick students through internships, placements and projects, as well as for graduate recruitment.

Collaboration between Warwick's departments and employers ensures its graduates are primed and ready for the workplace. Its approach to teaching encourages fresh thinking, with a growing range of cross-disciplinary degrees, such as MORSE and Global Sustainable Development, and interdisciplinary modules within some departments. Warwick students have their perspectives broadened and are encouraged to approach real-world problems thematically, a skill valued by modern employers.

All Warwick's undergraduate degrees offer either workplace or industry experience as part of the course, or the option to undertake a year out for a work placement. It advertises thousands of student and graduate work experience vacancies online, helping students think about their career aspirations from the moment they begin their degree.

www2.warwick.ac.uk

Further Education

City College Coventry

City College Coventry is a large further education college with 7,000 students enrolled which delivers a wide range of full time, part time and short courses. These range from beauty therapy, gas assessments, management qualifications and furniture restoration as well as a full suite of online accredited courses.

City College's aim is to help the people of Coventry and the region to gain the skills and knowledge required to succeed.

www.covcollege.ac.uk

City College Coventry: Innovation Hub

Brocade and Fujitsu is a joint partnership that sponsors City College Coventry's new Innovation Hub and the facility is equipped with the latest digital and networking technologies. Part of both businesses' wider investment is the development of IT skills within the UK. The new hub will transform the learning experience for all students participating in the technology curriculum, as well as providing a resource for the wider community.

Henley College

Henley College Coventry is a vibrant and friendly medium-sized college that provides education, training and apprenticeships for approximately 5,000 part-time and 1,600 full-time learners. The College has an excellent reputation for vocational courses in a wide range of areas including engineering, hospitality and catering, health and social care, hair and beauty, computing and sport. Study options are available at all levels up to and including higher education.

Henley College Coventry's mission is "*to be an exceptional college that empowers learners with skills that enhance their economic and social well-being and that of their communities*".

www.henley-cov.ac.uk

Hereward College

Hereward is an inclusive college for young people including those with disabilities and additional needs. Based in Coventry, we offer a comprehensive provision with specialist facilities for both day and residential learners, supporting students with complex disabilities and learning difficulties.

Our vision is to prepare our learners for the next stage of their lives, providing them with outstanding employability skills and greater control over their future. We have a focus on creating independent individuals who can make more of their own decisions about work, education, health and living.

www.hereward.ac.uk



Institute for Advanced Manufacturing

The Institute for Advanced Manufacturing and Engineering (AME) is a collaboration between Coventry University and Unipart Manufacturing Group.

Part-funded by the Higher Education Funding Council for England (HEFCE), it brings together the best in academia, industry and R&D in a 'live' manufacturing environment.

The Institute aims to:

- Develop industry-ready engineering graduates
- Research and develop innovative technology for automotive, aerospace, oil and gas, power generation and rail sectors
- Disseminate research and technologies for the benefit of Unipart, its suppliers and UK manufacturing
- Create new postgraduate learning opportunities and professional development courses for industry
- Drive economic growth by making the UK globally competitive

King Edward VI College

King Edward VI College specialises in teaching Level 3 courses. The college's facilities are specifically geared towards sixth form students and the college has a long academic record of proven success and offers a wide range of subject areas.

www.kecnuneaton.ac.uk

North Warwickshire and Hinckley College

North Warwickshire & Hinckley College is one of the largest and most successful colleges in the region. It offers brilliant teaching and learning, excellent work experience placements and opportunities for students to develop independently. The college has excellent facilities, strong partnerships with major employers and excellent international relationships making it a sought-after place to study. NWHC offers industry-specific equipment in areas including CAD Engineering, Hospitality & Catering, Construction and Electrical Installation. The Creative Arts Campus in Hinckley has the best facilities in the region



and offers students access to state-of-the-art computing supported by industry-standard software. Other campuses also include the Advanced Engineering Centre in Nuneaton and Harrowbrook Construction Centre in Hinckley.

www.nwhc.ac.uk

Stratford-upon-Avon College

Situated in the centre of Stratford-upon-Avon, the modern college offers students a wide variety of courses ranging from A Levels, BTEC Level 3 Extended Diplomas, and apprenticeships, to part-time leisure and professional business courses, Foundation Learning and higher education qualifications.

One of the College's divisions focuses solely on Business Services, running a range of courses and training programmes suitable for the individual and the business, this can be in the guise of short courses, workshops, NVQs and apprenticeships.

www.stratford.ac.uk

Warwick Business School

The university's Warwick Business School (WBS) offers first-class graduates, research and development capabilities, bespoke staff development, and practical learning for businesses. The WBS Full time MBA (Masters in Business Administration) is ranked 8th in the world and 4th in the UK outside the USA. *The Economist* ranking is 20th in the world and top in the UK.

www.warwick.ac.uk

Warwickshire College

As one of the largest further and higher education colleges in the UK, with unique colleges across two counties, Warwickshire College aims to deliver learning experiences which lead to the development of wider skill bases and improved destinations for all students.

As an entrepreneurial college, its ethos, values and culture of learning are distinctively geared towards the task of business formation and growth, wealth creation and employment outcomes. Warwickshire College aims to develop an entrepreneurial mind-set by instilling enterprising and innovative skills and behaviours, which will help students to become successful in an ever-competitive world.

The £33-million Rugby College opened in 2010 with specialist facilities for engineering, construction, hair and beauty and catering. Warwickshire College's Power Academy is a purpose-built facility which enables the college to improve its support for the training needs of the power generation / manufacturing industry. In partnership with these organisations, the college is able to train their employees at various levels to meet business demand.

www.warwickshire.ac.uk

DEVELOPING FOR THE FUTURE

Coventry & Warwickshire is the best connected region in the UK.

We have a bold and exciting future with a vast array of developments underway or in the pipeline. City Centre South and Friargate are transforming Coventry city centre and on their own will create a £350 million investment.

Other exciting developments include Coventry & Warwickshire Gateway, MIRA Technology Park and Rugby Gateway which are appealing to local and international companies who are looking favorably at the area to locate their businesses.

We are eager to support businesses to be part of this extraordinary transformation that the area is seeing. We offer free relocation advice on property, recruitment, skills, location, education, housing, lifestyle and transport links.

There has never been a better time to be part of our success story!

Geography

Size: **2076 sq km (802mi)** Distance (length): **81km (50.3mi)**

Demographics

Population (2016): **899,400** Working age: **570,100**

Development sites in Coventry and Warwickshire

- 1 Core 42
- 2 Birch Coppice
- 3 Horiba MIRA Technology Park
- 4 Transforming Nuneaton
- 5 Loades Ecoparc
- 6 Ansty Park
- 7 City Centre South
- 8 Friargate
- 9 Rugby Gateway
- 10 Rugby Europark
- 11 Whitley South
- 12 Carbon 207
- 13 Imperial Park
- 14 Prologis Park Ryton
- 15 Rugby Houlton
- 16 Stoneleigh Park
- 17 Leamington Creative Quarter
- 18 Tachbrook Park
- 19 Tournament Fields
- 20 Canal Quarter, Stratford-upon-Avon
- 21 Gaydon Lighthorne Heath



This map is based upon Ordnance Survey material with the permission of Ordnance Survey on behalf of The Controller of Her Majesty's Stationery Office. Coventry City Council. LA1000026294. 2017



1. Core 42

Size: 43.29 acres (17.52 hectares)
 Planning Use: Logistics, Industrial and warehouse
 Developer: Hodgetts Estates
 Planning Authority: North Warwickshire Borough Council
 Local companies: Ocado, CEVA/VW, Dräexlmaier, Euro Car Parts
www.core42.co.uk

B78 1SZ



2. Birch Coppice

Size of site: 400 acres (161.87 hectares)
 Planning use: Over 1m sq. ft. if B1, B2 and B8 road and rail served design and build opportunities.
 Developer: IM properties
 Planning Authority: North Warwickshire Borough Council
 Local companies: Ocado, CEVA/VW, Dräexlmaier, Euro Car Parts
www.birhcoppice.co.uk

B78 1BF



3. HORIBA - MIRA Technology Park

CV10 0TU

Size: 216 acres for development (87.5 hectares)
 Planning Use: Industrial, office, automotive and transport focussed R&D
 Developer: HORIBA - MIRA
 Planning Authority: Hinkley & Bosworth Borough Council
 Local companies: JLR, Aston Martin, Bentley, Changan, Toyota, Haldex
www.miratechnologypark.com



4. Transforming Nuneaton

CV11 5AA

Size: 14 acres (5.6 hectares)
 Planning use: Mixed-use including residential, leisure and office
 Developer: Nuneaton & Bedworth Borough Council
 Planning Authority: Hinkley & Bosworth Borough Council
 Local companies: Holland & Barrett, FedEx, Brose, Rolls Royce
www.warwickshire.gov.uk/transformingnuneaton



5. Loades Ecoparc

CV7 9FW

Size: 15 acres (6 hectares)
 Planning Use: Industrial, warehouse and office
 Developer: Loades Estates
 Planning Authority: Nuneaton & Bedworth Borough Council
 Local companies: Brose, Nasmyth, Zeteor, Premier Sheet Metal
www.loadesecoparc.co.uk



6. Ansty Park

CV7 9RD

Size of site: 6 acres (2.4 hectares) remaining for development
 Planning Use: B1 and B2 uses compatible with a high-tec business park environment
 Developer: Homes and Communities Agency (HCA) and Highbridge Properties
 Planning Authority: Rugby Borough Council
 Local companies: Sainsbury's, Manufacturing Technology Centre (MTC), HTRC, London Taxi Company, Fanuc
www.anstypark.co.uk



7. City Centre South

CV1 1LF

Size: 12.8 acres (5.2 hectares)
 Planning use: Retail, leisure and residential
 Developer: Shearer Property Group
 Planning Authority: Coventry City Council
www.spglondon.com



8. Friargate

CV1 2FJ

Size: 74 acres (29.9 hectares)
Planning use: Business, Retail, Leisure, Residential
Developer: Friargate LLP
Planning Authority: Coventry City Council
Local companies: Coventry City Council

www.friargatecoventry.co.uk



9. Rugby Gateway

CV3 0WE

Size: 22 acres (8.90 hectares)
Planning use: Industrial, Warehouse
Developer: Roxhill
Planning Authority: Rugby Borough Council
Local companies: H&M, Hermes, DHL

www.rugby-gateway.com



10. Rugby Europark

CV3 0AL

Size: 35 acres (14.16 hectares)
Planning Use: Industrial, Warehouse, Office, Yard
Developer: Europark
Planning Authority: Rugby Borough Council

www.europark.co.uk



11. Whitley South

CV3 4FW

Size: 49.4 acres (20.0 hectares)
Planning use: Light industrial, R&D, Hotel and Ancillary Retail
Developer: Coventry & Warwickshire Development Partnership
Planning Authority: Coventry City Council
Local companies: Jaguar Land Rover Head Office

www.roxhill.co.uk/portfolio/coventry



12. Carbon 207 Middlemarch, Coventry

CV 3 4UP

Size: 4.75 acres (1.9 hectares)
Planning use: Logistics and industrial
Developer: Stofords
Planning Authority: Warwick District Council
Local companies: Parcellforce, Walkers, Unipart, Volvo

www.carbon207.com



13. Imperial Park, Coventry

CV3 4PB

Size: 29 acres (12 hectares)
Planning Use: Industrial and warehouse
Developer: Rugby Real Estate
Planning Authority: Warwick District Council
Local companies: GEFCO, Volvo, Walkers, Penso

www.imperialpark.co.uk



14. Prologis Park Ryton

CV8 3EA

Size: 125 acres (50.59 hectares)
Planning Use: Industrial
Developer: Prologis Developments
Planning Authority: Rugby Borough Council
Local companies: JLR, Freemans, LG, Network Rail

www.prologiscoventry.co.uk



15. Rugby Houlton CV23 0AB

Size: 1,167 acres (473 hectares)
Planning use: Residential and employment land
Developer: Urban & Civic
Planning Authority: Rugby Borough Council
Local companies: ZF Services UK, Hako, Tyrolit

www.houltonrugby.co.uk



16. Stoneleigh Park/National Low Carbon Centre (NLCC) CV8 2LG

Size: 100 acres (40 hectares)
Planning use: Office, Science and Innovation R&D
Developer: La Salle
Planning Authority: Warwick District Council
Local companies: AHDB, Agrikomp, Brammer

www.stoneleighparkestate.com



17. Leamington Creative Quarter CV31 3SY

Size: 13.29 acres (5.38 hectares)
Planning use: Mixed – office and residential
Developer: Warwick District Council
Planning Authority: Warwick District Council
Local companies: SEGA, Ubisoft, TCS, Handelsbanken

www.warwickdc.gov.uk



18. Tachbrook Park CV34 6RT

Size: 14 acres (6 hectares)
Planning Use: Office and Industrial
Developer: AC Lloyd
Planning Authority: Warwick District Council
Local companies: TATA Technologies, Calor Gas, Kantar, Radiant Worlds

www.aclloyd.com/tachbrook-park



19. Tournament Fields, Warwick CV34 6LG

Size: 30 acres (12.14 hectares)
Planning use: Office and Industrial
Developer: Sackville Properties
Planning Authority: Warwick District Council
Local companies: Semcon, Gerberit, Eagle Burgmann, Voith

www.tournamentfields.com



20. Canal Quarter, Stratford-upon-Avon CV37 9DA

Size: 49.42 acres (20 hectares)
Planning use: Mixed, housing & industrial commercial
Developer: Stratford on Avon District Council and Partners (tbc)
Planning Authority: Stratford on Avon District Council
Local companies: Stratford Enterprise Park, Ragdoll Ltd, FPS Distribution Ltd

www.stratford.gov.uk



21. Gaydon Lighthorne Heath CV35 0AE

Size: 716.61 acres (290 hectares)
Planning use: Mixed-use
Developer: CEG
Planning Authority: Stratford on Avon District Council CEG
Local companies: Jaguar Land Rover, Aston Martin

www.ceg.co.uk

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- New build “grade A offices” in a 60 acre parkland setting close to Warwick, Leamington Spa, Coventry, Kenilworth.

.....*the nature of business.*

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email danny@dlpds.co.uk

www.abbeyparkoffices.co.uk



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Abbey Park Office Campus

Phase two is underway on this established business park to provide an additional 150,000 sq ft of high specification office space, spread over five new buildings in this unique Grade II listed parkland setting.

The Park benefits from a good strategic location, well serviced communications, 24 hour security, barrier entry system with number plate recognition, on site management suite and access to diverse telecommunications through partner providers.

The Park is already home to several high-profile occupiers including the European Headquarters of AGCO, the British Horse Society, Draexlmaier, Driver Trett, City & Guilds and Aareon.

Abbey Park is roughly equidistant from Coventry, Warwick, Leamington Spa and Kenilworth. All are less than a 10 minute drive away. There is easy access to the motorway network and to main line railway stations at Coventry, Leamington Spa, Warwick Parkway and Birmingham International.

Abbey Park, which was formerly part of the Stoneleigh Abbey Estate, is also home to the "Arden Oak" (Stoneleigh Oak). With a girth of over nine metres, it is estimated to be over 1,000 years old. This famous tree reputedly has connections



with the young William Shakespeare "*an oak, whose boughs were moss'd with age, and high top bald with dry antiquity.*"

Another historical point of interest is the "Burma Road" or "Royal Carriageway" which crosses the site and can only be used by the Queen. It was formerly the carriageway drive from the estate gatehouse to Stoneleigh Abbey and was last used in the 60s when the Queen rode in a carriage across the parkland to open the Royal Show at Stoneleigh Abbey. We keep it intact just in case Her Majesty needs to take a short cut when passing through Warwickshire!

There are woodland walkways for the occupiers to enjoy and work is underway to create jogging tracks and an outdoor exercise area. It is hoped to provide an on-site gym, small café, shop and a cricket square and rounders pitch for the benefit of the occupiers.

The developers are the DL Pension Fund and all enquiries will be managed by Danny Lynch who can be contacted on 01608 674989 or by emailing danny@dlpds.co.uk.



ASBESTOS CONSULTANCY AND REMEDIATION

RSK is proud of its record of having supplied Warwickshire County Council and Coventry City Council with asbestos consultancy services for more than 10 years. We also have long established and strong relationships with many construction, infrastructure, education and other establishments across the region and undertake projects ranging in scale from a single day to several months in duration.

Alongside the geosciences team, the asbestos team has a track record of providing solutions to the issues arising from asbestos in soil and made ground. This dedicated team is based in Coventry, where the laboratory is accredited by UKAS to ISO 17020 and 17025 for surveying, sampling, air testing and identifying asbestos.

We employ a team of 20 asbestos consultants and laboratory staff who are supported by a strong leadership team, including a full-time quality assurance manager. Our asbestos business offers national coverage from multiple office locations and is fully integrated with the group's ISO 9001 and 14001 and OHSAS 18001 management systems. Consequently, it operates stringent quality, health, safety, and environmental management systems at all times.

twgibbons@rsk.co.uk
www.rsk.co.uk





RSK

WORLDWIDE ENGINEERING AND ENVIRONMENTAL CONSULTANCY AND TECHNICAL SUPPORT SERVICES

RSK is a specialist environmental consultancy delivering industry-leading services and guidance to its customers. Since 1989, the company has been helping organisations across the world to realise their business goals efficiently, cost-effectively and with the minimum of environmental and social impact. RSK is an evolving business entity: it changes with the times to offer services that directly respond to or pre-empt global conditions and legislative drivers. All its services are highly consultative and focus on delivering solutions rather than just amassing hard data and undertaking box-ticking exercises.

Key sectors

RSK's commitment to quality and service excellence starts with its people and is underpinned by comprehensive ISO certification. By hiring the most talented professionals and encouraging their development, it offers an outstanding blend of skills, knowledge and techniques.

The breadth of RSK's service offerings and expertise is reflected in the range of customers it supports and the diversity of its projects. The company operates in some of the most exciting and rapidly evolving industrial and commercial sectors, including oil and gas, conventional power, nuclear power, renewable energy, property, commercial, transport and water.

With staff across the UK, Europe, the Middle East and the former Soviet Union, RSK offers professional services in the following disciplines:

- asbestos and water hygiene
- building sciences
- carbon management and sustainability
- civil and structural engineering
- communication services
- construction safety
- contaminated land and brownfield redevelopment
- drilling

- ecology
- environmental impact assessment, planning and design
- environmental management
- environmental permitting
- geosciences
- laboratory testing
- radiological consultancy
- software consultancy
- training
- water.

Striving for excellence

Since 1989, RSK's aim has been to provide outstanding consultancy services, to engender a nurturing working environment and to strive for excellence as professionals. Every project is driven by a desire to deliver excellent work and by a commitment to environmental sustainability, corporate responsibility and the health and safety of everyone. RSK is one of the few consultancies of its kind to have achieved certification to the ISO 9001 and 14001 and OHSAS 18001 standards for quality, environmental and health and safety management.

In 2016, RSK won a prestigious Queen's Award for Enterprise in international trade, the UK's highest accolade for business success. The company was also ranked 42nd in the 2016 Sunday Times HSBC International Track 200, which rates the successes of private companies in the UK by fastest-growing international sales. This is an increase of 39 places from the 2015 list. It came ninth in *Environment Analyst's* 2016 Market Assessment report for UK environmental consultancies.

RSK's success is founded on the talent of its employees, so it recognises the importance of personal growth, encouragement and earned rewards. Since 1989, its philosophy has remained the same: employ, develop and retain talented people. This is one reason why RSK is fully accredited under the 'Investors in People' programme.

For more information, please contact

RSK: Abbey Park, Humber Road, Coventry CV3 4AQ, UK

Tel: +44 (0)2476 505600 Contact: Toby Gibbons Email: twgibbons@rsk.co.uk,

 @RSKGroup

RELAX AND ENJOY

Lying at the very heart of England, Coventry & Warwickshire is the gem of the Midlands. Boasting a rich heritage alongside some of the most recognised business names, Coventry & Warwickshire is an ideal place to live and work.



Combining world-famous history with technology, innovation and forward thinking, Coventry & Warwickshire is a region rich in imagination, culture and diversity. Home to a unique selection of family-friendly attractions, sublime medieval buildings, charming country estates, popular eateries, appealing country pubs, trendy bars and an exceptional mix of businesses, it's easy to understand why so many people are choosing to live here.

A location bursting with culture and heritage, steeped in history and telling a tale all of its own, Coventry & Warwickshire combine to captivate and delight visitors from across the globe. With events taking place throughout the year, from festivals to exhibitions, concerts to theatre performances, we have something for everyone.

Within an hour of London, Coventry & Warwickshire is the beating heart of the UK economy. From cathedrals, castles and motor museums, to art galleries, Shakespeare and Godiva, we have legends, stories and history unrivalled and unmatched.

Feature Attractions

Belgrade Theatre

Coventry's Belgrade Theatre is one of the most dynamic producing theatres in the country, offering an entertaining mix of live shows on both stages. The main stage auditorium seats 860 people and B2 auditorium up to 300. Built in 1958, the theatre remains a major arts venue for the city, including an on-site restaurant and café with free Wi-Fi.

www.belgrade.co.uk



Coventry Cathedral

St Michael's spire stands in the heart of Coventry, forming part of the old Cathedral and its magnificent ruins. The spire is a lasting reminder of the Blitz of November 14 1940. The building remains to this day one of the most important symbols of peace and reconciliation. It is also one of the city's three remaining spires.



The new Cathedral is a work of inspiration. Building started just a day after the old Cathedral was bombed during the Blitz and the Cathedral is now recognised as a beacon of hope. The Cathedral's architect was Sir Basil Spence and it is home to works from fine artists, including tapestries by Graham Sutherland and stained glass windows by John Piper.

www.coventrycathedral.org.uk

Coventry Transport Museum

Discover the fascinating story behind the development of road transport, from the earliest cycles to the fastest cars on earth and see how Coventry became the birthplace of the British cycle and motor industries. Enjoy thrills, nostalgia and inspiration on a surprising and emotional journey through 150 years of innovation.

www.transport-museum.com



Fargo Village

Bringing a piece of the Camden and Brick Lane independent shopping vibe to Coventry, Fargo is your one-stop village for independent shopping, unique food, amazing coffee and incredible creativity, all in amongst artists' studios, imaginative workspaces and unique markets to boot. With such a mix of creative offerings, and a host of different events, Fargo Village is a space for everyone – come with your friends, your family or just to hang out, everyone is welcome.

www.fargovillage.co.uk

Jephson Gardens

First laid out in 1831 as informal riverside walks along the River Leam, the original Newbold Gardens were developed into formal pleasure grounds after 1846 in honour of Dr Henry Jephson, who had promoted the town as a spa. Jephson Gardens gained renown for its band concerts, archery and tennis, illuminations, trees and flowers. It is listed as Grade II on the English Heritage register of historic parks and gardens. The Victorian gardens are now complemented by a modern Glasshouse and restaurant.

www.warwickdc.gov.uk/info/20312/jephson_gardens

Kenilworth Castle

From medieval fortress to Elizabethan palace, Kenilworth Castle has been at the centre of England's affairs for much of its 900 year history. Today, you can scale the heights of the tower built to woo Queen Elizabeth I and marvel at the mighty Norman keep. Explore the exhibition in the Gatehouse, and imagine the majesty of the Great Hall playing host to medieval monarchs and early Tudor kings.

www.english-heritage.org.uk/kenilworth

Mary Arden's Farm

Experience the sights, sounds and smells of a working Tudor farm on a fantastic family day out at Mary Arden's Farm. Meet the Tudors who run the farm just as Shakespeare's mother would have done, watch craft and falconry demonstrations and explore the farmyard, playground and historic buildings. Mary Arden's Farm is a working farm, open from March – November, with a full calendar of seasonal activities and Tudor events to experience.

www.shakespeare.org.uk/mary-ardens-farm





Royal Shakespeare Theatre

The RSC is one of the world's best known theatre companies. Its aim is to connect people with Shakespeare and produce bold, ambitious work with living writers, actors and artists. Situated on the banks of the River Avon, the Royal Shakespeare Theatre is a 1,040 seater auditorium that plays host to some of the finest acting talent in the world. The Grade II listed building retains many of the art deco features of the 1932 Shakespeare Memorial.

www.rsc.org.uk

The Royal Shakespeare Company is a place of creativity and inspiration, training generations of artists and developing the talent of the future. Stratford-upon-Avon has welcomed theatre audiences for over a hundred years and, since reopening our transformed theatres on the banks of the Avon, more than a million visitors join us each year to enjoy performances, exhibitions and events. We work closely with regional partners and suppliers and are proud to be a national company based in the heart of Warwickshire, bringing Shakespeare to our local audiences and sharing great art across the world.

Gregory Doran, RSC Artistic Director, and Catherine Mallyon, RSC Executive Director

www.rsc.org.uk

Rugby Hall of Fame

Experience rugby's greats and the moments that defined the sport at the new, state-of-the-art World Rugby Hall of Fame.

Take an inspirational journey through time by using the latest HD touch-screen technology, from the game's humble origins to its global present played by 7.73 million men, women and children.

Also learn about all 121 World Rugby national unions, understand the variations of the sport and discover the moments that created professionalism, Olympic inclusion and the values that unite the sport from community to elite level.

www.worldrugby.org/halloffame/visit

St Mary's Guildhall

St Mary's Guildhall is one of the finest medieval guildhalls in England, an unexpected treasure in the narrow, winding lanes of Coventry's historic cathedral quarter.



The Guildhall has stood at the heart of Coventry since 1340 and has witnessed events of both national and local importance. It served as the centre of King Henry VI's court during the Wars of the Roses and as a prison to Mary, Queen of Scots. St Mary's Guildhall is open to the public seasonally throughout the year; please check the website for dates.

www.stmarysguildhall.co.uk

The Belfry

Walk in the footsteps of legends. The Belfry has become synonymous with golf and is a mecca for both professional and amateur players. Host to more Ryder Cup matches than any other venue in the world, and steeped in tournament history, as four-time host of the Ryder Cup, The Belfry has always been a byword for world-class golf courses and thrilling moments. Now, following a multi-million pound refurbishment, the bedrooms, meeting rooms, restaurants, bars and spa more than live up to the velvet-smooth greens.

www.thebelfry.co.uk

The British Motor Museum

The British Motor Museum is home to the world's largest collection of historic British cars, boasting over 300 vehicles in its collection, spanning classic, vintage and veteran eras – a mecca for car enthusiasts and a great family day out. Alongside the museum, visitors can enjoy an indoor and outdoor play area, café and 4x4 experiences.

The new Collections Centre is a 4,500m² store, houses an additional 250 cars and allows the public to access all the cars in our joint collections for the first time. It gives visitors a 'behind the scenes' insight into how they store and preserve their vehicles, and includes the chance to see restoration work underway in the workshop.

www.britishmotormuseum.co.uk

The Herbert Art Gallery & Museum

Located at the heart of Coventry city centre, The Herbert Art Gallery & Museum is the perfect place to visit and learn more about the history of Coventry whilst immersing yourself in captivating art and fascinating culture.

With award-winning exhibitions, eight permanent galleries and interactive events for both adults and children, The Herbert Art Gallery & Museum makes for an entertaining day out for all the family. With regularly featured touring displays, gift shop, café and a packed events programme, whether you're a first time visitor to Coventry, or returning again and again, there is always something inspiring to see.

www.theherbert.org



Warwick Arts Centre

The largest arts centre in the Midlands attracts more than 280,000 visitors every year. Situated at the very heart of the University of Warwick campus, the centre aims to be a world-class venue that inspires people through the arts, culture, entertainment and learning. It offers a wide variety of cultural programming, from individual events embracing drama, music, comedy, literature, film and visual art.

www.warwickartscentre.co.uk



Warwick Castle

Step back in time at Britain's ultimate castle, where you will be surrounded by jaw-dropping history, magic, myth and adventure. The castle is surrounded by stunning Warwickshire countryside which visitors can view from the ramparts or discover unique shows, battle re-enactments, dragons, spells and royal tales of old.

www.warwick-castle.com

Shop & Unwind

Coventry & Warwickshire provides a varied retail offer from City Centre shopping, out of town retail parks to market towns packed with independents.

Coventry is a popular destination for shopping thanks to our impressive selection of markets, precincts and shopping centres, including Lower Precinct and West Orchards. Our shops have something for everyone, from high street favourites to designer boutiques, independent retailers and vintage; shopping in Coventry is a unique and exciting experience. Coventry is also a popular destination for eating out. With a multitude of restaurants, cafés, pubs and bars to enjoy food & drink, fine cuisine and dishes from all over the world, dining in Coventry is a must for anyone visiting this diverse city.





Kenilworth is famed for the historic Kenilworth Castle which regularly draws visitors to the area and the picturesque town is a haven for heritage and shopping.

The towns of Nuneaton and Bedworth both offer a fantastic retail experience for all the family with their bustling high streets. Nuneaton is home to many well-known names housed in its Ropewalk and Abbeygate shopping centres. Additionally, the town's award-winning street-market is a popular attraction pulling in thousands of visitors to the town each week. With a number of new commercial development sites in the pipeline, Nuneaton & Bedworth is an exciting place to be.



Royal Leamington Spa is a fashionable and elegant town with a unique retail offer. Regency architecture, tree-lined avenues and glorious gardens set the scene for a unique mix of top quality shopping, with a fantastic range of independents alongside high-street brands. The town has a lively evening economy with an impressive array of restaurants, bars and entertainment venues including Turtle Bay, Wagamama and Café Rouge.

Rugby Borough offers a fantastic retail mix which includes multiple operators such as Boots, Monsoon, Next and Loungers along with many independent stores. New opportunities include an additional 53,375 sq ft of retail and leisure space which will link and enhance the existing Clock Towers, anchored by a six-screen cinema.

The town of Stratford-upon-Avon had a diverse retail offer with high-street names, independent boutiques and specialist markets which provide a vibrant and unique shopping experience for residents and visitors alike. With an annual footfall of 6.3million, multiple operators are located in the town including Old Guys Rule, Marks & Spencer and Carluccio's. The Town Square complex is currently undergoing an exciting £30m redevelopment – Bell Court will provide over 70,000 sq ft of retail, restaurant and leisure space.

“Retailing in Stratford-upon-Avon is very diverse and has an eclectic mix of customers. The beauty of the town with its 16th century buildings, the river Avon, the Royal Shakespeare Theatre and Shakespeare's houses, bring visitors from far and wide. Every day Stratford has an amazing buzz – a unique quintessentially British Town.”

Joanne Sainsbury, Bright Ideas, Stratford-upon-Avon.

Shopping for top name brands, unique gifts and the opportunity to relax and unwind is all possible in the wide selection of shops and restaurants that Coventry & Warwickshire has to offer. Whether from one of the well-known high street stores or one of the many independent retailers, you will be able to bag some great items while staying in the region.





Executive Education from Warwick Business School

At Warwick Business School, our Executive Education programmes combine world-class teaching and industry expertise to provide organisations and individuals with the tools they need to achieve their goals. Our diverse offer includes professional development, change management, recruitment and retention, identification of talent pipeline and strategic leadership.

Supporting local business

We have a passion for helping organisations across the Midlands achieve their business aims, and push teams to be the best that they can be. Our leadership, finance, behavioural science and marketing programmes are inspired by real challenges facing organisations today, and are delivered at our award-winning conference and teaching facilities at the University of Warwick, or from WBS London, The Shard.

We're backing the bid

The University of Warwick is a Principal Partner of Coventry's City of Culture 2021 bid, and WBS was delighted to host a launch event for regional business and civic leaders.

Jonathan Neelands, Professor of Creative Education and Research Lead for the bid, said: "The City of Culture competition gives us the chance to bring together local government, the business community and the Universities to support the people of Coventry in building a more prosperous, vibrant and attractive city in which to live, work and study. This is a great opportunity to build lasting partnerships and to dream big for Coventry's future."

Contact the Executive Education team today to find out more about how we can support you, and your business.

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As the UK's second largest developing housing association, Orbit has a number of exciting new developments underway in Stratford-upon-Avon.

Recently described by the town's MP Nadhim Zahawi as "a blueprint for the future", Fordham House is our first development for private rent, offering 82 high-spec apartments for local key workers in the heart of Stratford.

The nearby £40million Arden Quarter development will transform the former cattle market site neighbouring the train station into over 180 new homes for affordable rent, shared ownership, and market sale, alongside public amenities including retail spaces and a landscaped square that's set to become the social heart of the new community.



Building up to 1,700 homes a year, Orbit is always looking for new land, development and partnership opportunities to bring our ambitious plans to life.

Visit www.orbithomes.org.uk/partner-with-us to discover how we can work together to deliver more high-quality homes and build thriving communities across Coventry and Warwickshire.



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CURRENT OPPORTUNITIES

Topshop Industrial Park - Coventry



So called because this building was the original 'top' workshop of the former Alfred Herbert Works of which it was part. The works were acquired by Wigley's some 30 years ago as a

complete site and has since been developed or sold off in incremental parcels.

Topshop Industrial Park now has planning consent for re-cladding and conversion to circa 80,000 sq ft of first class facilities with scope for brand new flooring and cladding and subdivisions of the space from 10,000 sq ft up to 80,000 sq ft.

A new access to this park has been created across the newly developed Blue Ribbon Park which permits direct access from Phoenix Way - A444 which is only 1.5km from M6 J3. Access to Coventry City Centre is only 5 minutes drive time. Planning Consents includes B1,B2,B8 consent and as such light industry is permitted.

Henley Road Industrial Estate - Coventry

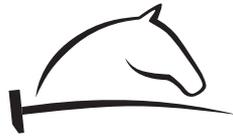


Situated only 3 minutes from Junction 2 of the M6 this estate is strategically important for clients requiring easy access to the motorway network combined with easy access to Coventry City Centre. The estate comprises over 100,000 sq ft of existing warehouses for rental and has recently gained planning for additional units which can be delivered to tenant requirements.

The red units on the plan are units for which we have extant consents for new build units and as such these can be delivered to clients at short notice to client specific requirements. Unit 13 and 14 are 3,626 sq ft each or can be built as a single unit and Unit 17 is 8,726 sq ft but can also be built as an extension to the neighbouring unit to provide approximately 16,140 sq ft. Additional consents could be obtained if necessary on this popular estate.

8 The Cobalt Centre, Siskin Parkway East, Middlemarch Business Park, Coventry. CV3 4PE
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THE DALLAS BURSTON POLO CLUB CELEBRATES TWO PHENOMENAL YEARS – WITH THE IMPRESSIVE SUCCESS SET TO CONTINUE

The Dallas Burston Polo Club has enjoyed a phenomenal two years thanks to a major investment as part of the venue's ambitious expansion plans.

The 600-acre site in the heart of Warwickshire is already home to the IXL Events Centre, six polo grounds, a stunning and fully licensed wedding venue, a 2.4 acre all-weather Martin Collins EcoTrack SuperArena and the colonial Clubhouse.

And in the summer the supreme multi-purpose venue increased its offering with a new £1.5m bar and lounge, the Millstone Hare, which created 20 new jobs and helped boost visitor numbers.

These impressive facilities in Southam are set to expand even further over the next 18 months with plans to open a new 100-bed hotel and 100 new luxury lodges.

These exciting plans form part of a £122m scheme which will create hundreds of new jobs and see the site become a holiday destination in its own right. The new development will also help reinforce the club's commitment to the local region.

In the last year, conference and events bookings for the impressive IXL Events Centre have risen by 60% compared to last year and the wedding arm of the business has enjoyed huge success with bookings almost doubling and the venue being named Best Purpose Built Wedding Venue accolade at this year's impressive Midlands Asian Wedding Awards.

In 2017, the venue will be host once again to the annual Polo in the Park fun day, which this year welcomed more than 3,000 visitors from the UK and overseas – the highest attendance in its five-year history, as well as the ever popular Ladies Day and Fine and Country.

Major Richard Carney, Director of Operations for the Dallas Burston Group, said:

“ This is a development which will benefit Warwickshire massively. We are confident that this investment will increase footfall to the local region, helping many businesses to thrive.

As a business, we have enjoyed an incredible couple of years which has seen us double our workforce, increase our bookings for conferences and events and welcome more visitors to the site. We have also secured a number of prestigious awards which recognise the hard work and commitment of our team at the Dallas Burston Polo Club.

This success looks set to continue in 2017 with more exciting plans on the horizon including expanding the business even further and creating more jobs for the local community. ”



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In less than six months time, the doors will be opening to Stratford-upon-Avon's most exciting new retail and leisure destination.

Attracting significant inward investment into the town centre, Bell Court is currently undergoing a £30 million transformation that will deliver 70,000 sq ft of retail and leisure space, as well as a new landscaped public courtyard and improvements to the wider public realm.

The eagerly anticipated development will be anchored by a 12,000 sq ft, four-screen Everyman cinema, and has already attracted big names including All Bar One, Miller & Carter and Byron; all of which will be opening in Stratford for the first time. Debenhams, Lush and H&M are also located within the scheme.

John Stacey, Asset Management Director at UK & European Investments, said: "We're currently in detailed conversations with numerous other potential occupiers, many of which have been looking to invest in Stratford for a number of years but have been waiting for the right opportunity to come along. Bell Court offers the perfect place for them to invest, with refurbished units, newly landscaped public space and a prime position located in the heart of Stratford."

Boasting an annual footfall of 6.3 million, Stratford-upon-Avon continues to be a popular destination both for residents and tourists. As such, the town is becoming increasingly popular for London-based retailers who are looking to open units in the Midlands.



John continued: "More than 60% of Stratford's catchment are ABC1s, which is much higher than the national average, thus giving occupiers confidence to invest in the town.

"What's more, when we did our initial research into the viability of the scheme, it became clear that there is currently a real lack of evening entertainment for residents, with many people leaving the town to visit the cinema or go for drinks with friends. Bell Court, with its range of both daytime and night-time occupiers, will give people the chance to enjoy Stratford to its full potential."

The fit out of the new cinema at Bell Court will begin shortly, with the scheme due to open early summer.

UK & European Investments, acting as investment manager, owns the lease to Bell Court; two thirds of which is owned by Stratford District Council and one third by Stratford Town Trust. UK & European is a Pan-European value-add real estate fund. The business invests and develops across all real estate sectors (commercial and residential), currently investing in 11 different countries.

Any businesses interested in the remaining units at Bell Court should contact Nashbond on 020 7290 4563 or Time Retail Partners on 020 7408 0900 for further information. More details about the scheme can be found at bellcourtstratford.co.uk.

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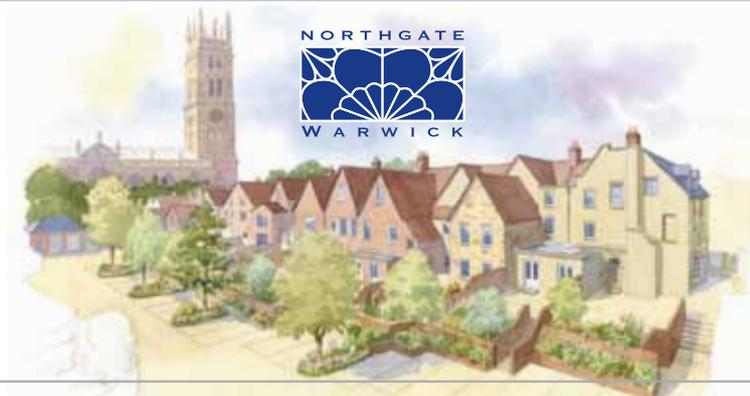
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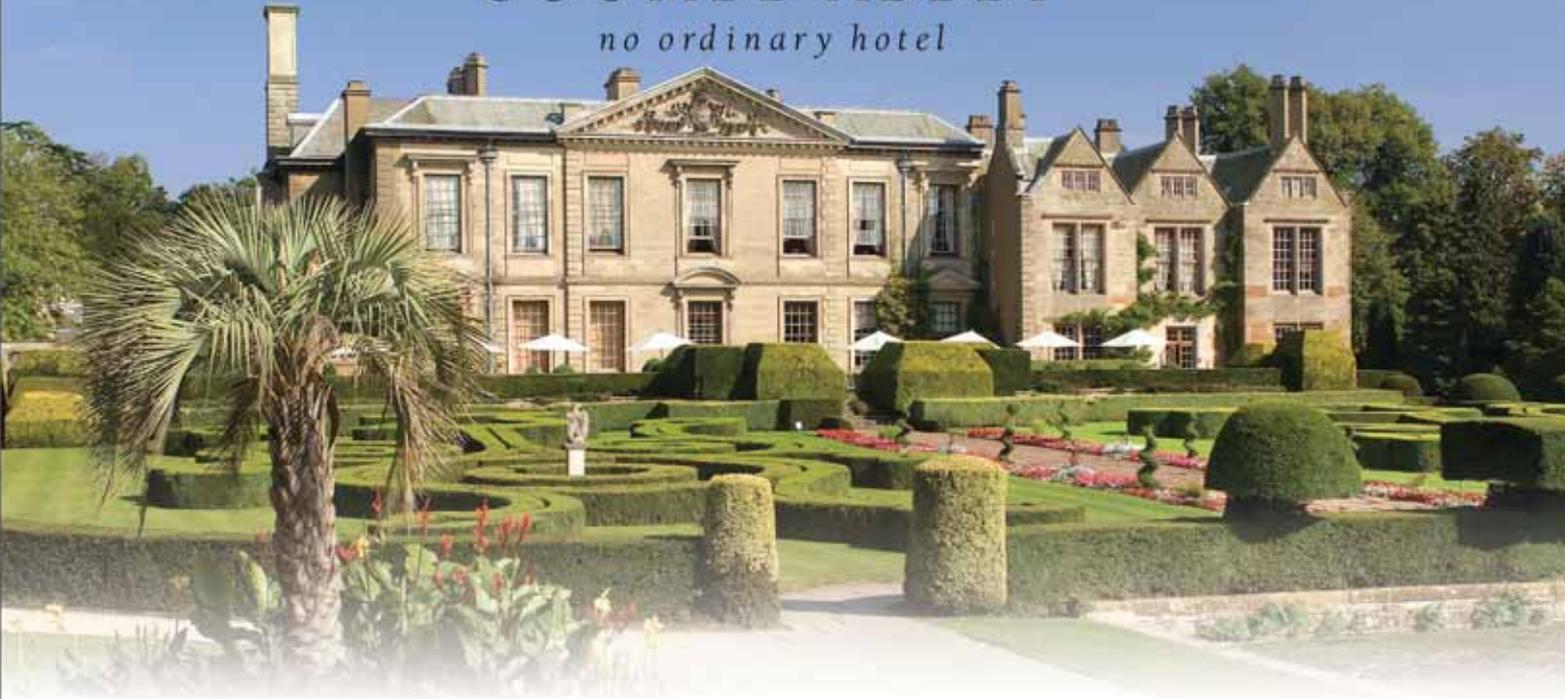
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